

*Have a happy time at Disneyland and a safe trip home. And, for a more care-free life at all times, be sure you and your family have the proper insurance protection. If you have any questions about your own insurance program—on your home, your car, your life or your health—call your local INA or PEG agent. You'll find his name in the yellow pages.*

*INA provides even broader service now, since the Pacific Employers Group (PEG), a California insurance company, merged with INA in 1965. PEG Headquarters are in Los Angeles.*



Insurance Company of North America  
World Headquarters, Philadelphia

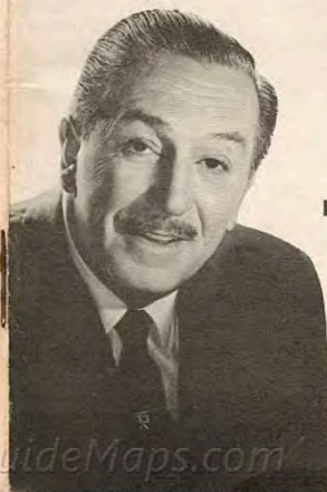
# Your GUIDE to Disneyland

© Walt Disney Productions

Another **INA** Service

Welcome to Disneyland

All of us in the Magic Kingdom hope that your visit today will be a happy and memorable one. Your enjoyment of this and future visits is the first consideration of all Disneylanders. As you explore Disneyland, we suggest that you keep this guide with you. The information it contains has been prepared to help make your visit as pleasant an experience as possible.



WALT DISNEY



*INA is happy to provide this Guide to help you enjoy your stay at Disneyland. Keep it as a memento of your visit.*

*Want to have the most fun during your visit to Disneyland? Need guidance on your travel plans during your stay in Southern California? Then be sure to visit Disneyland's official information center, Carefree Corner.*



*Carefree Corner is a public service of the more than 15,000 INA and PEG agents and brokers who serve the insurance-buying public. You are welcome at Carefree Corner located on Main Street, U.S.A. INA's hostesses will be happy to meet you and answer your questions.*

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## General Information

General information about Disneyland may be obtained at City Hall on the left side of Town Square as you enter the Magic Kingdom. As you explore Disneyland, feel free to ask any Park employee for assistance.

Information about other Southern California recreational attractions and public transportation schedules may be obtained at Carefree Corner on Main Street, U.S.A. Sponsored by INA, Carefree Corner also is Disneyland's official Guest Registration Center.

### LOST AND FOUND

Lost and found facilities are maintained in the Global Van Lines Building, next to the Fire Station on Town Square, Main Street, U.S.A.

### PUBLIC TELEPHONES ■■

Public telephones are located throughout Disneyland. Ask any Disneylander for the location of the nearest one or refer to the area maps.

### LOCKER SERVICE

Facilities for checking purchases and garments are located in the Global Van Lines Building on Town Square, next to the Fire Station on Main Street, U.S.A. Locker service also is provided at the bus stop area just outside the Disneyland Main Entrance.

### POSTAGE STAMPS AND MAIL SERVICE

Stamps are available in vending machines located in each land, and at the Hallmark Communication Center on Main Street. Mail boxes for cards and letters are located throughout Disneyland. There is no United States Post Office within Disneyland.

### PET CARE

Disneyland's Ken-L-Land provides pleasant facilities for your pet while you enjoy the Magic Kingdom itself. You may leave your pet in an airy, individual enclosure at a cost of 25 cents for the entire day. This charge includes a choice of Ken-L-Ration pet food. Ken-L-Land is located to the right of the Main Gate Ticket Booths.

### BANKING SERVICE

The Bank of America, located across Town Square from the City Hall, provides complete banking facilities. The Bank is open every day Disneyland is open, including Saturdays, Sundays and holidays, 10:00 a.m. to 4:00 p.m.

### LOST CHILDREN

Facilities for the care of lost children are maintained at the end of East Plaza Street off Main Street, U.S.A. The matron in charge will assist you.

### BABY STATION

The Baby Station is located adjacent to the First Aid Center on East Plaza Street. Facilities are provided for changing infants, preparing formulas and warming bottles. Sorry, baby-sitting is not available.

### STROLLERS AND WHEEL CHAIRS

Strollers and wheel chairs are available for your use in Disneyland. They can be obtained for a nominal rental at the right side of the area just inside the Main Gate turnstiles.

### BANKAMERICARD

Your BankAmericard is accepted in most Disneyland shops, stores and restaurants.

### FIRST AID

Registered nurses are on duty at all times in the First Aid Center, located at the end of East Plaza Street, just off Main Street, U.S.A. An ambulance is available in case of emergencies.

### REST ROOMS △

Rest rooms are located throughout Disneyland. Refer to the various area maps in this guide for the nearest one, or ask any Disneyland employee.

### WHEN LEAVING DISNEYLAND . . .

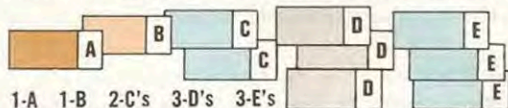
If you wish to return to Disneyland today, have your hand stamped at the Exit Gate before you leave the Park.

# the A-B-C's etc.

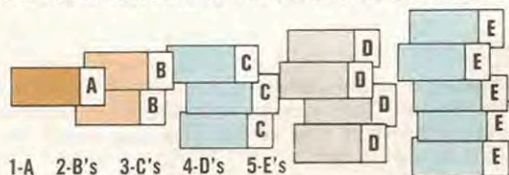
## OF DISNEYLAND TICKET BOOKS

Disneyland Ticket Books are a most convenient way to enjoy the Magic Kingdom. Both the Big 10 and Deluxe 15 Ticket Books include admission to Disneyland and a selection of rides and attractions on an "A," "B," "C," "D" and "E" ticket basis.

