

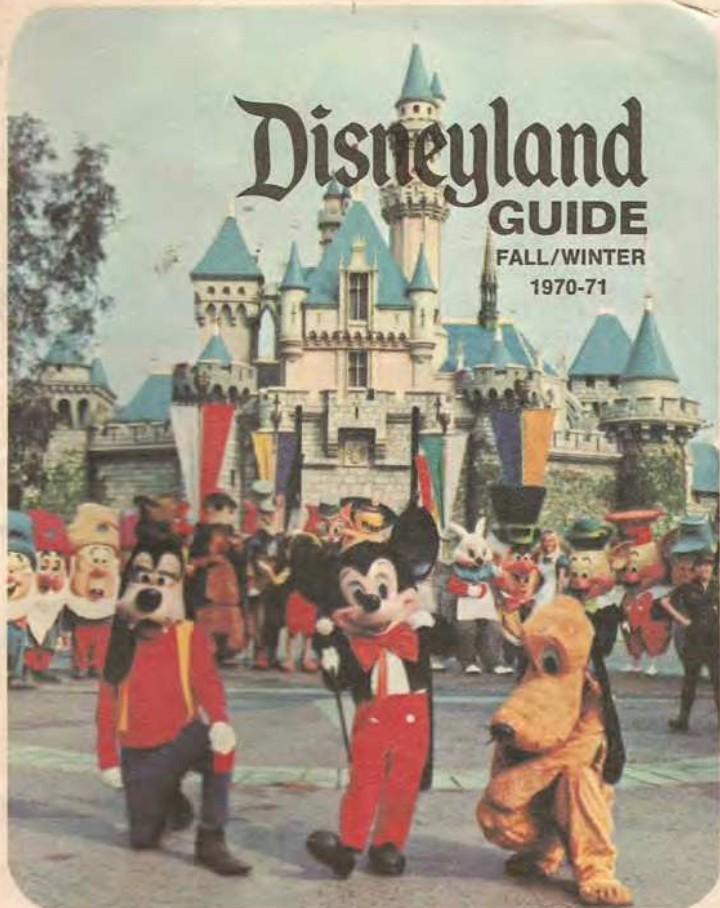
*Have a happy time at Disneyland and a safe trip home. And, for a more care-free life at all times, be sure you and your family have the proper insurance protection. To help plan your own insurance program — on your home, your car, your life, your health or your business — call your local INA or PEG agent or broker. You'll find his name in the yellow pages.*

*Insurance Company of North America, one of the oldest and strongest all-lines insurance companies in America, is part of one of America's newest general business corporations, INA Corporation, formed in 1968. INA's life insurance subsidiary, INA-Life, and its California-based affiliate, PEG (Pacific Employers Group), along with INA provide every type of coverage for businesses and individuals.*



**Insurance Company of North America  
Life Insurance Company of North America  
Pacific Employers Group**

**divisions of INA Corporation  
World Headquarters, Philadelphia**



# Disneyland

## GUIDE

FALL/WINTER  
1970-71

©1970 Walt Disney Productions

ANOTHER



**Welcome to Disneyland.** All of us in the Magic Kingdom hope that your visit today will be a happy and memorable one. Your enjoyment of this and future visits is the first consideration of all Disneylanders.

*DisneylandGuideMaps.com*



*is happy to provide this Guide to help you enjoy your stay at Disneyland.*

*And, if you want to have the most fun during your visit to Disneyland, be sure to visit Carefree Corner, Disneyland's official information center, located on Main Street, U.S.A. There, INA's attractive hostesses will be happy to help you plan your day at the Park or your stay in Southern California.*

*Carefree Corner is a public service of the more than 10,000 INA and PEG agents and brokers who serve the insurance-buying public.*



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## General Information

General information about Disneyland may be obtained at City Hall, on the left side of Town Square as you enter the Magic Kingdom. As you explore the Park, feel free to ask any employee for assistance.

Information about other Southern California recreational attractions and public transportation schedules may be obtained at Carefree Corner on Main Street, U.S.A. Sponsored by INA, this also is Disneyland's official Guest Registration Center.

### LOST AND FOUND

Lost and found facilities are maintained in the Global Van Lines Building, between the Fire Station and Emporium, on Town Square, Main Street, U.S.A.

### PUBLIC TELEPHONES ☎

Public telephones are located throughout Disneyland. Ask any Disneylander for directions or see the area maps.

### CAMERA AND FILM SERVICE

Camera rental, service and film processing are available in the Disneyland Camera Shop on Main Street. Film may be purchased at shops and merchandise stands throughout the Park. Photo-vantage signs have been provided in every land to assist you in your picture-taking.

### LOCKER SERVICE

Facilities for checking purchases and garments are located in the Global Van Lines Building on Town Square, next to the Fire Station on Main Street, U.S.A. Locker service also is provided at the bus stop area just outside the Disneyland Main Entrance. Lockers large enough for suitcases are located near the tram and bus stations, west of the Main Entrance.

### POSTAGE STAMPS AND MAIL SERVICE

Stamps are available in vending machines located in each land, and at the Hallmark Communication Center on Main Street. Mail boxes for your letters and cards are located throughout Disneyland, with regular pick up for mailing out of the United States Post Office in Anaheim. There is no United States Post Office within Disneyland.

### LOST CHILDREN

Facilities for the care of lost children are maintained at the end of East Plaza Street, off Main Street, U.S.A. The matron in charge will assist you.

### BABY STATION

The Baby Station is located adjacent to the First Aid Center on East Plaza Street. Facilities are provided for changing infants, preparing formulas and warming bottles. Sorry, baby-sitting is not available.

### STROLLERS AND WHEELCHAIRS

Strollers and wheelchairs are available for your use in Disneyland. They can be obtained for a nominal rental, at the right side of the area just inside the Main Gate turnstiles.

### SECURITY

In most areas of the Park, Disneyland Security can be recognized by the theme area dress. If you need assistance, ask any Disneylander.

