

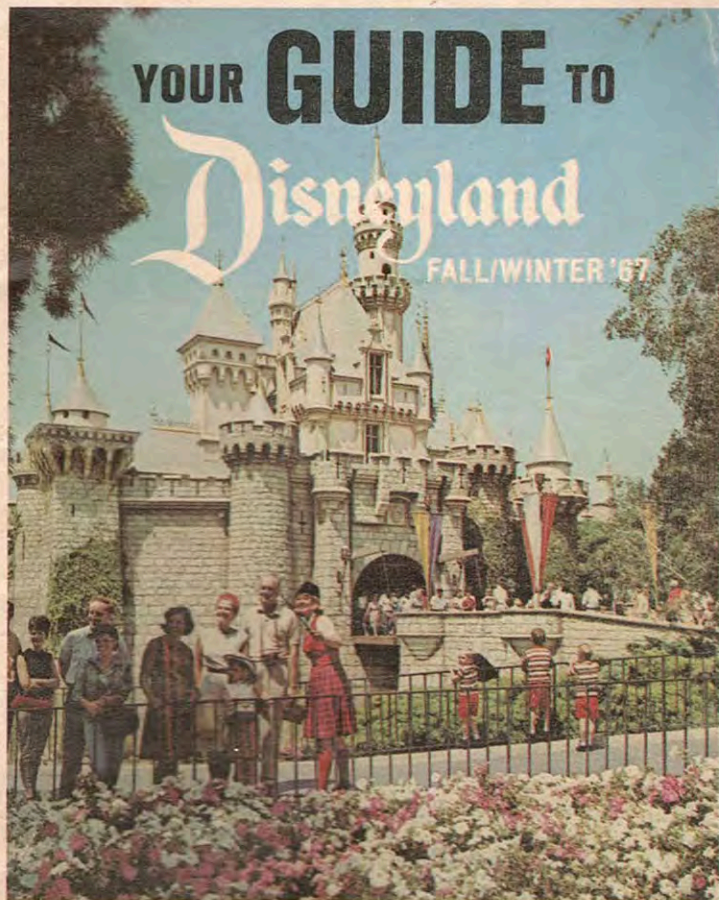
Have a happy time at Disneyland and a safe trip home. And, for a more care-free life at all times, be sure you and your family have the proper insurance protection. If you have any questions about your own insurance program — on your home, your car, your life, or your health — call your local INA or PEG agent. You'll find his name in the yellow pages — and when you see him, you'll find out that when insurance comes from imagINATION, it comes from INA.

INA and its affiliate PEG (Pacific Employers Group), a California-based insurance company with headquarters in Los Angeles, provide every type of coverage for businesses and individuals. One of the nation's leading all-lines insurance companies, INA was founded in Philadelphia's Independence Hall in 1792. During 1967, INA is celebrating its 175th anniversary.



**Insurance Company of North America
World Headquarters, Philadelphia**

175 years of imagINATION in insurance



YOUR GUIDE TO

Disneyland

FALL/WINTER '67

©Walt Disney Productions

ANOTHER



SERVICE

Welcome to Disneyland. All of us in the Magic Kingdom hope that your visit today will be a happy and memorable one. Your enjoyment of this and future visits is the first consideration of all Disneylanders.



is happy to provide this Guide to help you enjoy your stay at Disneyland.

Want to have the most fun during your visit to Disneyland? Then be sure to visit Disneyland's official information center, Carefree Corner, located on Main Street, U.S.A.

Carefree Corner is a public service of the more than 15,000 INA and PEG agents and brokers who serve the insurance-buying public.



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General Information

General information about Disneyland may be obtained at City Hall, on the left side of Town Square as you enter the Magic Kingdom. As you explore the Park, feel free to ask any employee for assistance.

Information about other Southern California recreational attractions and public transportation schedules may be obtained at Carefree Corner on Main Street, U.S.A. Sponsored by INA, this is also Disneyland's official Guest Registration Center.

LOST AND FOUND

Lost and found facilities are maintained in the Global Van Lines Building, between the Fire Station and Emporium, on Town Square, Main Street, U.S.A.

PUBLIC TELEPHONES ☒

Public telephones are located throughout Disneyland. Ask any Disneylander for directions or see the area maps.

LOCKER SERVICE

Facilities for checking purchases and garments are located in the Global Van Lines Building on Town Square, next to the Fire Station on Main Street, U.S.A. Locker service also is provided at the bus stop area just outside the Disneyland Main Entrance. Lockers large enough for suitcases are located near the tram and bus stations, west of the Main Entrance.

POSTAGE STAMPS AND MAIL SERVICE

Stamps are available in vending machines located in each land, and at the Hallmark Communication Center on Main Street. Mail boxes for your letters and cards are located throughout Disneyland, with regular pick up for mailing out of the United States Post Office in Anaheim. There is no United States Post Office within Disneyland.

LOST CHILDREN

Facilities for the care of lost children are maintained at the end of East Plaza Street, off Main Street, U.S.A. The matron in charge will assist you.

BABY STATION

The Baby Station is located adjacent to the First Aid Center on East Plaza Street. Facilities are provided for changing infants, preparing formulas and warming bottles. Sorry, baby-sitting is not available.

STROLLERS AND WHEEL CHAIRS

Strollers and wheel chairs are available for your use in Disneyland. They can be obtained for a nominal rental, at the right side of the area just inside the Main Gate turnstiles.

PET CARE

Disneyland's Ken-L-Land provides pleasant facilities for your pet while you enjoy the Magic Kingdom itself. You may leave your pet in an airy, individual enclosure at a cost of 25 cents for the entire day. This charge includes a choice of Ken-L-Rations pet food. Ken-L-Land is located to the right of the Main Gate Ticket Booths. Sorry, dogs cannot be left overnight.