**THE BIG 10** Ticket Book includes Admission to the Park and a selection of attractions as shown below:



**THE DELUXE 15** Ticket Book includes Admission to the Park and a selection of attractions as shown below:



If you have already purchased a General Admission ticket, you may buy the Big 10 or Deluxe 15 Ticket Book without the admission ticket at any Central Ticket Booth inside the Park. Without the special Main Gate admission, the Big 10 Ticket Book is \$3.00 and the Deluxe 15 Ticket Book is \$4.00 for adults. Refer to the area maps for locations.

Prices subject to change without notice.

## Guided Tour Information

The popular Guided Tour is especially recommended for "first time visitors." Visitors are taken on an exciting tour of Disneyland by a charming Guide who tells the fascinating story of the Magic Kingdom's history and growth. The Guided Tour includes admission to Disneyland and a selection of six of the Park's popular attractions.

If you have already purchased a General Admission ticket, you may buy a Guided Tour ticket at the ticket booth adjacent to "Great Moments with Mr. Lincoln." Tour tickets, minus Main Gate admission, are \$3.50 for adults and \$2.50 for children.

# Rides and Attractions

## A coupon or 10¢

### MAIN STREET HORSE CARS (Main Street)

Board a horse-drawn trolley as it travels down the main street of 60 years ago.



### HORSELESS CARRIAGE (Main Street)

A trip down Main Street aboard a replica of America's classic autos.



### OMNIBUS (Main Street)

Ride to the entrance of the four "lands" on a double-decker bus.



### FIRE ENGINE (Main Street)

"Answer the alarm" in Disneyland's very own fire wagon.



### SURREY (Main Street)

Travel down Main Street in an elegant "surrey with the fringe on top."



### SLEEPING BEAUTY CASTLE (Fantasyland)

See diorama scenes from the popular Walt Disney movie, "Sleeping Beauty."



### KING ARTHUR CARROUSEL (Fantasyland)

Ride to the land of fantasy on one of the Carrousel's 72 prancing steeds.



### 20,000 LEAGUES EXHIBIT (Tomorrowland)

See the fabulous years-ahead submarine and sets from the Walt Disney movie.



## B coupon or 25¢

### MAIN STREET CINEMA (Main Street)

Enjoy the greats of the silent screen era featuring moviedom's brightest stars.



### MIKE FINK KEEL BOATS (Frontierland)

A backwood water journey to adventure on the Rivers of America.



### COLUMBIA MUSEUM (Frontierland)

Stroll "tween decks" on the sailing ship Columbia—a floating maritime museum.



### MOTOR BOAT CRUISE (Fantasyland)

Guide your motorboat through treacherous rapids and tricky currents.



### FANTASYLAND THEATRE (Fantasyland)

View highlights of Walt Disney movies and cartoons.



### RICHFIELD'S MIDGET AUTOPIA (Fantasyland)

A big freeway for little people.



### CASEY JR. CIRCUS TRAIN (Fantasyland)

The bright, gay circus train who "knew he could," travels a scenic route.





**ART OF ANIMATION (Tomorrowland)**  
Learn the fascinating story of the cartoonists' craft: animation.

**TOMORROWLAND JETS (Tomorrowland)**  
Pilot a high-flying jet to Disneyland's outer space.



**coupon or 35¢**

**MAD TEA PARTY (Fantasyland)**  
Whirl and twirl in the Mad Hatter's wildly spinning cups and saucers.



**SHOOTING GALLERIES (Frontierland and Adventureland)**  
Test your sharpshooting skills at still and moving targets.



**INDIAN WAR CANOES (Frontierland)**  
Row your own war canoe under the guidance of a real Indian guide.



**SWISS FAMILY TREEHOUSE (Adventureland)**  
See the Swiss Family Robinson's tree-top home and enjoy an aerial view of Disneyland.



**RICHFIELD'S FANTASYLAND AUTOPIA (Fantasyland)**  
Youngsters of all ages can navigate this freeway of the future.



**DUMBO FLYING ELEPHANTS (Fantasyland)**  
Soar high over Fantasyland aboard the elephant with aerodynamic ears.



**RICHFIELD'S TOMORROWLAND AUTOPIA (Tomorrowland)**  
Ride this modernistic freeway of the future in Mark V autopia cars.



**DOUGLAS ROCKET TO THE MOON (Tomorrowland)**  
Experience a flight to the moon as it will actually be in a few short years.



**coupon or 45¢**

**MARK TWAIN STEAMBOAT (Frontierland)**  
Ride the gleaming sternwheeler as it travels around the Rivers of America.



**COLUMBIA SAILING SHIP (Frontierland)**  
Sail the Rivers of America on a replica of the first American ship to girdle the globe.



**STORYBOOK LAND CANAL BOATS (Fantasyland)**  
View the world of fantasy and fairy tales from quaint Dutch canal boats.



**SKYWAY (Tomorrowland, Fantasyland)**  
View the entire Magic Kingdom from new four-seat skyway buckets.



**PETER PAN FLIGHT (Fantasyland)**  
Fly over moonlit London and on to Never-Never Land aboard a pirate galleon.



**MR. TOAD'S WILD RIDE (Fantasyland)**  
A hilariously hair-raising automobile ride through old London.



**ALICE IN WONDERLAND (Fantasyland)**  
Re-live the fantastic adventures of Alice in her down-the-rabbit-hole world.



**SNOW WHITE'S ADVENTURES (Fantasyland)**  
Travel through the Dark Forest to the Seven Dwarf's Diamond Mine.



**TOM SAWYER ISLAND RAFTS (Frontierland)**  
Explore Tom Sawyer Island with its many caves and Fort Wilderness.



**coupon or adults 60¢, children 50¢**



**PACK MULES (Frontierland)**  
See Nature's Wonderland from the back of a sturdy pack mule.

**FLYING SAUCERS (Tomorrowland)**  
Pilot your own flying saucer to thrills and fun.



**"GREAT MOMENTS WITH MR. LINCOLN" (Main Street)**

Mr. Lincoln "comes to life" in this brand new world-acclaimed attraction. Young people, up to 17 years old, receive a complimentary ticket with their Disneyland admission.