### PET CARE

You may leave your pet in an airy, individual enclosure at a cost of only 50¢ for the entire day. This charge includes a choice of Kal Kan pet food. This facility, sponsored by Kal Kan, is located to the right of the Main Gate Ticket Booths. Sorry, pets cannot be left overnight.

### BANKING SERVICES

The Bank of America, located in Town Square, provides complete banking facilities. Banking hours are 10:00 a.m. to 4:00 p.m. every day Disneyland is open (except Wednesday, 10:00 a.m. to 6:00 p.m.). Check cashing, for the amount of purchase or up to \$10 in cash with proper identification, is available after the bank closes at the "Great Moments with Mr. Lincoln" ticket booth, located in Town Square.

### BANKAMERICARD

Your BankAmericard is accepted in most Disneyland shops, stores and restaurants.

### FIRST AID

Registered nurses are on duty at all times in the First Aid Center, at the end of East Plaza Street, just off Main Street, U.S.A.

### REST ROOMS △

Rest rooms are located throughout Disneyland. Refer to the area maps in this guide, or ask any Disneyland employee.

### PARK OPERATING HOURS — effective 10/1/70 to 2/1/71.

Disneyland will be open from 10 a.m. to 6 p.m. Wednesday through Friday and 9 a.m. to 7 p.m. Saturday and Sunday. Closed Monday and Tuesday.

Exceptions for holiday periods are as follows:

November 26, 10 a.m. to 7 p.m.; November 27 and 28, 9 a.m. to midnight; December 8, 10 a.m. to 6 p.m.; December 19 thru 23, 9 a.m. to midnight; December 24, 9 a.m. to 6 p.m.; December 25, 10 a.m. to 7 p.m.; December 26 thru 30, 8 a.m. to midnight; December 31, 8 a.m. to 7 p.m.; January 1, 10 a.m. to 7 p.m.; January 2, 9 a.m. to midnight.

(Park operating hours subject to change)

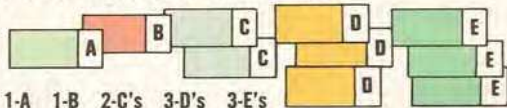
### WHEN LEAVING DISNEYLAND ...

If you wish to return to Disneyland today, have your hand stamped at the Exit Gate before you leave the Park; also at the Disneyland Hotel Monorail Station, should you desire to exit and return via that location.

## The A-B-C's etc. of Disneyland Ticket Books

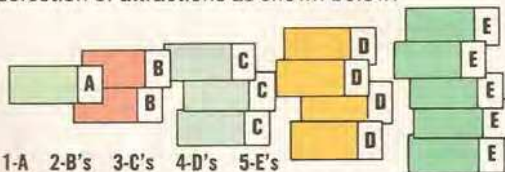
Disneyland Ticket Books are a most convenient way to enjoy the Magic Kingdom. Both the Big 10 and Deluxe 15 Ticket Books include admission to Disneyland and a selection of adventures and attractions on an "A," "B," "C," "D" and "E" ticket basis.

**THE BIG 10** Ticket Book includes Admission to the Park and a selection of attractions as shown below:



1-A 1-B 2-C's 3-D's 3-E's 4-D 4-E 5-D 5-E 6-E

**THE DELUXE 15** Ticket Book includes Admission to the Park and a selection of attractions as shown below:



1-A 2-B's 3-C's 4-D's 4-E's 5-E's 6-D 6-E 7-D 7-E 8-D 8-E 9-D 9-E 10-E

If you have already purchased a general admission ticket, or if you wish to enjoy additional adventures inside the Park, you may buy a 10-adventure book (1A, 1B, 2C, 3D, 3E) or a 5-adventure book (5E's) for \$3.40 at any central ticket booth inside the Park. Either book may be used by anyone regardless of age.

Prices subject to change without notice.

## Guided Tour Information

The popular Guided Tour is especially recommended for "first time guests." Visitors are taken on an exciting tour of Disneyland by a charming Guide who tells the fascinating story of the Magic Kingdom's history and growth. The Guided Tour includes admission to Disneyland and a selection of six of the Park's popular attractions.

If you already have purchased a General Admission ticket, you may buy a Guided Tour Ticket at the ticket booth adjacent to "Great Moments with Mr. Lincoln." Tour tickets, minus Main Gate admission, are \$3.00 for adults and \$2.75 for children.

## Adventures and Attractions

### A coupon or 10c

#### MAIN STREET HORSE CARS (Main Street)

Board a horse-drawn trolley, as it travels down a main street of 70 years ago.



#### OMNIBUS (Main Street)

Ride a double-decker bus down Main Street, U.S.A. to the hub of Disneyland.

#### HORSELESS CARRIAGE (Main Street)

A trip down Main Street aboard a replica of America's classic autos.



#### FIRE ENGINE (Main Street)

"Answer the alarm" in Disneyland's very own fire wagon.



#### KING ARTHUR CARROUSEL (Fantasyland)

Ride to the land of fantasy on one of the Carrousel's 72 prancing steeds.



#### SLEEPING BEAUTY CASTLE (Fantasyland)

See diorama scenes from the popular Walt Disney movie, "Sleeping Beauty."



### B coupon or 25c

#### MAIN STREET CINEMA (Main Street)

Enjoy the greats of the silent screen era.



#### MOTOR BOAT CRUISE (Fantasyland)

Guide your motorboat through treacherous rapids and tricky currents.

#### SWISS FAMILY TREEHOUSE (Adventureland)

See the Swiss Family Robinson's tree-top home and enjoy an aerial view of Disneyland.



#### CASEY JR. CIRCUS TRAIN (Fantasyland)

The bright, gay circus train who "knew he could," travels a scenic route.

#### ALICE IN WONDERLAND (Fantasyland)

Re-live the fantastic adventures of Alice.



### C coupon or 40c

#### FANTASYLAND THEATER

View highlights of Disney movies.



#### MAD TEA PARTY (Fantasyland)

Whirl and twirl in the Mad Hatter's wildly spinning cups and saucers.