BANKING SERVICES

The Bank of America, located across Town Square from the City Hall, provides complete banking facilities. Banking hours are 10:00 a.m. to 4:00 p.m. every day Disneyland is open (except Thursday, 10:00 a.m. to 6:00 p.m.). Check cashing, for the amount of purchase or up to \$10 in cash with proper identification, is available after 4:00 p.m. at the "Great Moments with Mr. Lincoln" ticket booth, located on Town Square.

BANKAMERICARD

Your BankAmericard is accepted in most Disneyland shops, stores and restaurants.

FIRST AID

Registered nurses are on duty at all times in the First Aid Center, at the end of East Plaza Street, just off Main Street, U.S.A.

REST ROOMS △

Rest rooms are located throughout Disneyland. Refer to the various area maps in this guide for the nearest one, or ask any Disneyland employee.

PARK OPERATING HOURS – effective 9/15/67 to 3/31/68.

During the following periods Disneyland will be open 10 a.m. to 6 p.m. Wednesday through Friday, and 10 a.m. to 7 p.m. Saturday and Sunday – closed Monday and Tuesday: September 15 through November 22 – November 26 through December 15, and January 3 through March 31.

Otherwise the Park is open as follows: November 23 and 24, 10 a.m. to midnight; November 25, 10 a.m. to 1 a.m.; December 16 to 23, 10 a.m. to midnight; December 24, 10 a.m. to 6 p.m.; December 25, 10 a.m. to 7 p.m.; December 26-30, 9 a.m. to midnight; December 31, 9 a.m. to 7 p.m.; January 1, 10 a.m. to 9 p.m. and January 2, 10 a.m. to 6 p.m.

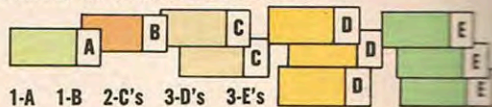
WHEN LEAVING DISNEYLAND . . .

If you wish to return to Disneyland today, have your hand stamped at the Exit Gate before you leave the Park, also at the Disneyland Hotel Monorail Station, should you desire to exit and return via that location.

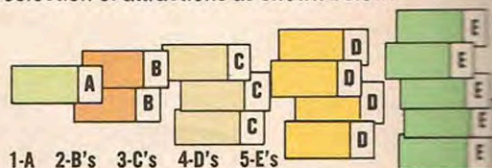
The A-B-C's etc. of Disneyland Ticket Books

Disneyland Ticket Books are a most convenient way to enjoy the Magic Kingdom. Both the Big 10 and Deluxe 15 Ticket Books include admission to Disneyland and a selection of adventures and attractions on an "A," "B," "C," "D" and "E" ticket basis.

THE BIG 10 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



THE DELUXE 15 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



If you already have purchased a General Admission ticket, or you wish to enjoy additional adventures inside the Park, you may buy a 10-Adventure or a 15-Adventure Book at any Central Ticket Booth inside the Park. The 10-Adventure Book is \$3.25 and the 15-Adventure Book is \$4.00 for each guest. Refer to the area maps for locations.

Prices subject to change without notice.

Guided Tour Information

The popular Guided Tour is especially recommended for "first-time guests." Visitors are taken on an exciting tour of Disneyland by a charming Guide who tells the fascinating story of the Magic Kingdom's history and growth. The Guided Tour includes admission to Disneyland and a selection of six of the Park's popular attractions.

If you already have purchased a General Admission ticket, you may buy a Guided Tour Ticket at the ticket booth adjacent to "Great Moments with Mr. Lincoln." Tour tickets, minus Main Gate admission, are \$3.50 for adults and \$2.75 for children.

Adventures and Attractions

A coupon or 10c

MAIN STREET HORSE CARS (Main Street)
Board a horse-drawn trolley, as it travels down the main street of 60 years ago.



HORSELESS CARRIAGE (Main Street)
A trip down Main Street aboard a replica of America's classic autos.



FIRE ENGINE (Main Street)
"Answer the alarm" in Disneyland's very own fire wagon.



TRAMCAR (Main Street)
Ride to the entrance of the four "tunnels" on a double-decker bus.

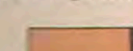


COACH (Main Street)
Travel down Main Street in an elegant "coach" with the fringe on top.

SLEEPING BEAUTY CASTLE (Fantasyland)
See diorama scenes from the popular Walt Disney movie, "Sleeping Beauty."



KING ARTHUR CARROUSEL (Fantasyland)
Ride to the land of fantasy on one of the Carousel's 72 prancing steeds.



B coupon or 25c

MAIN STREET CINEMA (Main Street)
Enjoy the greats of the silent screen era.



MOTOR BOAT CRUISE (Fantasyland)
Guide your motorboat through treacherous rapids and tricky currents.



FANTASYLAND THEATER (Fantasyland)
View highlights of Disney movies.



SWISS FAMILY TREEHOUSE (Adventureland)
See the Swiss Family Robinson's tree-top home and enjoy an aerial view of Disneyland.



DAVEY J. CIRCUS TRAIN (Fantasyland)
The bright, gay circus train who "knew no road," travels a scenic route.



MAD TEA PARTY (Fantasyland)
Whirl and twirl in the Mad Hatter's wildly spinning cups and saucers.



MIKE FINK KEEL BOATS (Frontierland)
A backwoods water journey to adventure, on the Rivers of America.

C coupon or 35c

RICHFIELD'S AUTOPIAS (Fantasyland, Tomorrowland) Youngsters can navigate these freeways of the future.



SHOOTING GALLERIES (Frontierland, Adventureland) Test your sharpshooting skills at still and moving targets.

PETER PAN FLIGHT (Fantasyland)
Fly over moonlit London and on to Never-Never Land aboard a pirate galleon.



DUMBO FLYING ELEPHANTS (Fantasyland)
Soar high over Fantasyland aboard the elephant with aerodynamic ears.

MR. TOAD'S WILD RIDE (Fantasyland)
A hilarious ride through old London.



SNOW WHITE'S ADVENTURES (Fantasyland)
Travel through the Dark Forest to the Seven Dwarf's Diamond Mine.

ALICE IN WONDERLAND (Fantasyland)
Re-live the fantastic adventures of Alice.



