

Have a happy time at Disneyland and a safe trip home. And, for a more care-free life at all times, be sure you and your family have the proper insurance protection. To help plan your own insurance program — on your home, your car, your life, your health or your business — call your local INA or PEG agent or broker. You'll find his name in the yellow pages.

Insurance Company of North America, one of the oldest and strongest all-lines insurance companies in America, is part of one of America's newest general business corporations, INA Corporation, formed in 1968. INA's life insurance subsidiary, INA-Life, and its California-based affiliate, PEG (Pacific Employers Group), along with INA provide every type of coverage for businesses and individuals.



**Insurance Company of North America
Life Insurance Company of North America
Pacific Employers Group**

**divisions of INA Corporation
World Headquarters, Philadelphia**



SPRING 1970

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ANOTHER



SERVICE

Welcome to Disneyland. All of us in the Magic Kingdom hope that your visit today will be a happy and memorable one. Your enjoyment of this and future visits is the first consideration of all Disneylanders.

DisneylandGuideMaps.com



is happy to provide this Guide to help you enjoy your stay at Disneyland.

And, if you want to have the most fun during your visit to Disneyland, be sure to visit Carefree Corner, Disneyland's official information center, located on Main Street, U.S.A. There, INA's attractive hostesses will be happy to help you plan your day at the Park or your stay in Southern California.

Carefree Corner is a public service of the more than 10,000 INA and PEG agents and brokers who serve the insurance-buying public.



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General Information

General information about Disneyland may be obtained at City Hall, on the left side of Town Square as you enter the Magic Kingdom. As you explore the Park, feel free to ask any employee for assistance.

Information about other Southern California recreational attractions and public transportation schedules may be obtained at Carefree Corner on Main Street, U.S.A. Sponsored by INA, this also is Disneyland's official Guest Registration Center.

LOST AND FOUND

Lost and found facilities are maintained in the Global Van Lines Building, between the Fire Station and Emporium, on Town Square, Main Street, U.S.A.

PUBLIC TELEPHONES ☎

Public telephones are located throughout Disneyland. Ask any Disneylander for directions or see the area maps.

CAMERA AND FILM SERVICE

Camera rental, service and film processing are available in the Disneyland Camera Shop on Main Street. Film may be purchased at shops and merchandise stands throughout the Park. Photo-vantage signs have been provided in every land to assist you in your picture-taking.

LOCKER SERVICE

Facilities for checking purchases and garments are located in the Global Van Lines Building on Town Square, next to the Fire Station on Main Street, U.S.A. Locker service also is provided at the bus stop area just outside the Disneyland Main Entrance. Lockers large enough for suitcases are located near the tram and bus stations, west of the Main Entrance.

POSTAGE STAMPS AND MAIL SERVICE

Stamps are available in vending machines located in each land, and at the Hallmark Communication Center on Main Street. Mail boxes for your letters and cards are located throughout Disneyland, with regular pick up for mailing out of the United States Post Office in Anaheim. There is no United States Post Office within Disneyland.

LOST CHILDREN

Facilities for the care of lost children are maintained at the end of East Plaza Street, off Main Street, U.S.A. The matron in charge will assist you.

BABY STATION

The Baby Station is located adjacent to the First Aid Center on East Plaza Street. Facilities are provided for changing infants, preparing formulas and warming bottles. Sorry, baby-sitting is not available.

STROLLERS AND WHEEL CHAIRS

Strollers and wheel chairs are available for your use in Disneyland. They

can be obtained for a nominal rental, at the right side of the area just inside the Main Gate turnstiles.

SECURITY

In most areas of the Park, Disneyland Security can be recognized by the theme area dress. If you need assistance, ask any Disneylander.

PET CARE

You may leave your pet in an airy, individual enclosure at a cost of only 50¢ for the entire day. This charge includes a choice of Kal Kan pet food. This facility, sponsored by Kal Kan, is located to the right of the Main Gate Ticket Booths. Sorry, dogs cannot be left overnight.

BANKING SERVICES

The Bank of America, located in Town Square, provides complete banking facilities. Banking hours are 10:00 a.m. to 4:00 p.m. every day Disneyland is open (except Thursday, 10:00 a.m. to 6:00 p.m.). Check cashing, for the amount of purchase or up to \$10 in cash with proper identification, is available after 4:00 p.m. at the "Great Moments with Mr. Lincoln" ticket booth, located on Town Square.