**MINE TRAIN RIDE (Frontierland)**  
Take the Western Mine Train through Nature's Wonderland, Rainbow Caverns, and much more.



**SANTA FE & DISNEYLAND RAILROAD (Main Street, Frontierland, Tomorrowland)**  
Board one of three trains for a grand tour of Disneyland, including the Grand Canyon Diorama.

**JUNGLE RIVER CRUISE (Adventureland)**  
Travel through tropical jungles and exotic areas of the world on a jungle launch.



**MATTERHORN BOBSLEDS (Tomorrowland)**  
Race down and around "snow-covered" slopes in a thrilling bobsled run.

**DISNEYLAND-ALWEG MONORAIL TRAINS (Tomorrowland)**  
Circle above and around Disneyland on the transportation system of tomorrow.

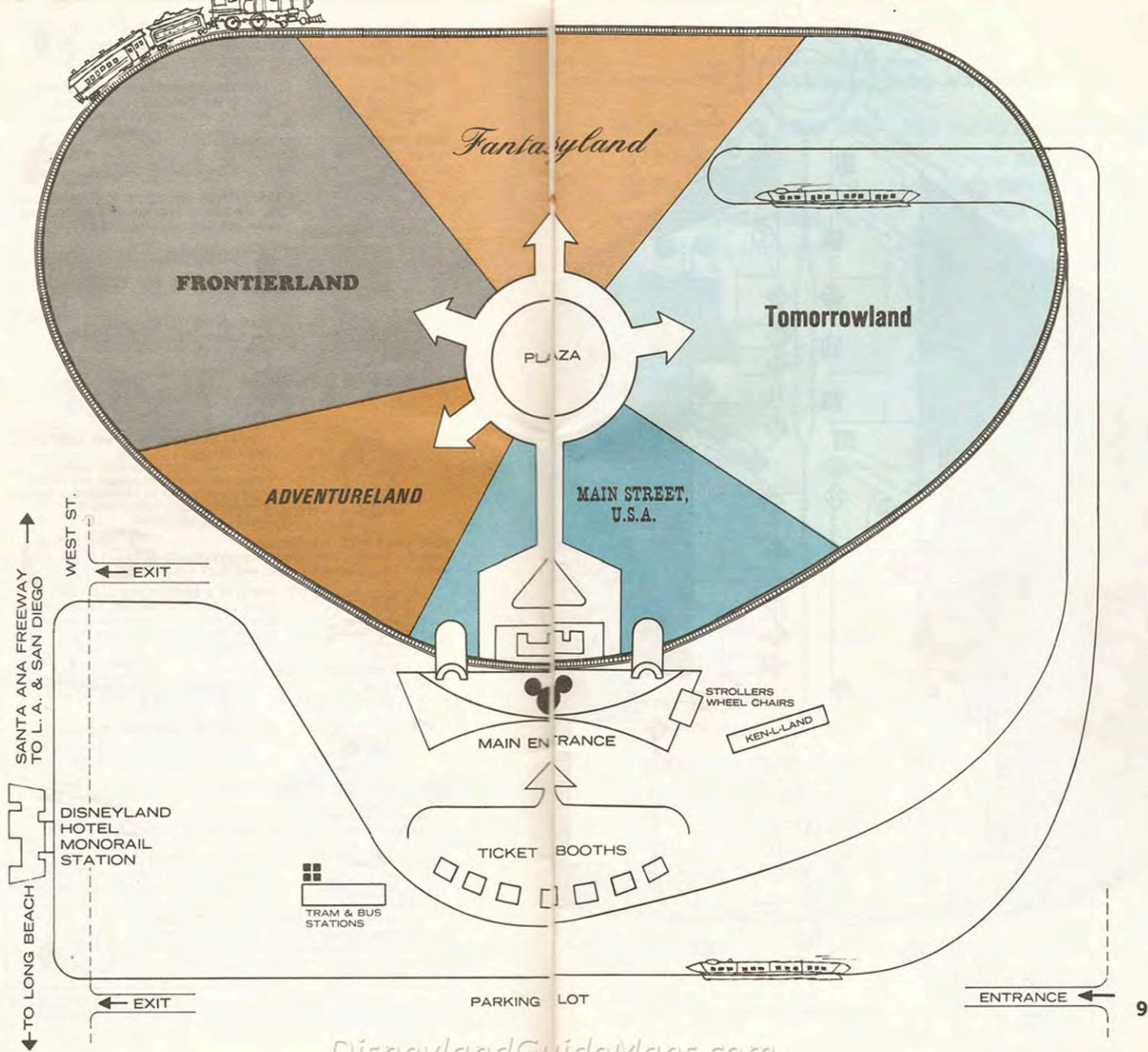


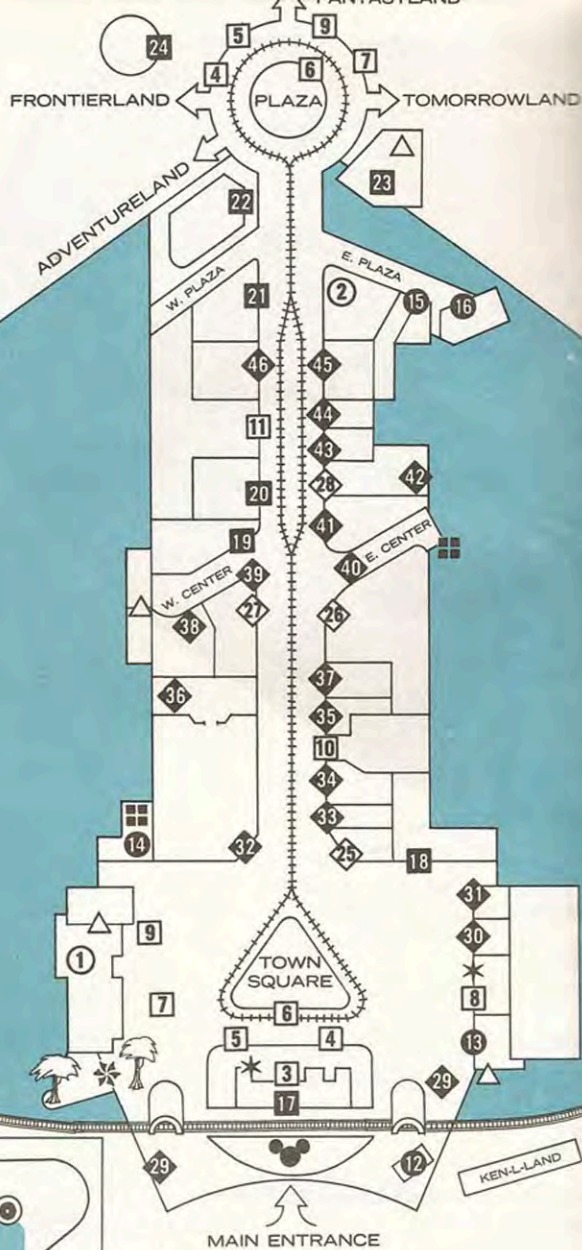
**SUBMARINE VOYAGE (Tomorrowland)**  
Journey through "liquid space" on an exciting undersea cruise to the North Pole.

**UNITED AIR LINES ENCHANTED TIKI ROOM (Adventureland)**—75 cents for adults, 50 cents for children. A Polynesian Paradise where 225 birds, flowers and tropical tikis entertain.



*Because of a constant rehabilitation and improvement program, a few of the above attractions might not be operating when you visit Disneyland.*





## MAIN STREET, U.S.A.

### INFORMATION AND ASSISTANCE

- ① Disneyland City Hall
- ② INA Carefree Corner

### RIDES AND ATTRACTIONS

- ③ Santa Fe & Disneyland Railroad
- ④ Omnibus
- ⑤ Horseless Carriage
- ⑥ Main Street Horse Cars
- ⑦ Surrey
- ⑧ "Great Moments with Mr. Lincoln"
- ⑨ Fire Engine
- ⑩ Main Street Cinema
- ⑪ Penny Arcade

### SERVICES

- ⑫ Strollers and Wheel Chairs
- ⑬ Bank of America
- ⑭ Global's Storage Lockers and Lost and Found
- ⑮ Baby Station