ROCKET JETS (Tomorrowland)
Pilot a high-flying jet to Disneyland's outer space.

INDIAN WAR CANOES (Frontierland)
Row your own war canoe under the eye of a real Indian Guide.



D coupon or 60c

GOODYEAR PEOPLEMOVER (Tomorrowland)
Travel throughout Tomorrowland and get an "inside" glimpse of each attraction.



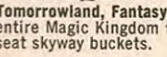
MCDONNELL DOUGLAS FLIGHT TO THE MOON (Tomorrowland) Take a journey to the Moon and visit Mission Control.

MARK TWAIN STEAMBOAT (Frontierland)
Ride the gleaming sternwheeler, as it travels around the Rivers of America.



STORYBOOK LAND CANAL BOATS (Fantasyland)
View the World of Fairy Tales.

SKYWAY (Tomorrowland, Fantasyland)
View the entire Magic Kingdom from new four-seat skyway buckets.



SANTA FE & DISNEYLAND RAILROAD (Main Street, Frontierland and Tomorrowland) All aboard for a circular tour of Disneyland.

MINE TRAIN RIDE (Frontierland)
A Western-style adventure through Nature's Wonderland, Rainbow Caverns.



TOM SAWYER ISLAND RAFTS (Frontierland)
Explore Tom Sawyer Island, with its many caves and Fort Wilderness.



COLUMBIA SAILING SHIP (Frontierland)
Cruise on a replica of the first American ship to circle the globe.



E coupon or 75c (adults) (children 65c)



PACK MULES (Frontierland)
See Nature's Wonderland from the back of a sturdy pack mule.

JUNGLE RIVER CRUISE (Adventureland)
Travel through tropical jungles and exotic areas of the world on a jungle boat.



GREAT MOMENTS WITH MR. LINCOLN presented by LINCOLN SAVINGS & LOAN ASSOCIATION (Main Street)
Mr. Lincoln "comes to life" in this world-acclaimed attraction. Young people, up to 17 years old, receive a complimentary ticket with the purchase of a Disneyland Ticket Book.

DISNEY-ALWEG MONORAIL TRAINS (Tomorrowland)
Circle above and around Disneyland on the transportation system of tomorrow.



INDIAN WAR CANOES (Frontierland)
Row your own war canoe under the eye of a real Indian Guide.



ENCHANTED TIKI ROOM presented by UNITED AIR LINES (Adventureland)
A Polynesian Paradise, where 225 birds, flowers and tropical tikis entertain.



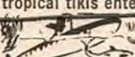
MATTERHORN BOBSLEDS (Tomorrowland)
Race down and around "snow-covered" slopes, in a thrilling bobsled run.



MARK TWAIN STEAMBOAT (Frontierland)
Ride the gleaming sternwheeler, as it travels around the Rivers of America.



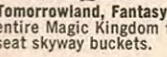
"IT'S A SMALL WORLD" presented by BANK OF AMERICA (Fantasyland)
Join the happiest crew that ever sailed around the world.



SUBMARINE VOYAGE (Tomorrowland)
Journey through "liquid space" on an exciting undersea cruise to the North Pole.