BANKAMERICARD

Your BankAmericard is accepted in most Disneyland shops, stores and restaurants.

FIRST AID

Registered nurses are on duty at all times in the First Aid Center, at the end of East Plaza Street, just off Main Street, U.S.A.

REST ROOMS △

Rest rooms are located throughout Disneyland. Refer to the area maps in this guide, or ask any Disneyland employee.

PARK OPERATING HOURS — effective 2/1/70 to 6/1/70

Disneyland is open from 10 a.m. to 6 p.m. Wednesday thru Friday and 9 a.m. to 7 p.m. Saturday and Sunday — closed Monday and Tuesday. Exceptions for holiday periods are as follows:

February 23, 10 a.m. to 7 p.m.; March 17, 10 a.m. to 7 p.m.; March 29, 9 a.m. to 9 p.m.; March 30 and 31, 10 a.m. to 6 p.m.; May 25 thru 28, 10 a.m. to 7 p.m.; May 29 and 30, 9 a.m. to 1 a.m.; May 31, 9 a.m. to 10 p.m. (Park operating hours subject to change.)

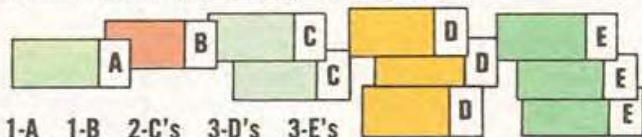
WHEN LEAVING DISNEYLAND ...

If you wish to return to Disneyland today, have your hand stamped at the Exit Gate before you leave the Park, also at the Disneyland Hotel Monorail Station, should you desire to exit and return via that location.

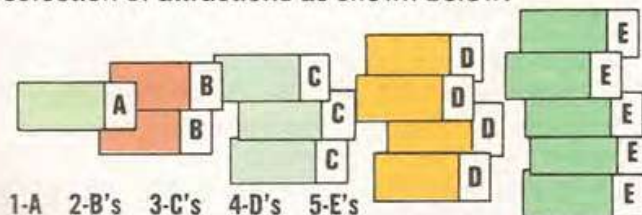
The A-B-C's etc. of Disneyland Ticket Books

Disneyland Ticket Books are a most convenient way to enjoy the Magic Kingdom. Both the Big 10 and Deluxe 15 Ticket Books include admission to Disneyland and a selection of adventures and attractions on an "A," "B," "C," "D" and "E" ticket basis.

THE BIG 10 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



THE DELUXE 15 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



If you have already purchased a general admission ticket, or if you wish to enjoy additional adventures inside the Park, you may buy a 10-adventure book (1A, 1B, 2C, 3D, 3C) or a 5-adventure book (5E's) for \$3.00 at any central ticket booth inside the Park. Either book may be used by anyone regardless of age.

Prices subject to change without notice.

Guided Tour Information

The popular Guided Tour is especially recommended for "first time guests." Visitors are taken on an exciting tour of Disneyland by a charming Guide who tells the fascinating story of the Magic Kingdom's history and growth. The Guided Tour includes admission to Disneyland and a selection of six of the Park's popular attractions.

If you already have purchased a General Admission ticket, you may buy a Guided Tour Ticket at the ticket booth adjacent to "Great Moments with Mr. Lincoln." Tour tickets, minus Main Gate admission, are \$3.00 for adults and \$2.75 for children.

Adventures and Attractions

A coupon or 10c

MAIN STREET HORSE CARS (Main Street)
Board a horse-drawn trolley, as it travels down the main street of 60 years ago.



OMNIBUS (Main Street)
Ride to the entrance of the four "lands" on a double-decker bus.

HORSELESS CARIAGE (Main Street)
A trip down Main Street aboard a replica of America's classic autos.



FIRE ENGINE (Main Street)
"Answer the alarm" in Disneyland's very own fire wagon.

KING ARTHUR CARROUSEL (Fantasyland)
Ride to the land of fantasy on one of the Carrousel's 72 prancing steeds.



B coupon or 25c

MAIN STREET CINEMA (Main Street)
Enjoy the greats of the silent screen era.