- ⑯ First Aid and Lost Children

### FOOD AND REFRESHMENTS

- ⑰ Train Depot Snack Bar
- ⑱ Hills Bros. Coffee House and Garden
- ⑲ Carnation Ice Cream Parlor
- ⑳ Sunkist Citrus House
- ㉑ Coke Refreshment Corner
- ㉒ Plaza Pavilion
- ㉓ Plaza Inn
- ㉔ Carnation Plaza Gardens

### FREE SHOWS AND EXHIBITS

- ㉕ Wurlitzer Music Hall
- ㉖ Swift's Market House and C & H Sugar Corner
- ㉗ Upjohn Pharmacy
- ㉘ Eastman Kodak Exhibit

### SHOPS AND STORES

- ㉙ Souvenir Stands
- ㉚ Music Shop
- ㉛ Mad Hatter Shop
- ㉜ Emporium
- ㉝ Magic Shop
- ㉞ Tobacco Shop
- ㉟ Jewelry Store
- ㊱ Glass Blower
- ㊲ Fantasia Shop
- ㊳ Book and Candle Shop
- ㊴ Flower Market
- ㊵ Art Festival
- ㊶ Hallmark Communication Center
- ㊷ Camera Shop
- ㊸ Timex Watches
- ㊹ Silhouette Studio
- ㊺ China Shop
- ㊻ Candy Palace

### ☒ TELEPHONES

### △ REST ROOMS

### \* TICKET BOOTHS

### \* GUIDED TOUR GARDEN 11

# ADVENTURELAND

## RIDES AND ATTRACTIONS

- 1** United Air Lines Enchanted Tiki Room
- 2** Big Game Safari Shooting Gallery
- 3** Jungle River Cruise
- 4** Swiss Family Treehouse

## FOOD AND REFRESHMENTS

- 5** Tahitian Terrace
- 6** Sunkist, "I Presume"
- 7** Aunt Jemima's Kitchen

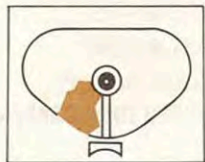
## SHOPS AND STORES

- 8** Adventureland Bazaar
- 9** Tiki's Tropical Traders
- 10** Adventureland Traders

**☐** TELEPHONES

**△** REST ROOMS

**\*** TICKET BOOTHS





# FRONTIERLAND

## RIDES AND ATTRACTIONS

- 1 Shooting Gallery
- 2 Mark Twain Steamboat
- 3 Columbia Sailing Ship
- 4 Mine Train Ride
- 5 Pack Mules
- 6 Tom Sawyer Island Rafts
- 7 Mike Fink Keel Boats
- 8 Columbia Museum (Winter Only)
- 9 Indian War Canoes
- 10 Santa Fe & Disneyland Railroad