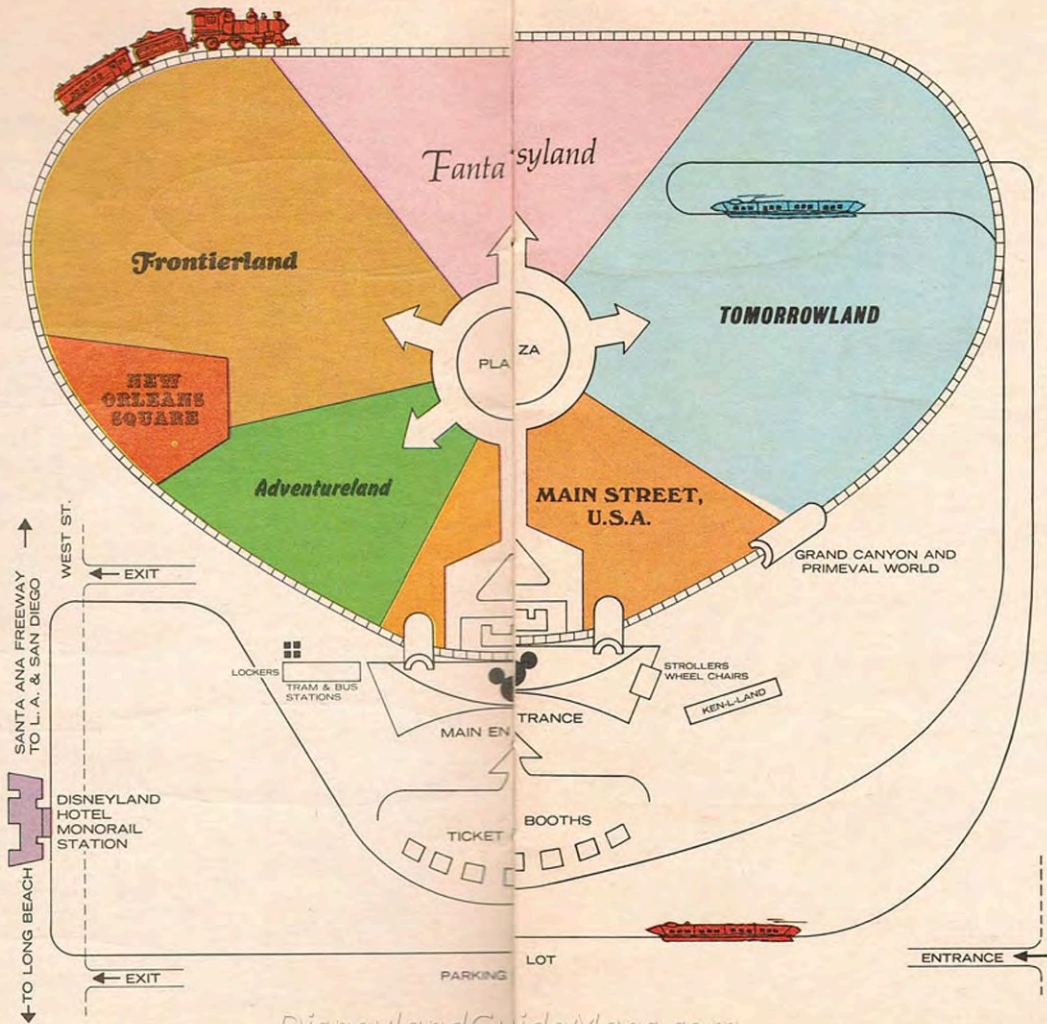


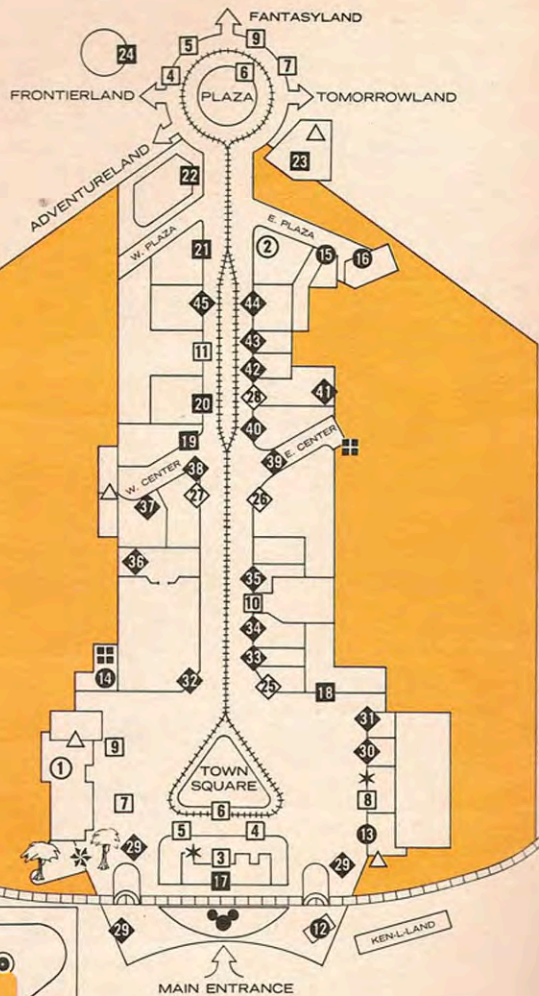
SKYWAY (Tomorrowland, Fantasyland)
View the entire Magic Kingdom from new four-seat skyway buckets.



PIRATES OF THE CARIBBEAN (New Orleans Square)
Sail through the wildest adventure that ever rocked the Spanish Main.







MAIN STREET, U.S.A.

Letters in quotes by each adventure and attraction show ticket used.

INFORMATION AND ASSISTANCE

- ① Disneyland City Hall
- ② INA Carefree Corner

ADVENTURES AND ATTRACTIONS

- ③ Santa Fe & Disneyland Railroad "D"
- ④ Omnibus "A"
- ⑤ Horseless Carriage "A"
- ⑥ Main Street Horse Cars "A"
- ⑦ Surrey "A"
- ⑧ Great Moments with Mr. Lincoln presented by Lincoln Savings & Loan Association "E"
- ⑨ Fire Engine "A"
- ⑩ Main Street Cinema "B"
- ⑪ Penny Arcade

SERVICES

- ⑫ Strollers and Wheel Chairs
- ⑬ Bank of America
- ⑭ Global's Storage Lockers and Lost and Found
- ⑮ Baby Station
- ⑯ First Aid and Lost Children

FOOD AND REFRESHMENTS

- ⑰ Train Depot Snack Bar
- ⑱ Hills Bros. Coffee House and Garden
- ⑲ Carnation Ice Cream Parlor
- ⑳ Sunkist Citrus House
- ㉑ Coke Refreshment Corner
- ㉒ Plaza Pavilion
- ㉓ Plaza Inn
- ㉔ Carnation Plaza Gardens

FREE SHOWS AND EXHIBITS

- ㉕ Wurlitzer Music Hall
- ㉖ Swift's Market Corner, C & H Sugar Corner, and Sunsweet Growers
- ㉗ Upjohn Pharmacy
- ㉘ Eastman Kodak Exhibit

SHOPS AND STORES

- ㉙ Souvenir Stands
- ㉚ Wonderland Music Shop
- ㉛ Mad Hatter Shop
- ㉜ Emporium (film)
- ㉝ Magic Shop
- ㉞ Tobacco Shop
- ㉟ Jewelry Store
- ㊱ Crystal Arcade
- ㊲ Book and Candle Shop
- ㊳ Flower Market
- ㊴ Art Festival
- ㊵ Hallmark Communication Center
- ㊶ Camera Shop (film)
- ㊷ Timex Watches
- ㊸ Silhouette Studio
- ㊹ China Shop
- ㊺ Candy Palace
- ☒ **TELEPHONES**
- △ **REST ROOMS**
- ★ **TICKET BOOTHS**
- ✳ **GUIDED TOUR GARDEN**

Adventureland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 United Air Lines Enchanted Tiki Room "E"
- 2 Big Game Safari "C"
Shooting Gallery
- 3 Jungle River Cruise "E"
- 4 Swiss Family Treehouse "B"
- 5 Tahitian Terrace
- 6 Sunkist, "I Presume"
- 7 Aunt Jemima's Kitchen

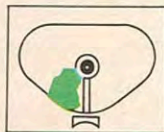
SHOPS AND STORES

- 8 Adventureland Bazaar
- 9 Tiki's Tropical Traders
- 10 Adventureland Traders (film)

☒ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



NEW ORLEANS SQUARE

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Santa Fe & Disneyland Railroad "D"
- 2 Pirates of the Caribbean "E"
- 3 Pirates Arcade Museum