**AUTOPIAS (Fantasyland, Tomorrowland)** Youngsters can navigate these freeways of the future.

**SHOOTING GALLERIES (Frontierland, Adventureland)** Test your sharpshooting skills at still and moving targets.



**DUMBO FLYING ELEPHANTS (Fantasyland)** Soar high over Fantasyland aboard the elephant with aerodynamic ears.



**SNOW WHITE'S ADVENTURES (Fantasyland)** Travel through the Dark Forest to the Seven Dwarf's Diamond Mine.



**GREAT MOMENTS WITH MR. LINCOLN** presented by LINCOLN SAVINGS & LOAN ASSOCIATION (Main Street)

Mr. Lincoln "comes to life" in this world-acclaimed attraction. Young people, up to 17 years old, receive a complimentary ticket with the purchase of a Disneyland Ticket book.



**coupon, or 70c**

**ROCKET JETS (Tomorrowland)** Pilot a high-flying jet to Disneyland's outer space.



**GOODYEAR PEOPLEMOVER (Tomorrowland)** Travel throughout Tomorrowland and get an "inside" glimpse of each attraction.



**STORYBOOK LAND CANAL BOATS (Fantasyland)** View the World of Fairy Tales.



**TOM SAWYER ISLAND RAFTS (Frontierland)** Explore Tom Sawyer island, with its many caves and Fort Wilderness.



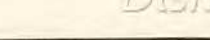
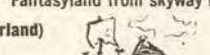
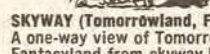
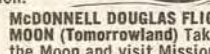
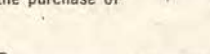
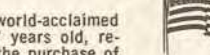
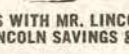
**PETER PAN FLIGHT (Fantasyland)** Fly over moonlit London and on to Never-Never Land aboard a pirate galleon.



**MR. TOAD'S WILD RIDE (Fantasyland)** A hilarious ride through old London.



**MIKE FINK KEEL BOATS (Frontierland)** A backwoods water journey to adventure, on the Rivers of America.



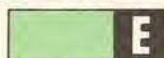
**COLUMBIA SAILING SHIP (Frontierland)** Cruise on a replica of the first American ship to circle the globe.



**SANTA FE & DISNEYLAND RAILROAD (Main Street, Frontierland and Tomorrowland)** All aboard for a circular tour of Disneyland.



**MARK TWAIN STEAMBOAT (Frontierland)** Ride the gleaming sternwheeler, as it travels around the Rivers of America.



**coupon or 85c (adults) (children 75c)**

**MINE TRAIN RIDE (Frontierland)** A Western-style adventure through Nature's Wonderland, Rainbow Caverns.



**PACK MULES (Frontierland)** See Nature's Wonderland from the back of a sturdy pack mule.

**JUNGLE RIVER CRUISE (Adventureland)** Travel through tropical jungles and exotic areas of the world on a jungle boat.



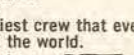
**DISNEYLAND-ALWEG MONORAIL TRAINS (Tomorrowland)** Circle above and around Disneyland on the transportation system of tomorrow.

**MATTERHORN BOBSLEDS (Tomorrowland)** Race down and around "snow-covered" slopes, in a thrilling bobsled run.



**ENCHANTED TIKI ROOM** presented by UNITED AIR LINES (Adventureland) A Polynesian Paradise, where 225 birds, flowers and tropical tikis entertain.

**IT'S A SMALL WORLD** presented by BANK OF AMERICA (Fantasyland) Join the happiest crew that ever sailed around the world.



**SUBMARINE VOYAGE (Tomorrowland)** Journey through "liquid space" on an exciting undersea cruise to the North Pole.

**PIRATES OF THE CARIBBEAN (New Orleans Square)** Sail through the wildest adventure that ever rocked the Spanish Main.



**HAUNTED MANSION (New Orleans Square)** Join the 999 "frightfully funny" ghosts in Disneyland's "newest" attraction.

# MAIN STREET, U.S.A.

Letters in quotes by each adventure and attraction show ticket used.

## INFORMATION AND ASSISTANCE

- ① Disneyland City Hall
- ② INA Carefree Corner
- ③ Guided Tour Garden

## ADVENTURES AND ATTRACTIONS

- ④ Santa Fe & Disneyland Railroad "D"
- ⑤ Omnibus "A"
- ⑥ Horseless Carriage "A"
- ⑦ Main Street Horse Cars "A"
- ⑧ Great Moments with Mr. Lincoln presented by Lincoln Savings & Loan Association "C"
- ⑨ Fire Engine "A"
- ⑩ Main Street Cinema "B"
- ⑪ Penny Arcade

## SERVICES

- ⑫ Strollers and Wheel Chairs
- ⑬ Bank of America
- ⑭ Global's Storage Lockers and Lost and Found Articles
- ⑮ Baby Station
- ⑯ First Aid and Lost Children

## FOOD AND REFRESHMENTS

- ⑰ Hills Bros. Coffee House and Garden
- ⑱ Carnation Ice Cream Parlor
- ⑲ Sunkist Citrus House
- ⑳ Coke Refreshment Corner
- ㉑ Plaza Pavilion
- ㉒ Plaza Inn
- ㉓ Carnation Plaza Gardens

## FREE EXHIBITS

- ㉔ Walt Disney — A Legacy for the Future
- ㉕ Market House, Sunsweet Growers, Burry's Cookies