## FOOD AND REFRESHMENTS

- 11 Casa de Fritos
- 12 Pepsi-Cola Golden Horseshoe
- 13 Oaks Tavern
- 14 Malt Shop
- 15 Cone Shop
- 16 Aunt Jemima's Kitchen
- 17 Indian Village
- 18 Fort Wilderness Snack Bar

## SHOPS AND STORES

- 19 Frontier Trading Post
- 20 Pendelton Woolen Mills Store
- 21 Davy Crockett Arcade  
Mexican Village  
Jemrocks  
Frontierland Hats  
Frontier Print Shop  
Bonekraft
- 22 Calico Kate's Pantry
- 23 Indian Trading Post

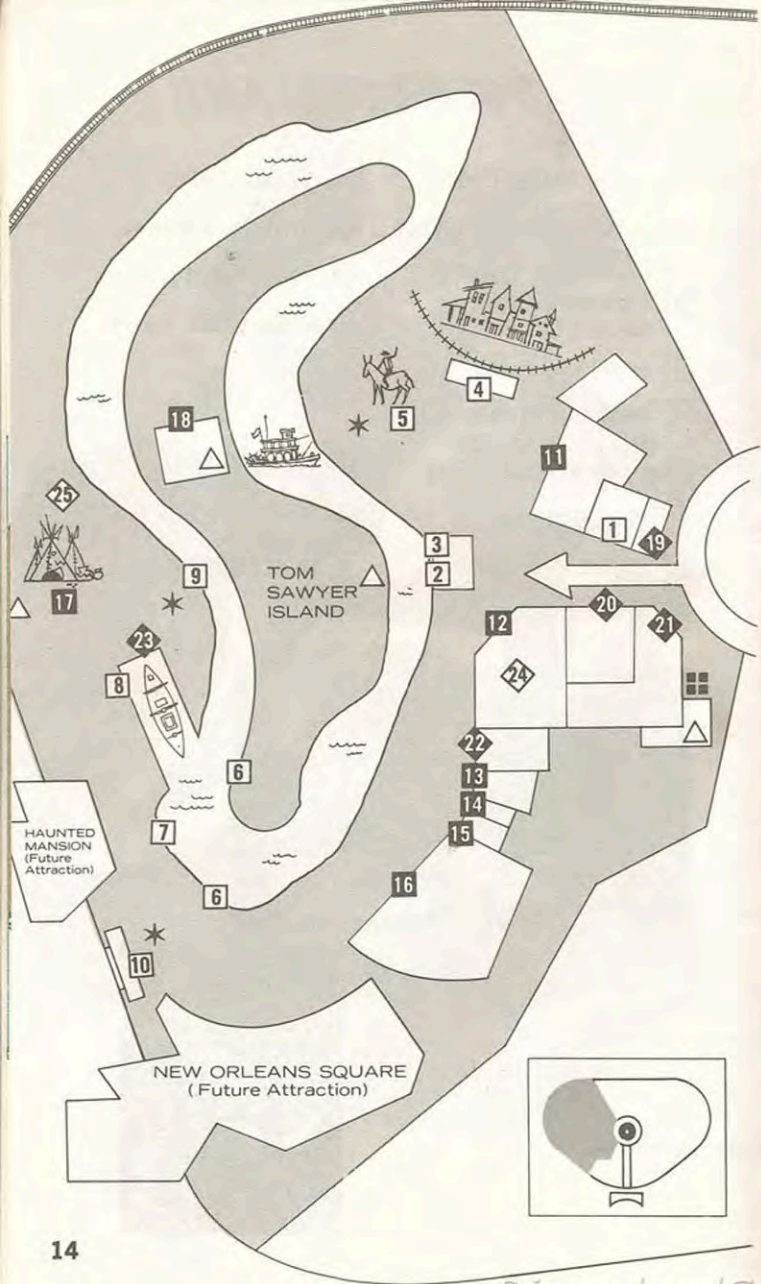
## FREE SHOWS AND EXHIBITS

- 24 Pepsi-Cola Golden Horseshoe Revue
- 25 Indian Village

## ☐ TELEPHONES

## △ REST ROOMS

## \* TICKET BOOTHS



# Fantasyland

## RIDES AND ATTRACTIONS

- 1 Sleeping Beauty Castle
- 2 Peter Pan Flight
- 3 King Arthur Carrousel
- 4 Snow White's Adventures
- 5 Mad Tea Party
- 6 Fantasyland Theatre
- 7 Dumbo Flying Elephants
- 8 Skyway to Tomorrowland
- 9 Casey Jr. Circus Train
- 10 Storybook Land Canal Boats
- 11 Richfield Midget Autopia
- 12 Motor Boat Cruise
- 13 Alice in Wonderland
- 14 Mr. Toad's Wild Ride

## FOOD AND REFRESHMENTS

- 15 Welch's Grape Juice Bar
- 16 Fantasyland Snack Stand
- 17 Chicken of the Sea  
Pirate Ship Restaurant

## SHOPS AND STORES

- 18 Arts, Crafts and  
Clock Shop
- 19 Castle Candy Shoppe
- 20 Tinkerbell Toy Store
- 21 Merlin's Magic Shop
- 22 Mad Hatter
- 23 Souvenir Stands

## ☐ TELEPHONES

## △ REST ROOMS

## ★ TICKET BOOTHS



IT'S A  
SMALL  
WORLD  
(Future Attraction)

PLAZA

# Tomorrowland

## RIDES AND ATTRACTIONS

- 1 20,000 Leagues Exhibit
- 2 Art of Animation
- 3 Tomorrowland Jets
- 4 Richfield Autopia
- 5 Skyway to Fantasyland
- 6 Douglas Rocket to the Moon
- 7 Flying Saucers
- 8 Santa Fe & Disneyland Railroad
- 9 Disneyland-Alweg Monorail Trains
- 10 Submarine Voyage
- 11 Matterhorn Bobsleds
- 12 Richfield Junior Autopia