FOOD AND REFRESHMENTS

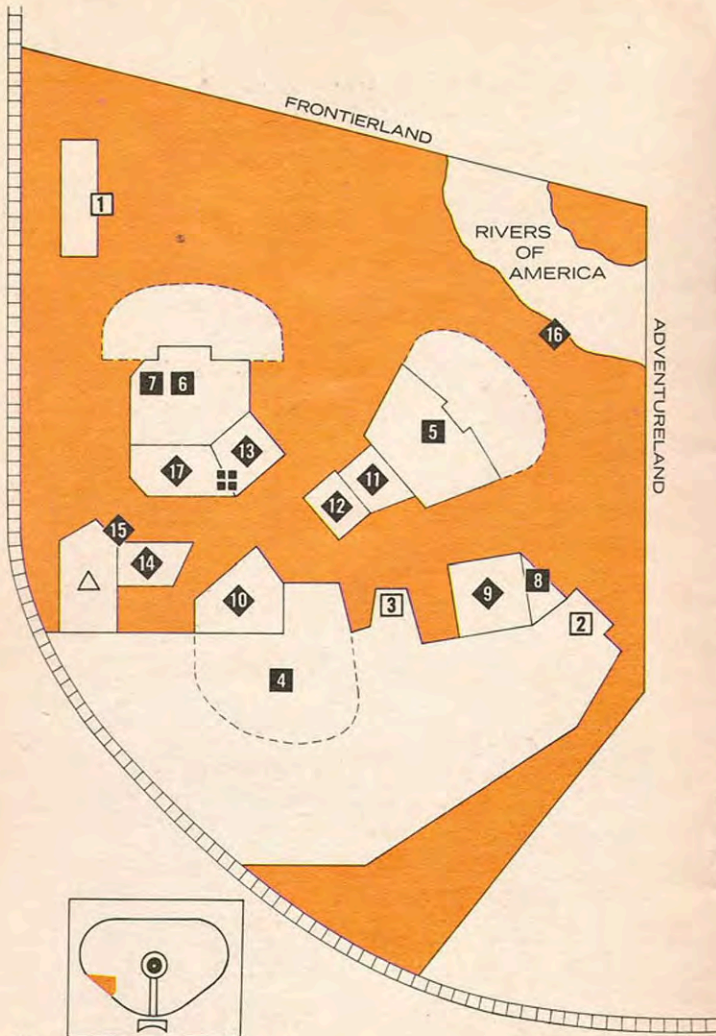
- 4 The Blue Bayou Restaurant
- 5 The Creole Cafe
- 6 The French Market
- 7 The Mint Julep Bar
- 8 Orleans Veranda

SHOPS AND STORES

- 9 One-Of-A-Kind
- 10 Le Gourmet — Spice Islands
- 11 Laffite's Silver Shop
- 12 Cristal d'Orleans
- 13 Mlle. Antoinette's Parfumerie
- 14 Le Forgeron
- 15 Portrait Artist
- 16 Candy Cart
- 17 Le Chapeau (film)

☒ TELEPHONES

△ REST ROOMS



Frontierland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Shooting Gallery "C"
- 2 Mark Twain Steamboat "D"
- 3 Columbia Sailing Ship "D"
(Summer Only)
- 4 Mine Train Ride "D"
- 5 Pack Mules "E"
- 6 Tom Sawyer Island Rafts "D"
- 7 Mike Fink Keel Boats "B"
- 8 Columbia Museum "B"
(Winter Only)
- 9 Indian War Canoes "C"
(in winter, Sat. & Sun. only)
- 10 Santa Fe & Disneyland
Railroad "D"

FOOD AND REFRESHMENTS

- 11 Casa de Fritos
- 12 Pepsi-Cola Golden Horseshoe
- 13 Oaks Tavern
- 14 Malt Shop
- 15 Cone Shop
- 16 Aunt Jemima's Kitchen
- 17 Indian Village
- 18 Fort Wilderness Snack Bar

SHOPS AND STORES

- 19 Frontier Trading Post (film)
- 20 Pendleton Woolen
Mills Store
- 21 Davy Crockett Arcade
Mexican Village
Frontier Rock Shop
Frontierland Hats
Souvenir Stand (film)
Frontier Print Shop
Gun Collection
- 22 Indian Trading Post (film)
- 23 Frontierland Camera Shop
(film)

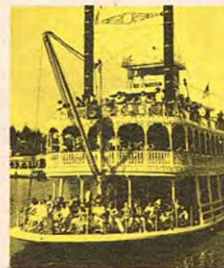
FREE SHOWS AND EXHIBITS

- 24 Pepsi-Cola Golden
Horseshoe Revue
- 25 Indian Village

☒ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



Fantasyland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Sleeping Beauty Castle "A"
- 2 Peter Pan Flight "C"
- 3 King Arthur Carrousel "A"
- 4 Snow White's Adventures "C"
- 5 Mad Tea Party "B"
- 6 Fantasyland Theatre "B"
- 7 Dumbo Flying Elephants "C"
- 8 Skyway to Tomorrowland "D"
- 9 Casey Jr. Circus Train "B"
- 10 "It's a Small World" "E"
presented by Bank of America
- 11 Storybook Land Canal Boats "D"
- 12 Motor Boat Cruise "B"
- 13 Alice in Wonderland "C"
- 14 Mr. Toad's Wild Ride "C"

FOOD AND REFRESHMENTS

- 15 Welch's Grape Juice Bar
- 16 Character Food Stands
- 17 Chicken of the Sea
Pirate Ship Restaurant

SHOPS AND STORES

- 18 Arts and Crafts
- 19 Castle Candy Shoppe
- 20 Tinkerbell Toy Store
- 21 Merlin's Magic Shop (film)
- 22 Mad Hatter
- 23 Souvenir Stands (film)
- 24 Caricatures
- 25 Fantasy Gift Fair