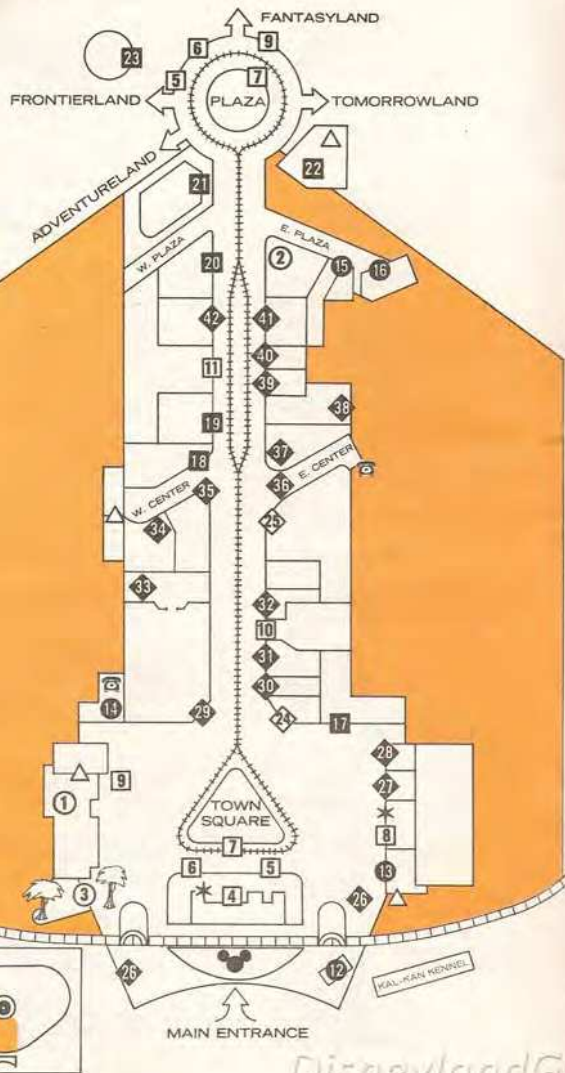
## SHOPS AND STORES

- ㉖ Souvenir Stands
- ㉗ Wonderland Music Shop
- ㉘ Mad Hatter Shop
- ㉙ Emporium
- ㉚ Magic Shop
- ㉛ Tobacco Shop
- ㉜ Jewelry Store
- ㉝ Crystal Arcade, Glass Blower
- ㉞ Book and Candle Shop
- ㉟ Flower Market
- ㊱ Art Festival
- ㊲ Hallmark Communication Center
- ㊳ Camera Shop
- ㊴ Timex Watches
- ㊵ Silhouette Studio
- ㊶ China Shop
- ㊷ Candy Palace

☎ TELEPHONES

△ REST ROOMS

\* TICKET BOOTHS



# Adventureland

Letters in quotes by each adventure and attraction show ticket used.

## ADVENTURES AND ATTRACTIONS

- 1** United Air Lines Enchanted Tiki Room "E"
- 2** Big Game Shooting Gallery "C"
- 3** Jungle River Cruise "E"
- 4** Swiss Family Treehouse "B"

## FOOD AND REFRESHMENTS

- 5** Tahitian Terrace
- 6** Sunkist "I Presume"
- 7** Tiki Juice Bar

## SHOPS AND STORES

- 8** Adventureland Bazaar
- 9** Tropical Imports
- 10** Adventureland Traders
- 11** Far East Imports
- 12** Guatamalan Weavers
- 13** Magic Carpet

## ☎ TELEPHONES

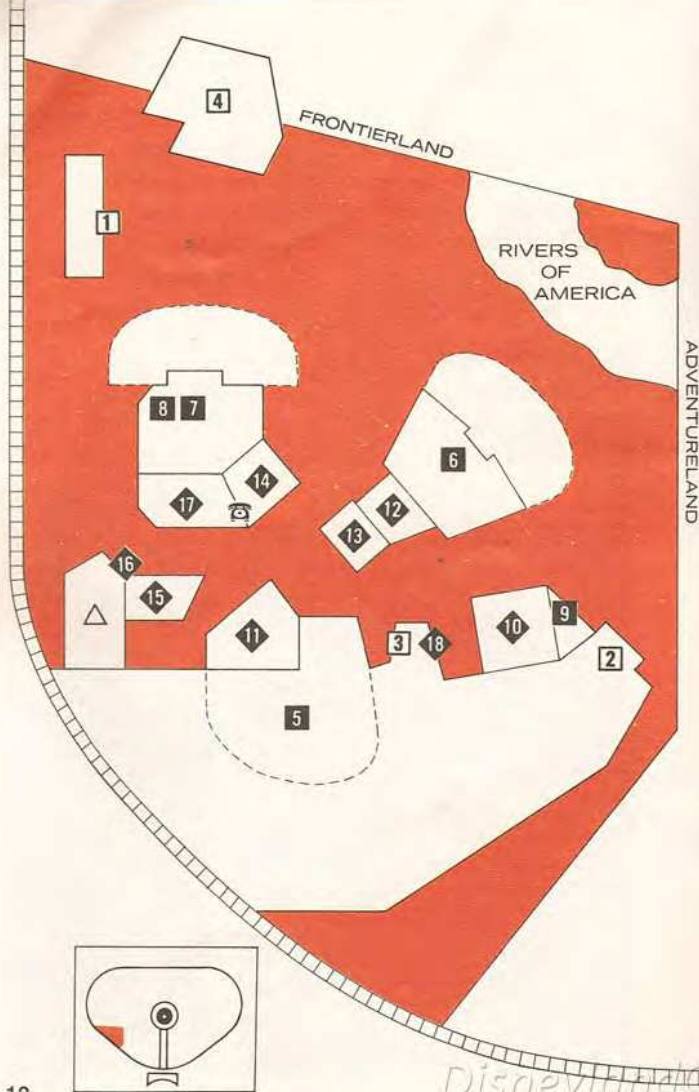
## △ REST ROOMS

## \* TICKET BOOTHS



# New Orleans Square

Letters in quotes by each adventure and attraction show ticket used.