## FOOD AND REFRESHMENTS

- 13 Space Bar
- 14 Yacht Bar

## SHOPS AND STORES

- 15 Fun Fotos
- 16 Hobbies, Souvenirs and Hats
- 17 Tomorrowland Art Corner
- 18 Rubio's Caricatures

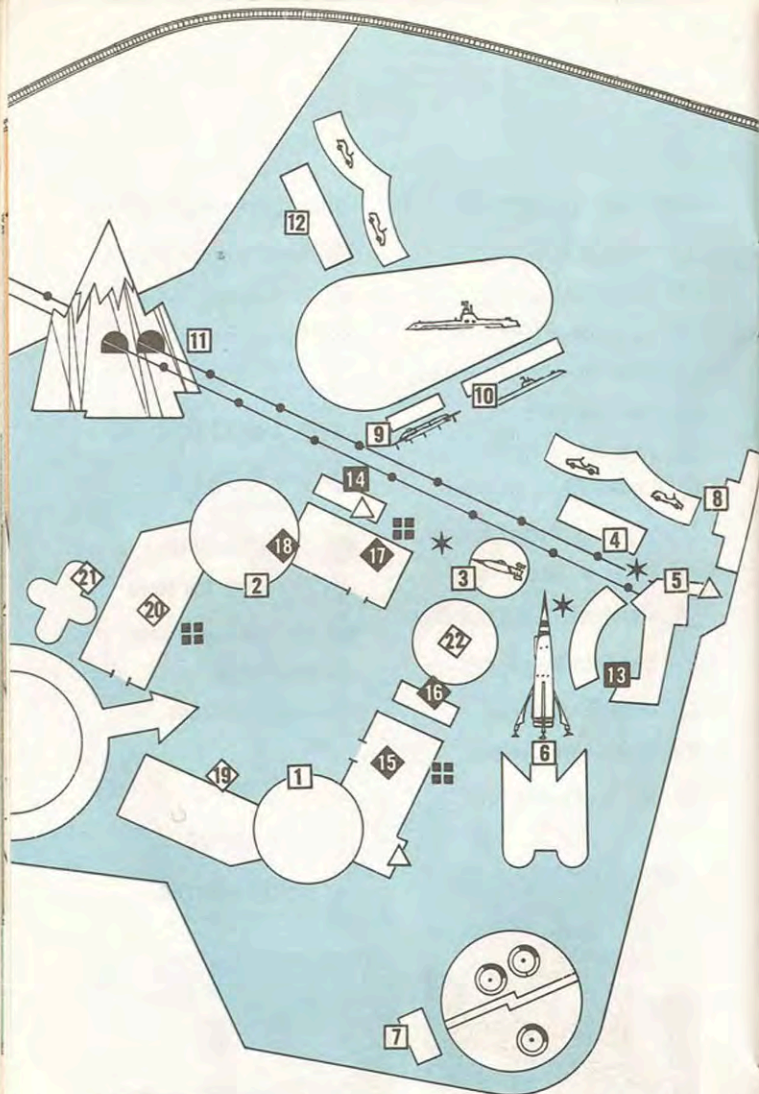
## FREE SHOWS AND EXHIBITS

- 19 Monsanto Hall of Chemistry
- 20 Bell Telephone's "America the Beautiful"
- 21 Monsanto Home of the Future
- 22 Flight Circle

☒ TELEPHONES

△ REST ROOMS

★ TICKET BOOTHS



18



19

## Food and Refreshments

Disneyland has a large variety of restaurants and refreshment centers. You will discover a menu to please every palate and pocketbook in Disneyland.

### MAIN STREET, U.S.A.

#### Plaza Pavilion

Price Range: 95 cents to \$1.50.

Luncheon and Dinner: A la carte salads, choice hot entrees, hot sandwiches, special desserts and children's plates.

#### Plaza Inn

Price Range: Breakfast, 95 cents to \$1.50; Luncheon, \$1.50 to \$2.25; Dinner, \$1.75 to \$3.25.

Breakfast, Lunch and Dinner: Buffet a la carte, grand salad specialties, hot sandwiches, hot entrees, roast chicken, roast beef, chopped sirloin steak, French pastries, cream pies, layer cakes and children's plates.

#### Train Depot Snack Bar

Hot dogs, popcorn and beverages.

#### Carnation Ice Cream Parlor

Salads, hot dogs, hamburgers and beverages. Specializing in sodas and fancy sundaes.

#### Carnation Plaza Gardens

Salads, sandwiches, hot dogs, hamburgers and beverages. Featuring sodas, sundaes, malts and ice cream cones.

#### Coke Refreshment Corner

Featuring Coca-Cola, wrapped sandwiches and chips.

#### Sunkist Citrus House

Featuring fresh orange juice, lemonade, orange cheese cake, lemon tarts and frozen juice bars.

#### Hills Bros. Coffee House and Garden

Featuring beverages, sandwiches and light snacks.

### ADVENTURELAND

#### Sunkist, "I Presume"

Featuring fresh orange juice, lemonade, donuts, coffee and jungle juleps.

#### Tahitian Terrace—Waitress Service

Price Range: 15 cents to \$3.75.

Luncheon and Dinner: Hot Polynesian specialties, exotic salads, teriyaki steaks, desserts, coolers and children's specialties.

### FRONTIERLAND

#### Aunt Jemima's Kitchen

Price Range: 45 cents to \$1.75.

Breakfast All Day: Pancakes, waffles, ham, bacon, sausage, eggs and beverages.

#### Pepsi-Cola's Golden Horseshoe

Featuring Pepsi-Cola, wrapped sandwiches and chips.