☒ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



TOMORROWLAND

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Richfield Autopias "C"
- 2 Skyway to Fantasyland "D"
- 3 Santa Fe & Disneyland Railroad "D"
- 4 Disneyland Alweg Monorail Trains "E"
- 5 Submarine Voyage "E"
- 6 Matterhorn Bobsleds "E"
- 7 Rocket Jets "C"
- 8 Goodyear PeopleMover "D"
- 9 McDonnell Douglas Flight to the Moon "D"

FOOD AND REFRESHMENTS

- 10 Coca-Cola Tomorrowland Terrace
- 11 The Space Bar

SHOPS AND STORES

- 12 The Character Shop
- 16 Mod Hatter Shop

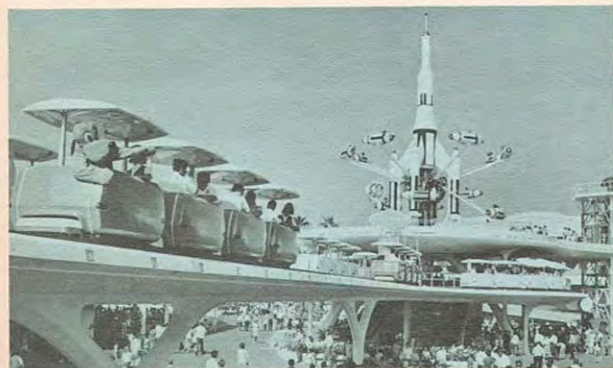
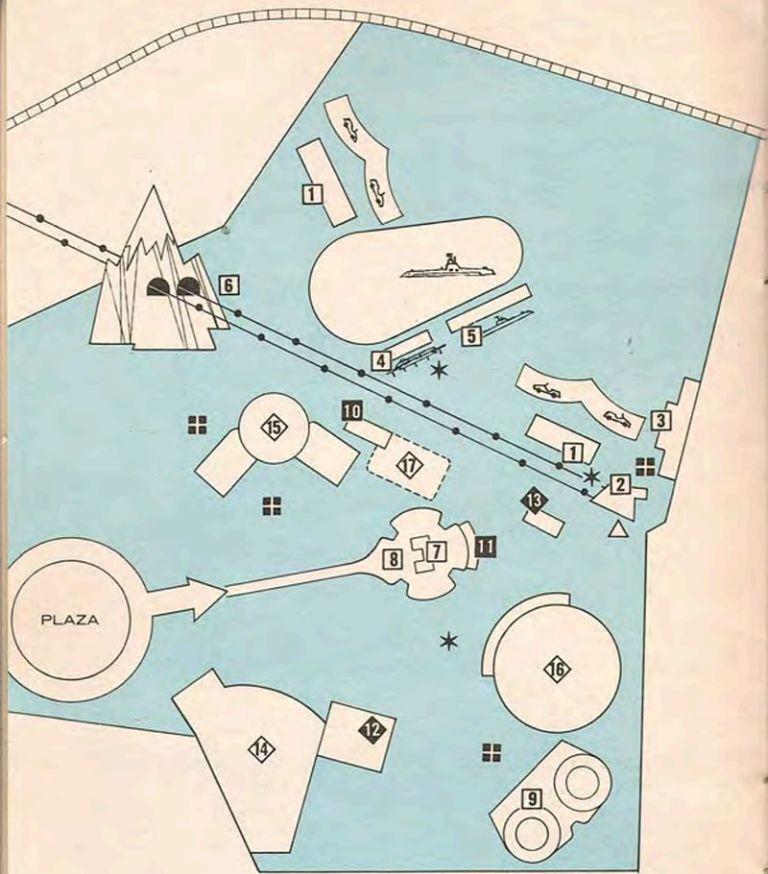
FREE SHOWS AND EXHIBITS

- 14 Monsanto's Adventure thru Inner Space
- 15 Bell Telephone Circle-Vision 360
- 16 General Electric Carousel of Progress
- 17 Coca-Cola Tomorrowland Terrace

☐ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



Food and Refreshments

Disneyland has a large variety of refreshment centers. You will discover a menu to please every palate and pocketbook in the Magic Kingdom.

MAIN STREET, U.S.A.

Carnation Ice Cream Parlor — Salads, sandwiches, beverages, sodas and fancy sundaes.

Carnation Plaza Gardens — Salads, sandwiches, beverages, sundaes and ice cream.

Coke Refreshment Corner — Cokes, sandwiches, and chips.

Hills Bros. Coffee House and Garden — Hot and cold beverages, sandwiches and desserts.

Plaza Inn — Buffet service a la carte: breakfast, luncheon, dinner — 45¢ to \$2.25, hot sandwiches, salads, chicken, roast beef, chopped sirloin steak, sea food and desserts. Children's portions.

Plaza Pavilion — Self-service, luncheon, dinner — 45¢ to \$1.85. Family style dinners. Chicken, fried shrimp, homemade pastries. Children's portions.

Sunkist Citrus House — Fresh orange juice, lemonade, coffee, rolls, lemon tarts and frozen juice bars.

Train Depot Snack Bar — Hot dogs, popcorn, beverages.

ADVENTURELAND

Sunkist, "I Presume" — Fresh orange juice, lemonade, donuts, coffee and jungle juleps.

Tahitian Terrace — Waitress service. Luncheon and dinner — \$.50 to \$3.95. Authentic Polynesian specialties: sandwiches, salads, steaks, sea foods, and beverages — Children's portions.

NEW ORLEANS SQUARE

Blue Bayou Terrace — Waitress service: luncheon and dinner. Price range: luncheon, 50¢ to \$1.95; dinner, \$1.00 to \$3.25. Sandwiches, salads, sea foods, chicken, beef and desserts. Children's portions.

The French Market — Self-service: luncheon and dinner. Price range: 50¢ to \$1.85. Fried chicken, hot meat sandwiches, sea foods and desserts. Children's portions.

The Creole Cafe — Waitress service. Prices range from \$.25 to \$1.25, featuring sandwiches, exotic coffee, French pastries and an array of ice cream parlor delicacies. New Orleans choux fritters.