## ADVENTURES AND ATTRACTIONS

- 1 Santa Fe & Disneyland Railroad "D"
- 2 Pirates of the Caribbean "E"
- 3 Pirates Arcade Museum
- 4 Haunted Mansion "E"

## FOOD AND REFRESHMENTS

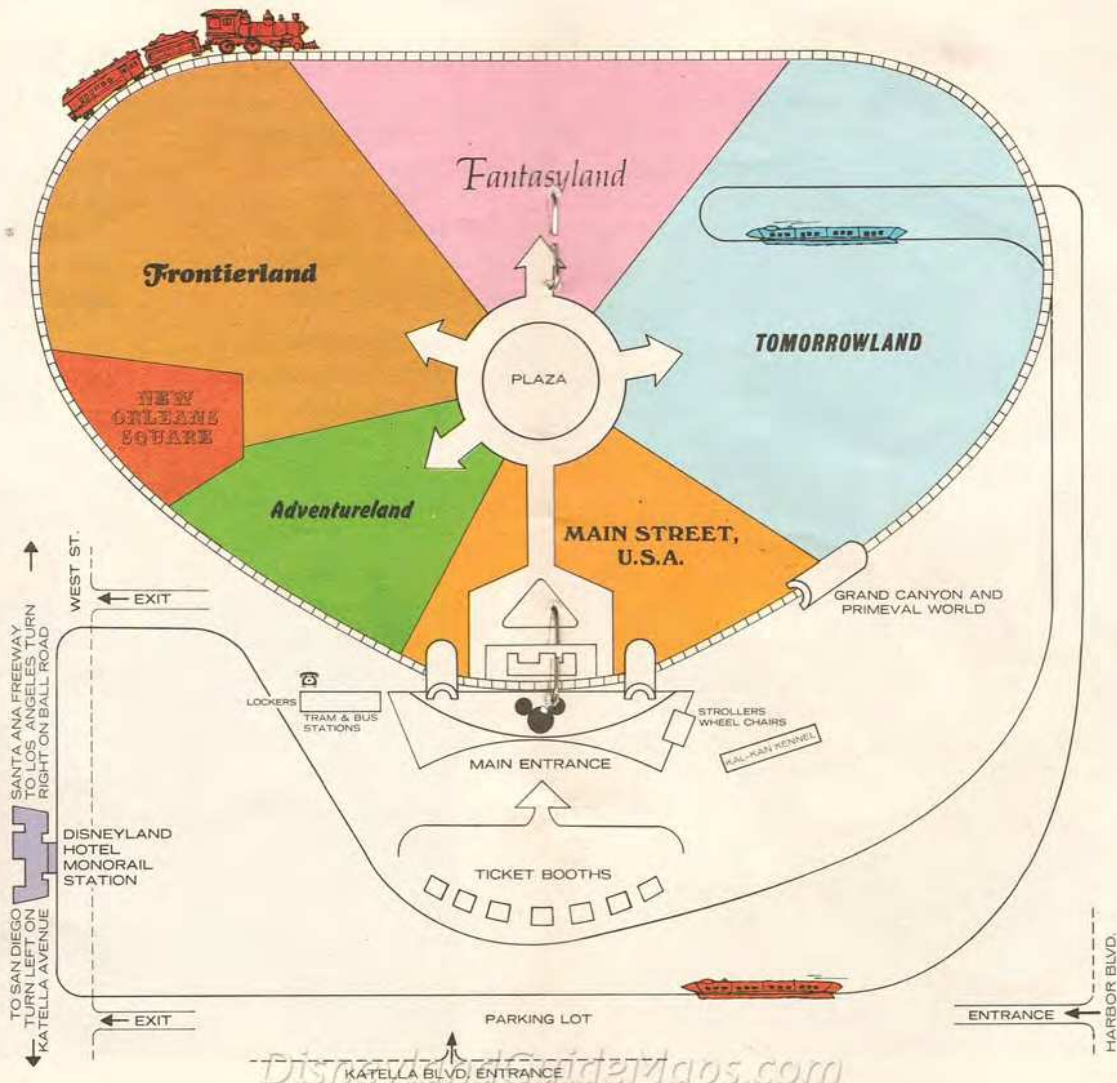
- 5 The Blue Bayou Restaurant
- 6 The Creole Cafe
- 7 The French Market
- 8 The Mint Julep Bar
- 9 Royal Street Veranda

## SHOPS AND STORES

- 10 One-Of-A-Kind
- 11 Le Gourmet
- 12 Laffite's Silver Shop
- 13 Cristal d'Orleans
- 14 Mile. Antoinette's Parfumerie
- 15 Le Forgeron
- 16 Portrait Artist
- 17 Le Chapeau
- 18 Bookstand
- ☎ TELEPHONES
- △ REST ROOMS







# Frontierland

Letters in quotes by each adventure and attraction show ticket used.

## ADVENTURES AND ATTRACTIONS

- 1 Shooting Gallery "C"
- 2 Mark Twain Steamboat "D"
- 3 Columbia Sailing Ship "D"  
(Summer Only)
- 4 Mine Train Ride "E"
- 5 Pack Mules "E"
- 6 Tom Sawyer Island Rafts "D"
- 7 Mike Fink Keel Boats "C"
- 8 Columbia Museum "B"  
(Winter Only)
- 9 Indian War Canoes "D"  
(Weekends only)
- 10 Santa Fe & Disneyland  
Railroad "D"

## FOOD AND REFRESHMENTS

- 11 Casa de Fritos
- 12 Pepsi-Cola Golden Horseshoe
- 13 Oaks Tavern
- 14 Burrito Wagon (Weekends only)
- 15 Magnolia Tree Terrace
- 16 Indian Village (Weekends only)
- 17 Fort Wilderness Snack Bar

## SHOPS AND STORES

- 18 Frontier Trading Post
- 19 Pendleton Woolen  
Mills Store
- 20 Davy Crockett Arcade  
Mexican Imports  
Frontier Rock Shop  
Frontierland Hats  
Souvenir Stand  
Frontier Print Shop
- 21 Indian Trading Post
- 22 Frontierland Camera Shop

## FREE SHOWS AND EXHIBITS

- 23 Pepsi-Cola Golden  
Horseshoe Revue
- 24 Indian Village (Weekends only)
- 25 Frontierland Arcade  
Gun Collection

## ☎ TELEPHONES

## △ REST ROOMS

## \* TICKET BOOTHS



# FANTASYLAND

Letters in quotes by each adventure and attraction show ticket used.