#### Casa de Fritos

Price Range: 10 cents to \$1.50.

Featuring Mexican food specialties, combination plates, tamales, enchiladas, Fritos, chips, chili and beverages.

#### Oaks Tavern—Short Orders

Chili and beans, hamburgers, hot dogs, cold and hot beverages.

**Malt Shop** Assorted flavored malts.

**Cone Shop** Ice cream cones.

#### Fort Wilderness Snack Bar—(Tom Sawyer Island)

Hot dogs, candy, cider and coffee.

#### Indian Village

Foot long hot dogs, beverages, cookies, brownies and popcorn.

### FANTASYLAND

#### Fantasyland Snack Stand

Sandwiches, hamburgers, hot dogs, juices, hot and cold beverages.

#### Welch's Grape Juice Bar

Welch's pure grape juice and grape juice bars.

#### Pirate Ship

Price Range: 10 cents to 90 cents.

Featuring Chicken of the Sea tuna, hot tuna pie, tuna burger, tuna sandwiches, shrimp cocktail and beverages.

### TOMORROWLAND

#### Space Bar

Hamburgers, hot dogs, cold sandwiches, chili and beans, salads, ice cream bars, hot and cold beverages.

#### Yacht Bar

Hamburgers, hot dogs, cold sandwiches, chili and beans, salads, ice cream bars, hot and cold beverages.

# Shops and Stores

## MAIN STREET, U.S.A.

**Art Festival**—Have your own pastel profile drawn in a few minutes.

**Book and Candle Shop**—A complete selection of both items.

**Camera Shop**—Film and other photographic equipment. Twenty-four hour Kodak processing is available on your color slides and movies.

**Candy Palace**—For the most discriminating sweet tooth.

**China Shop**—Decorations and gifts in ceramic and glass.

**Crystal Arcade**—Decorated soaps, glassblower at work, and a **Book and Candle Shop** with a wide selection of Walt Disney books as well as candles from all over the world.

**Emporium**—Featuring a complete selection of gifts for the entire family.

**Fantasia Shop**—Selection of Walt Disney souvenir items.

**Flower Market**—Unusual man-made flowers and floral pieces.

**Hallmark Communication Center**—A complete display of Hallmark greeting cards, party packs and other paper items.

**Jewelry Store**—Large selection of specially-designed jewelry.

**Mat Hatter Shop**—Colorful variety of unique Disneyland hats.

**Magic Shop**—Unusual selection of tricks, masks, gadgets and souvenirs.

**Silhouette Studio**—Artists create and frame silhouettes while you wait.

**Swift's Market House**—An old-fashioned general store complete to cider and dill pickles. Includes **C & H Sugar Corner**, featuring a variety of penny candies.

**Timex Watches**—A complete display of Timex timepieces.

**Tobacco Shop**—Tobaccos and smoking accessories from around the world.

## ADVENTURELAND

**Adventureland Bazaar**—Rare products and gifts from all over the world in a jungle atmosphere. Includes **GUATEMALAN WEAVERS**, **LEE BROS.** and **MAGIC CARPET BAZAAR**.

**Adventureland Traders**—South Sea Island apparel in a colorful assortment.

**Tiki's Tropical Traders**—Hats, souvenirs.

## FRONTIERLAND

**Calico Kate's Pantry**—A complete variety of Calico Kate's jellies and jams.

**Davy Crockett Arcade**—Includes the **MEXICAN SHOP**; **FRONTIERLAND HATS**; **JEMROCKS**, displaying unusual jewelry; the **FRONTIER PRINT SHOP**, with custom head-lined newspapers and stationery; and the **BONEKRAFT SHOP** featuring jewelry carved of bone, ivory and rare woods.

**Frontier Trading Post**—Western items, Indian apparel and gifts.

**Indian Trading Post**—A re-creation of an Indian store featuring authentic Indian gifts.

**Pendleton Woolen Mills Store**—A complete selection of woolen fabrics and fashions for men, women and children.

## FANTASYLAND

**Arts, Crafts and Clock Shop**—Features a unique selection of European clocks and other gifts.

**Castle Candy Shoppe**—A variety of unusual candies.

**Mad Hatter**—Hats... of every size, shape and color.

**Merlin's Magic Shop**—A medieval setting for a large selection of magic supplies and tricks.

**Souvenir Stands**—Four outdoor stores with a selection of Disneyland souvenirs.

**Tinkerbell Toy Store**—Toys for children—of all ages.

## TOMORROWLAND

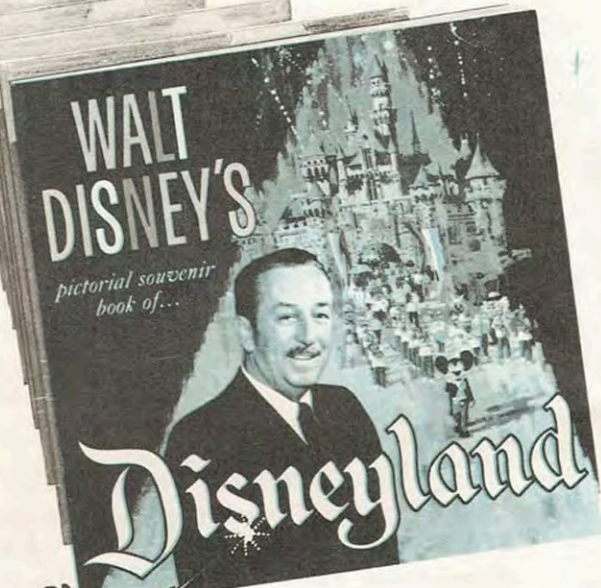
**Hobbies, Souvenirs and Hats**—An outdoor stand with model kits and other hobby material.