The Mint Julep Bar — Non-alcoholic mint juleps and ice cream.

Orleans Veranda — Pink lemonade and ice cream parfaits.

FRONTIERLAND

Aunt Jemima's Kitchen — Plain and fancy pancakes, waffles, ham, bacon, sausage, chicken a la king, eggs, beverages.

Casa de Fritos — Mexican food specialties, combination plates. Price range: 30¢ to \$1.85.

Cone Shop — Ice cream cones.

Fort Wilderness Snack Bar — Hot dogs, candy, cider, coffee.

Indian Village — Foot-long hot dogs, beverages, cookies.

Malt Shop — Malts, hamburgers and hot dogs.

Oaks Tavern — Chili, sandwiches, beverages.

Pepsi-Cola's Golden Horseshoe — Pepsi-Cola, sandwiches and chips.

Mark Twain Juice Bar — Sternwheelers (fruit punch).

FANTASYLAND

Character Food Facilities — Sandwiches and beverages.

Pirate Ship — Sandwiches, hot tuna pie and beverages.

Welch's Grape Juice Bar — Pure grape juice and frozen juice bars.

TOMORROWLAND

Coca-Cola Tomorrowland Terrace — sandwiches and beverages.

The Space Bar — Assorted juices, popcorn and ice cream.

Shops and Stores

MAIN STREET, U.S.A.

- Art Festival** — Have your own pastel profile drawn in a few minutes.
- Camera Shop** — Film and other photographic equipment. Twenty-four hour Kodak processing is available on your color slides and movies.
- Candy Palace** — For the most discriminating sweet tooth.
- China Shop** — Decorative accessories and gifts in ceramic and glass.
- Crystal Arcade** — Glass blower at work; and a **Book and Candle Shop**, with a wide selection of Walt Disney books, as well as candles from all over the world.
- Emporium** — Featuring a complete selection of gifts for the entire family.
- Flower Market** — Unusual man-made flowers and floral pieces.
- Hallmark Communication Center** — A complete display of Hallmark greeting cards, party packs and other paper items.
- Jewelry Store** — Large selection of specially-designed jewelry.
- Mad Hatter Shop** — Colorful variety of unique Disneyland hats.
- Magic Shop** — Unusual selection of tricks, masks, gadgets and souvenirs.
- Silhouette Studio** — Artists create and frame silhouettes while you wait.
- Swift's Market House** — An old-fashioned general store complete to cider and dill pickles. Includes **C & H Sugar Corner**, featuring a variety of penny candies. Also, **Sunsweet Growers** displays a variety of dried fruits.
- Timex Watches** — A complete display of Timex timepieces.

Tobacco Shop — Tobaccos and smoking accessories from around the world.

Wonderland Music Shop — Listening pleasure for every taste, including favorites from Disney films.

ADVENTURELAND

Adventureland Bazaar — Rare products and gifts from all over the world in a jungle atmosphere. Includes **GUATEMALAN WEAVERS**, **LEE BROS.** and **MAGIC CARPET BAZAAR**.

Adventureland Traders — South Sea Island apparel and accessories in colorful assortment.

Tiki's Tropical Traders — Hats, bags and shells.

NEW ORLEANS SQUARE

One-Of-A-Kind Shop — Exacting customers will find choice antiques, reproductions, and other unique gifts gathered from all parts of the world.

Le Gourmet — Unusual cooking and serving accessories available for purchase, along with a selection of exotic foods, and featuring spices by **Spice Islands**.

Laffite's Silver Shop — Wide selection of silver gifts, combined with engraving facility for personalizing.

Cristal d'Orleans — A room of glass, highlighted by the demonstration of glass-making and glass-blowing by a skilled artisan.

Mlle. Antoinette's Parfumerie — A complete line of select perfumes and the services of a perfumer to blend unique fragrances.

Le Forgeron — Shoppers can find all types of leaded glass and metal accessories for the home.

Le Chapeau — Hats, accessories, film and cigarettes.

FRONTIERLAND

Camera Shop — Complete line of film, and processing mailers, cameras, and camera accessories.

Davy Crockett Arcade — Includes the MEXICAN SHOP; FRONTIERLAND HATS; the FRONTIER PRINT SHOP, with custom head-lined newspapers and stationery; a SOUVENIR STAND; and FRONTIER ROCK SHOP.

Frontier Trading Post — Western items, Indian apparel and gifts.

Indian Trading Post — A re-creation of an Indian store, featuring authentic indian gifts.

Pendleton Woolen Mills Store — A complete selection of woolen fabrics and fashions for men, women, and children.

FANTASYLAND

Artist — Pastel portraits while you wait.

Arts and Crafts — Features a unique selection of clocks and other imports.

Caricatures — Have your caricature made in minutes.

Castle Candy Shoppe — A variety of unusual candies.

Fantasy Gift Fair — Assorted gifts, toys for the young at heart.

Mad Hatter — Hats of every size, shape and color.

Merlin's Magic Shop — A medieval setting for a large selection of magic supplies and tricks, plus expert demonstration.

Souvenir Stands — Four outdoor stores with a selection of Disneyland souvenirs.

Tinkerbell Toy Store — Toys for children of all ages, also a complete doll shop.

TOMORROWLAND

The Character Shop — A wide selection of Disneyland souvenirs and other Disney merchandise.

Mad Hatter Shop — Colorful variety of unique Disneyland hats.

Your Disneyland Entertainment Calendar

Effective 9/15/67 to 3/31/68

The popular 16-piece Disneyland Band performs for your enjoyment daily, as follows:

10:30 a.m. - 10:45 a.m. — Main Street Parade and Town Square Concert.

11:00 a.m. - 11:40 a.m. — March through Adventureland and concert aboard Mark Twain.

12:15 p.m. - 1:15 p.m. — Daily Concert at Plaza Gardens.

5:00 p.m. - 5:30 p.m. — Main Street Parade and Retreat Ceremony.