## ADVENTURES AND ATTRACTIONS

- 1 Sleeping Beauty Castle "A"
- 2 Peter Pan Flight "C"
- 3 King Arthur Carrousel "A"
- 4 Snow White's Adventures "C"
- 5 Mad Tea Party "C"
- 6 Fantasyland Theatre "C"
- 7 Dumbo Flying Elephants "C"
- 8 Skyway to Tomorrowland "D"
- 9 Casey Jr. Circus Train "B"
- 10 "It's a Small World" "E"  
presented by Bank of America
- 11 Storybook Land Canal Boats "D"
- 12 Motor Boat Cruise "B"
- 13 Alice in Wonderland "B"
- 14 Mr. Toad's Wild Ride "C"

## SHOPS AND STORES

- 18 Arts and Crafts
  - 19 Castle Candy Shoppe
  - 20 Tinker Bell Toy Store
  - 21 Merlin's Magic Shop
  - 22 Mad Hatter
  - 23 Souvenir Stands
  - 24 Caricatures
  - 25 Fantasy Gift Fair
  - 26 Small World Stand
  - 27 Glassblower
- ☎ TELEPHONES  
 △ REST ROOMS  
 \* TICKET BOOTHS

## FOOD AND REFRESHMENTS

- 15 Welch's Grape Juice Bar
- 16 Character Food Stands
- 17 Pirate Ship Restaurant



# TOMORROWLAND

Letters in quotes by each adventure and attraction show ticket used.

## ADVENTURES AND ATTRACTIONS

- 1 Autopias "C"
- 2 Skyway to Fantasyland "D"
- 3 Santa Fe & Disneyland Railroad "D"
- 4 Disneyland Alweg Monorail Trains "E"
- 5 Submarine Voyage "E"
- 6 Matterhorn Bobsleds "E"
- 7 Rocket Jets "D"
- 8 Goodyear PeopleMover "D"
- 9 McDonnell Douglas Flight to the Moon "D"

## FOOD AND REFRESHMENTS

- 10 Coca-Cola Tomorrowland Terrace
- 11 The Space Bar

## SHOPS AND STORES

- 12 The Character Shop
- 13 "Mod" Hatter Shop
- 14 Souvenir Stand

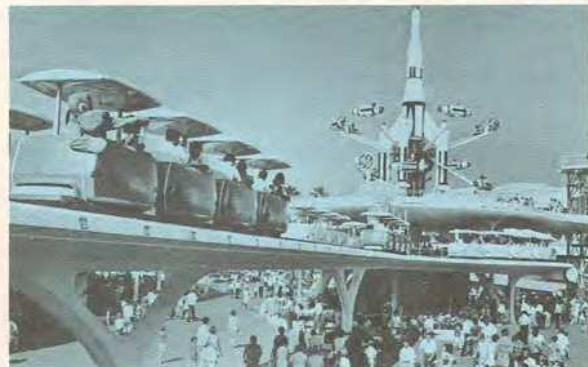
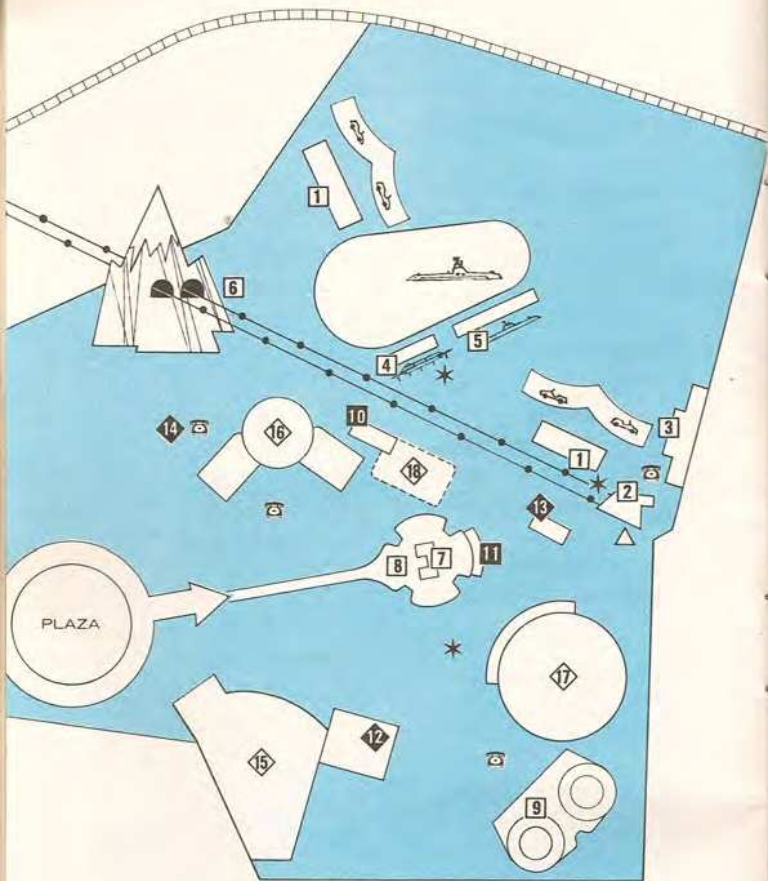
## FREE SHOWS AND EXHIBITS

- 15 Monsanto's Adventure thru Inner Space
- 16 Bell Telephone Circle-Vision 360
- 17 General Electric Carousel of Progress
- 18 Coca-Cola Tomorrowland Terrace

## ☎ TELEPHONES

## △ REST ROOMS

## \* TICKET BOOTHS



# Food and Refreshments

In Disneyland, you'll find a large variety of restaurants and refreshment centers, ranging from elegant waitress service to popcorn and ice cream stands. You will discover a menu to please every palate and pocketbook.

## MAIN STREET, U.S.A.

**Carnation Ice Cream Parlor** — Waitress service breakfast served until 11. Salads, sandwiches, beverages and ice cream specialties.

**Carnation Plaza Gardens** — Hamburgers, hot dogs, beverages, sundaes and ice cream cones.

**Coke Refreshment Corner** — Coca-Cola, brownies, chips.

**Hills Bros., Coffee House & Garden** — Waitress service, breakfast served until 11. Hot sandwiches, soup, juices, pastries, beverages.