**Fun Fotos**—A location specializing in novelty photos.

**Tomorrowland Art Corner**—Original cartoon "cels" from Disney movies and other unusual gifts.

**Rubio's Caricatures**—Have your caricature made in minutes.

**NEW!**



FULL COLOR

**PICTORIAL  
SOUVENIR**

24



Another lasting reminder  
of your visit to...

WALT DISNEY'S  
**MAGIC KINGDOM**

36 PAGES OF PHOTOS  
IN EXCITING FULL COLOR!

... AT ALL DISNEYLAND  
MERCHANDISE LOCATIONS

only...



**50¢**

PLUS TAX

*DisneylandGuideMaps.com*

## Free Shows and Exhibits

In addition to the many Disneyland adventures and attractions, you will enjoy visiting the outstanding free shows and exhibits sponsored by many nationally-famous companies for your enjoyment.

### MAIN STREET, U.S.A.



**INA's Carefree Corner**—Disneyland's Official Information and Registration Center. Sign the guest book and then pick up your complimentary copy of the Declaration of Independence when you leave Disneyland.

**Eastman Kodak Exhibit**—Free photo information and assistance and minor camera adjustments are performed free of charge.

**Swift's Market House**—The General Store of Grandfather's Day, complete to package goods and a party line wall telephone. **C & H Sugar Corner** features old fashioned penny candy as well as unique colored sugar crystals.

**Upjohn Pharmacy**—An accurate re-creation of an 1890 era drug store. Be sure to pick up your free Unicap vitamins while visiting.

**Wurlitzer Music Hall**—See a complete display of pianos and organs and enjoy the daily organ concerts.

### FRONTIERLAND

**Pepsi-Cola Golden Horseshoe Revue**—A way-out-West variety show which has delighted millions of Disneyland guests with its singing, dancing and comedy entertainment.

### TOMORROWLAND

**Bell Telephone System Exhibit**—The Bell System's "Circarama" display takes guests on a tour through "America the Beautiful" via a 360 degree motion picture.

**Monsanto Home of the Future**—This "years ahead" home shows how science will shape the dwelling of tomorrow with the use of plastics.

**Monsanto Hall of Chemistry**—Chemistry's contributions to tomorrow's life are shown in this exhibit. Also includes Chemstrand's exhibit of fashions and fabrics.

## Coming Attractions in Disneyland

On the Magic Kingdom's opening day, Walt Disney promised that "Disneyland will never be completed as long as there is imagination left in the world."

In keeping with this philosophy, Disneyland will be presenting four new attractions in Summer, 1966: New Orleans Square, The Pirates of the Caribbean, "It's a Small World" and an exciting new addition to the Grand Canyon Diorama.



New Orleans Square will be an authentic re-creation of the excitement and adventure that was part of the bustling city of New Orleans a century ago. True-to-the-times restaurants, shops and entertainments will highlight this major addition to the Magic Kingdom.



"It's a Small World," one of the most popular attractions at the New York World's Fair, will find a permanent home in Fantasyland next summer. Here guests will meet the children of the world, all brought to life by the magic of Audio Animatronics, the same process used in the Enchanted Tiki Room and "Great Moments with Mr. Lincoln."



The Pirates of the Caribbean will be the exciting new adventure connected with New Orleans Square. Guests will board boats for a bayou voyage on which they will meet the world's most famous, and infamous, pirates and adventurers.



The Grand Canyon and Forest Primeval Diorama will unfold for guests riding trains of the Santa Fe & Disneyland Railroad, when Audio-Animatronics gives life to some of the most fearsome creatures that ever roamed the North American continent. In one dramatic adventure, train passengers will view both the Grand Canyon as it is today, and as it was many millions of years ago. After travelling through the rainbow-hued beauty of today's Grand Canyon, trains will enter the Forest Primeval, where huge dinosaurs still thunder over the land and rule the swamps and marshes. More than 14 million people viewed these giant reptiles in the Walt Disney show for Ford at the New York World's Fair.



# Your Disneyland Entertainment Calendar

The popular 16-piece Disneyland Band performs for your enjoyment daily, as follows:

|                       |  |
|-----------------------|--|
| 10:30 a.m.-10:45 a.m. | Main Street Parade and Town Square Concert                                     |
| 11:00 a.m.-11:40 a.m. | March through Adventureland and Tomorrowland and concert aboard the Mark Twain |
| 12:15 p.m.- 1:15 p.m. | Daily concert at Plaza Gardens   |
| 5:00 p.m.- 5:30 p.m.  | Main Street Parade and Retreat Ceremony  |

The **Pepsi-Cola Golden Horseshoe Revue** is performed five times daily in its own "saloon" in Frontierland. Show times are 11:30 a.m., 1:00, 2:30, 4:00 and 5:15 p.m. Times will vary during Easter Week.

**Mickey Mouse** is joined by several other Disney characters who stroll throughout the Park and greet guests and children and pose for pictures.

For a complete listing of **today's special events and entertainment**, refer to the Schedule of Events posted outside of the Disneyland City Hall on Main Street.

During the Winter Disneyland will present a variety of special events which you will enjoy:

## SPRING FLING—April 2

Disneyland's annual Spring Fling festivities will feature an exciting line-up of musical personalities, the awarding of thousands of dollars worth of prizes and a single admission ticket for all attractions and adventures.

## EASTER WEEK ACTIVITIES—April 2-10

Daytime and evening special activities and entertainment will be climaxed by the Magic Kingdom's old fashioned Easter Parade on Easter Sunday.

In the winter and spring, Disneyland is open Wednesday through Sunday from 10:00 a.m. until 6:00 p.m. and is closed on Monday and Tuesday. However, Disneyland is open every day March 30-April 17.

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