DAILY ENTERTAINMENT

Pepsi-Cola Golden Horseshoe Revue — A way-out-West vaudeville show with singing and dancing and comedy entertainment. Shows are 11:30, 1:00, 2:30, 4:00 and 5:15 p.m.

Saxophone Quartet — A Keystone-clad saxophone quartet performs in Town Square and the Plaza Hub from 2:15 to 3:00 p.m. and 3:30 to 4:30 p.m.

Polka Band — Dressed in Swiss attire, this combo plays polkas throughout Fantasyland from 2:15 to 3:00 p.m. and 3:30 to 4:30 p.m.

Strawhatters — This lively combo plays the latest in Dixie in Frontierland from 2:15 to 3:00 p.m. and 3:30 to 4:30 p.m.

Space Couple — This duo from "another world" serve as host and hostess in the new Tomorrowland.

Royal Street Bachelors — Sparkling, toe-tapping Dixieland melodies are heard in New Orleans Square from 11:00 a.m. to 6:00 p.m.

Mickey Mouse and Friends — Mickey, Pluto, Goofy, Alice in Wonderland, The Mad Hatter, The Three Pigs, Big Bad Wolf and many more greet guests throughout Fantasyland and at the Main Gate from 10:00 a.m. to 6:00 p.m.

WEEKENDS AND HOLIDAYS

Coke Corner Duo — Singing and swinging at the Coke Corner on Main Street, U.S.A., from 11:00 a.m. to 6:00 p.m.

Dapper Daps — The popular barbershop quartet performs on Main Street, U.S.A., from 11:00 a.m. to 6:00 p.m.

Gunfighters — The Marshal, his deputy, and the outlaws battle it out in Frontierland from 10:00 a.m. to 6:00 p.m.

Tomorrowland Folk Group — Singing at the Tomorrowland Terrace from 11:00 a.m. to 6:00 p.m.

Blue Bayou Strings — Soothing melodies on the Blue Bayou Terrace from 11:00 a.m. to 6:00 p.m.

Indian Village Dancers — Indians perform authentic tribal dances in the Indian Village from 10:00 a.m. to 6:00 p.m.

Hans and Otto — Two courageous mountain climbers scale the treacherous slopes of the mighty Disneyland Matterhorn from 10:00 a.m. to 6:00 p.m.

Plaza Strings — Waltzes and smooth melodies are heard in the Plaza Inn on Main Street, U.S.A. from 11:00 a.m. to 6:00 p.m.

Shoeshine Boys — Teddy and Kenny are dancing and shining in New Orleans Square from 10:00 a.m. to 6:00 p.m.

Delta Ramblers — Parading through New Orleans Square and performing at the French Market, these favorites pour out Dixieland melodies from 11:00 a.m. to 5:00 p.m.

SPECIAL ENTERTAINMENT

Thanksgiving Celebration — On Thursday, Friday, and Saturday nights, November 23, 24 and 25, Disneyland will feature such outstanding groups as Bill Elliott and his Orchestra, The Mustangs, the Royal Tahitians, Young Men from New Orleans, and the Firehouse Five plus Two, performing throughout the Park until midnight. Plus special names.

Christmas Holidays — Beginning December 16 and continuing through December 31, Disneyland will feature "Fantasy on Parade" twice daily. From December 16 until New Year's, special evening entertainment will include Bill Elliott and his Orchestra, the Royal Tahitians, Young Men from New Orleans, and The Mustangs, performing nightly until midnight.

At various times throughout the Christmas Holidays, special guest appearances will be made by the official Rose Bowl Bands, plus visiting bands from out of State, who will be participating in the Tournament of Roses Parade.

New Year's Eve Party — A sparkling highlight of the Disneyland Winter Season is the world's biggest New Year's Eve Party (December 31). Guests can enjoy all of the Park's adventures and attractions (except shooting galleries) for six full hours from 8:00 p.m. until 2:00 a.m., for one special admission price. Popular entertainment, dance bands, and special activities to "ring in" the New Year will be featured.

Valentine's Dance — Swing into Spring with your best gal at Disneyland's all-new Valentine's Dance on Saturday, February 10. Listen and dance from 8 p.m. to 1 a.m. to the music of Bill Elliott and his Orchestra, The Mustangs, The Young Men from New Orleans and the Royal Tahitians, plus special guest bands and entertainers. Admission to Disneyland, all dance areas and free use of all rides and attractions, except shooting galleries, is included on one special admission price.

Free Shows and Exhibits

In addition to the many Disneyland adventures and attractions, you will enjoy visiting the outstanding free shows and exhibits sponsored by many nationally-famous companies for your enjoyment.

MAIN STREET, U.S.A.

Eastman Kodak Exhibit — Free photo information and assistance.

INA's Carefree Corner — Disneyland's Official Information and Registration Center. Sign the guest book and pick up your complimentary copy of the Declaration of Independence when you leave the Park.

Swift's Market House — The General Store of Grandfather's day. **C & H Sugar Corner** features old-fashioned penny candy. **Sunsweet Growers** displays a variety of dried fruits.

Upjohn Pharmacy — An accurate recreation of an 1890-era drug store. Be sure to pick up free vitamins while visiting.

Wurlitzer Music Hall — See a complete display of pianos and organs, and enjoy the daily organ concerts.

TOMORROWLAND

Bell System's America the Beautiful — A motion picture tour of America in an enlarged 360-degree theater. Also features the futuristic Picture-phone, where you can see the person you are calling.

General Electric's Carousel of Progress — Six life-like families trace the contributions of electricity to better living.

Monsanto's Adventure Thru Inner Space — A thrilling trip into the world of the atom.

Coca-Cola Tomorrowland Terrace — An entertainment/restaurant complex featuring space-age service and a folk singing group on weekends and holidays.

FRONTIERLAND

Pepsi-Cola Golden Horseshoe Revue — A way-out-West Vaudeville show with singing, dancing, and comedy entertainment. Shows are 11:30 a.m., 1:00, 2:30, 4:00 and 5:15 p.m.