**Plaza Inn** — Buffet service a la carte. Luncheon and dinner. Baked chicken, spaghetti, veal, fish, salads, hot sandwiches and pastries. Children's portions.

**Plaza Pavilion** — Buffet service, luncheon, dinner. Fried chicken, spaghetti, hot sandwiches, salads and pastries. Children's portions.

**Sunkist Citrus House** — Fresh orange juice, lemonade, lemon tarts, cheesecake and frozen juice bars.

## ADVENTURELAND

**Sunkist 'I Presume'** — Fresh orange juice, lemonade, donuts, coffee and jungle juleps.

**Tahitian Terrace** — Waitress service. Luncheon and dinner. Authentic Polynesian specialties. Children's portions. Thanksgiving, Christmas and Easter periods only.

## NEW ORLEANS SQUARE

**Blue Bayou Restaurant** — Waitress service, luncheon and dinner. Seafoods, chicken, beef entrees, Monte Cristo sandwiches, salads and desserts. Children's portions.

**The French Market** — Buffet a la carte; luncheon and dinner. Chicken, fried shrimp, spareribs, bell peppers, salads, hot sandwiches and desserts. Children's portions.

**The Creole Cafe** — Waitress service. Sandwiches, exotic coffee, French pastries, choux fritters and ice cream specialties.

**The Mint Julep Bar** — Non-alcoholic mint juleps and lemonade.

**Royal Street Veranda** — Fruit punch, frozen bananas and choux fritters.

## FRONTIERLAND

**Magnolia Tree Terrace** — Plain and fancy pancakes, waffles, ham, bacon, sausage, eggs and beverages.

**Casa de Fritos** — Mexican food specialties, combination plates and Fritos.

**Delta Banjo Sandwich Shop** — Cold sandwiches and milk shakes.

**Fort Wilderness Snack Bar** — Cider, lemonade, Pepsi-Cola, coffee and cookies.

**Indian Village Dugout** — Mile long hot dogs, beverages.

**Oaks Tavern** — Hamburgers, hot dogs, chili, beverages and pastries.

**Pepsi-Cola's Golden Horseshoe** — Pepsi-Cola, cold sandwiches and chips.

**Wheelhouse** — Hamburgers, hot dogs, milk shakes, beverages and ice cream.

## FANTASYLAND

**Character Food Facilities** — Hamburgers, hot dogs and beverages.

**Captain Hook's Pirate Ship** — Hot and cold sandwiches, salads and beverages.

**Welch's Grape Juice Bar** — Pure grape juice, frozen juice bars and chips.

## TOMORROWLAND

**Coca-Cola Tomorrowland Terrace** — Hamburgers, hot dogs, salads, sandwiches, desserts and beverages.

**The Space Bar** — Cherry mist punch, popcorn, ice cream, frozen bananas.

# Shops and Stores

## MAIN STREET, U.S.A.

- Art Festival** — Have your own pastel profile drawn in a few minutes.
- Camera Shop** — Film and other photographic equipment. Twenty-four hour film processing is available on your color slides and movies.
- Candy Palace** — For the most discriminating sweet tooth.
- China Shop** — Decorative accessories and gifts in ceramic and glass.
- Crystal Arcade** — Glassblower at work; and a Book and Candle Shop, with a wide selection of Walt Disney books, as well as candles from all over the world.
- Emporium** — Featuring a complete selection of gifts for the entire family.
- Flower Market** — Unusual man-made flowers and floral pieces.
- Hallmark Communication Center** — A complete display of Hallmark greeting cards, party packs and other paper items.
- Mad Hatter Shop** — Colorful variety of unique Disneyland hats.
- Magic Shop** — Unusual selection of tricks, masks, gadgets and souvenirs.
- Market House** — An old-fashioned general store complete with cider and dull pickles. **Sunsweet Growers** displays a variety of dried fruits; and **Burrys** displays a selection of cookies.
- "Rings 'n Things"** — Large selection of men's and women's jewelry.
- Silhouette Studio** — Artists create and frame silhouettes while you wait.
- Timex Watches** — A complete display of Timex timepieces.
- Tobacco Shop** — Tobaccos and smoking accessories from around the world.
- Wonderland Music Shop** — Listening pleasure for every taste, including favorites from Disney films. Wide selection of player-piano rolls.

## ADVENTURELAND

**Adventureland Bazaar** — Rare products and gifts from all over the world in a jungle atmosphere. Includes FAR EAST IMPORTS and MAGIC CARPET BAZAAR, and ADVENTURELAND TRADERS.

**Guatemalan Weavers** — Imported Guatemalan clothing and jewelry.

**Tropical Imports** — South Sea Island hats, bags and shells.

## NEW ORLEANS SQUARE

**Mlle. Antoinette's Parfumerie** — A complete line of select perfumes and the services of a perfumer to blend unique fragrances.

**Bookstand** — Souvenir periodicals and books.

**Cristal d'Orleans** — A room of glass, highlighted by glass cutting and engraving.

**Le Forgeron** — Shoppers can find all types of leaded glass, metal accessories for the home, collector's demi-tasse cups and saucers and spoons.

**Le Gourmet** — Unusual cooking and serving accessories available for purchase, along with a selection of exotic spices.

**Laffite's Silver Shop** — Wide selection of silver gifts, combined with engraving facility for personalizing.

**Le Chapeau** — Hats, plain and hand decorated; film and cigarettes.

**One-Of-A-Kind-Shop** — Exacting customers will find choice antiques, reproductions, and other unique gifts gathered from all parts of the world.

**Portrait Artist** — Artist does portrait in water colors.

## FRONTIERLAND

**Camera Shop** — Complete line of film and processing mailers, cameras, and camera accessories.

**Davy Crockett Arcade** — Includes the **Mexican Shop**; **Frontierland Hats**; the **Frontier Print Shop**, with custom head-lined newspapers and stationery; a **Souvenir Stand**; and **Frontier Rock Shop**.

**Frontier Trading Post** — Western items, apparel and gifts. Film.

**Indian Trading Post** — A re-creation of an Indian store, featuring authentic Indian gifts.

**Pendleton Woolen Mills Store** — A complete selection of woolen fabrics and clothing.

## FANTASYLAND

**Arts and Crafts** — Features a unique selection of clocks, other imports and a glass blower.

**Caricatures** — Have your caricature made in minutes.

**Castle Candy Shoppe** — A variety of unusual candies.

**Fantasy Gift Fair** — Assorted gifts, toys for the young at heart.

**Glassblower** — Enjoy watching the glassblower at work.

**Mad Hatter** — Hats of every size, shape and color.

**Merlin's Magic Shop** — A medieval setting for a large selection of magic supplies and tricks, plus expert demonstration.

**Small World Stand** — Unique gifts from many lands.

**Souvenir Stands** — Three outdoor stores with a selection of Disneyland souvenirs.

**Tinkerbell Toy Store** — Toys for children of all ages, also a complete doll shop.

## TOMORROWLAND

**"Mod" Hatter Shop** — Colorful variety of unique Disneyland hats.

**Souvenir Stand** — Complete selection of Disneyland souvenirs.

**The Character Shop** — A wide selection of Disneyland souvenirs and other Disney merchandise.

# Your Disneyland Entertainment Calendar

Effective 10/1/70 to 2/1/71  
(subject to change without notice)

## DAILY ENTERTAINMENT

**Disneyland Band** — This popular 17 piece band performs for your enjoyment daily as follows:

10:00 a.m. - 10:40 a.m. — Main Street Parade and Town Square Concert

11:00 a.m. - 11:50 a.m. — March through Frontierland, Adventureland, Tomorrowland and short concerts at Sleeping Beauty Castle and aboard the Mark Twain Riverboat

1:45 p.m. - 2:30 p.m. — Concert at Plaza Gardens

4:40 p.m. - 5:00 p.m. — Main Street Parade and Retreat Ceremony

**Pepsi-Cola's Golden Horseshoe Revue** — A wild, way-out West vaudeville show with singing, dancing, and comedy entertainment. Five shows daily.

**Plaza Inn Accordionist** — Music to accompany your dining in the elegant Plaza Inn on Main Street, U.S.A.

**Royal Street Bachelors** — This trio of musicians perform on the quiet streets and courtyards of New Orleans Square.

**Blue Bayou Pianist** — Melodies in keeping with the "moonlit" atmosphere of the Blue Bayou Restaurant.

**The Entertainment Committee** — The upbeat sounds of today performed on the Tomorrowland Terrace in Tomorrowland.

**Mickey Mouse and Friends** — The Disney characters meet and greet you in Town Square, on Main Street, U.S.A., in New Orleans Square, and in Fantasyland.

## WEEKENDS AND HOLIDAYS

**Coke Corner Pianist** — Ragtime piano and song are featured in the 1890 atmosphere of Coke Corner on Main Street, U.S.A.

**The Dapper Daps** — This popular barbershop quartet performs on Main Street, U.S.A. from 11:00 a.m. to 7:00 p.m.

**Plaza Inn Strings** — Continental melodies for your dining pleasure in the Plaza Inn on Main Street, U.S.A.

**Delta Ramblers** — These Dixieland favorites parade through New Orleans Square and perform at the French Market.

**Los Gallos** — Mariachi music adds to the old west atmosphere of Frontierland.

**Character Parades** — Weekends and holidays at 12:45 p.m. and 5:45 p.m. Mickey Mouse and all of his friends parade and perform down Main Street, U.S.A., through Fantasyland, to It's a Small World.

## SPECIAL EVENTS AND ENTERTAINMENT

**Mickey Mouse Fun Days** — October 24 and 25. Prizes, special shows, and fun with Mickey Mouse and 50 of his fanciful friends will highlight this special weekend. Every child, 11 years of age and under will receive surprise gifts and a free "Passport to Fun" as they visit and pose for pictures with their favorite Disney storybook characters.

**Thanksgiving Celebration** — November 26, 27, and 28. Special guest entertainment and shows on Disneyland stages are a highlight of this holiday weekend.

**Christmas Holidays** — Beginning December 19 and continuing through January 3, Disneyland will present Fantasy on Parade twice daily at 2:00 and 9:00 p.m. This performing parade features more than 300 Disney characters and provides holiday entertainment for kids of all ages. On December 19 and 20, at 6:00 p.m. Disneyland presents the beautiful CANDLELIGHT PROCESSION featuring a massed choir and a telling of the Christmas story.

**New Year's Eve Party** — A sparkling highlight of the Disneyland winter season is the world's largest New Year's Eve Party (December 31). For one special admission ticket, guests can enjoy unlimited use of the Park's adventures and attractions (except shooting galleries), from 8:30 p.m. 'til 2:30 a.m. Popular entertainment, dancing and special activities help "ring in" the New Year.

**First Happening '71** — January 1 and 2. Special nighttime entertainment featuring top recording artists on Disneyland stages.

## Free Shows and Exhibits

In addition to the many Disneyland adventures and attractions, you will enjoy visiting the outstanding free shows and exhibits sponsored by many nationally-famous companies for your enjoyment.

### FREE EXHIBIT — MAIN STREET, U.S.A.

**Walt Disney — A Legacy for the Future** — A multi-screen film show and display presenting Walt Disney's endeavors in the fields of art and education. Included are plans for his cherished dream, California Institute of the Arts, and the first public display of all 29 Academy Awards received during his lifetime.

### FREE SHOWS — TOMORROWLAND

**Bell System's America the Beautiful** — A motion picture tour of America in an enlarged 360-degree theater. Also features the futuristic Picture-phone, where you can see the person you are calling.

**General Electric's Carousel of Progress** — Four life-like families trace the contributions of electricity to better living.

**Monsanto's Adventure Thru Inner Space** — A thrilling trip into the world of the atom.