MOTOR BOAT CRUISE (Fantasyland)
Guide your motorboat through treacherous rapids and tricky currents.

SWISS FAMILY TREEHOUSE (Adventureland)
See the Swiss Family Robinson's tree-top home and enjoy an aerial view of Disneyland.



CASEY JR. CIRCUS TRAIN (Fantasyland)
The bright, gay circus train who "knew he could," travels a scenic route.

SLEEPING BEAUTY CASTLE (Fantasyland)
See diorama scenes from the popular Walt Disney movie, "Sleeping Beauty."



C coupon or 35c

FANTASYLAND THEATER
View highlights of Disney movies.



MAD TEA PARTY (Fantasyland)
Whirl and twirl in the Mad Hatter's wildly spinning cups and saucers.

MIKE FINK KEEL BOATS (Frontierland)
A backwoods water journey to adventure, on the Rivers of America.





SHOOTING GALLERIES (Frontierland, Adventureland) Test your sharpshooting skills at still and moving targets.



DUMBO FLYING ELEPHANTS (Fantasyland) Soar high over Fantasyland aboard the elephant with aerodynamic ears.



PETER PAN FLIGHT (Fantasyland) Fly over moonlit London and on to Never-Never Land aboard a pirate galleon.



MR. TOAD'S WILD RIDE (Fantasyland) A hilarious ride through old London.



SNOW WHITE'S ADVENTURES (Fantasyland) Travel through the Dark Forest to the Seven Dwarf's Diamond Mine.



ALICE IN WONDERLAND (Fantasyland) Re-live the fantastic adventures of Alice.

GREAT MOMENTS WITH MR. LINCOLN presented by LINCOLN SAVINGS & LOAN ASSOCIATION (Main Street)

Mr. Lincoln "comes to life" in this world-acclaimed attraction. Young people, up to 17 years old, receive a complimentary ticket with the purchase of a Disneyland Ticket Book.



coupon or 60c

ROCKET JETS (Tomorrowland) Pilot a high-flying jet to Disneyland's outer space.



GOODYEAR PEOPLEMOVER (Tomorrowland) Travel throughout Tomorrowland and get an "inside" glimpse of each attraction.



STORYBOOK LAND CANAL BOATS (Fantasyland) View the World of Fairy Tales.



MINE TRAIN RIDE (Frontierland) A Western-style adventure through Nature's Wonderland, Rainbow Caverns.



INDIAN WAR CANOES (Frontierland) Row your own war canoe under the eye of a real Indian Guide.



MCDONNELL DOUGLAS FLIGHT TO THE MOON (Tomorrowland) Take a journey to the Moon and visit Mission Control.



SKYWAY (Tomorrowland, Fantasyland) View the entire Magic Kingdom from new four-seat skyway buckets.



SANTA FE & DISNEYLAND RAILROAD (Main Street, Frontierland and Tomorrowland) All aboard for a circular tour of Disneyland.



TOM SAWYER ISLAND RAFTS (Frontierland) Explore Tom Sawyer island, with its many caves and Fort Wilderness.



coupon or 75c (adults)
(children 65c)

COLUMBIA SAILING SHIP (Frontierland) Cruise on a replica of the first American ship to circle the globe.



PACK MULES (Frontierland) See Nature's Wonderland from the back of a sturdy pack mule.

JUNGLE RIVER CRUISE (Adventureland) Travel through tropical jungles and exotic areas of the world on a jungle boat.



DISNEYLAND-ALWEG MONORAIL TRAINS (Tomorrowland) Circle above and around Disneyland on the transportation system of tomorrow.

MATTERHORN BOBSLEDS (Tomorrowland) Race down and around "snow-covered" slopes, in a thrilling bobsled run.



ENCHANTED TIKI ROOM presented by UNITED AIR LINES (Adventureland) A Polynesian Paradise, where 225 birds, flowers and tropical tikis entertain.

IT'S A SMALL WORLD presented by BANK OF AMERICA (Fantasyland) Join the happiest crew that ever sailed around the world.



SUBMARINE VOYAGE (Tomorrowland) Journey through "liquid space" on an exciting undersea cruise to the North Pole.



PIRATES OF THE CARIBBEAN (New Orleans Square) Sail through the wildest adventure that ever rocked the Spanish Main.

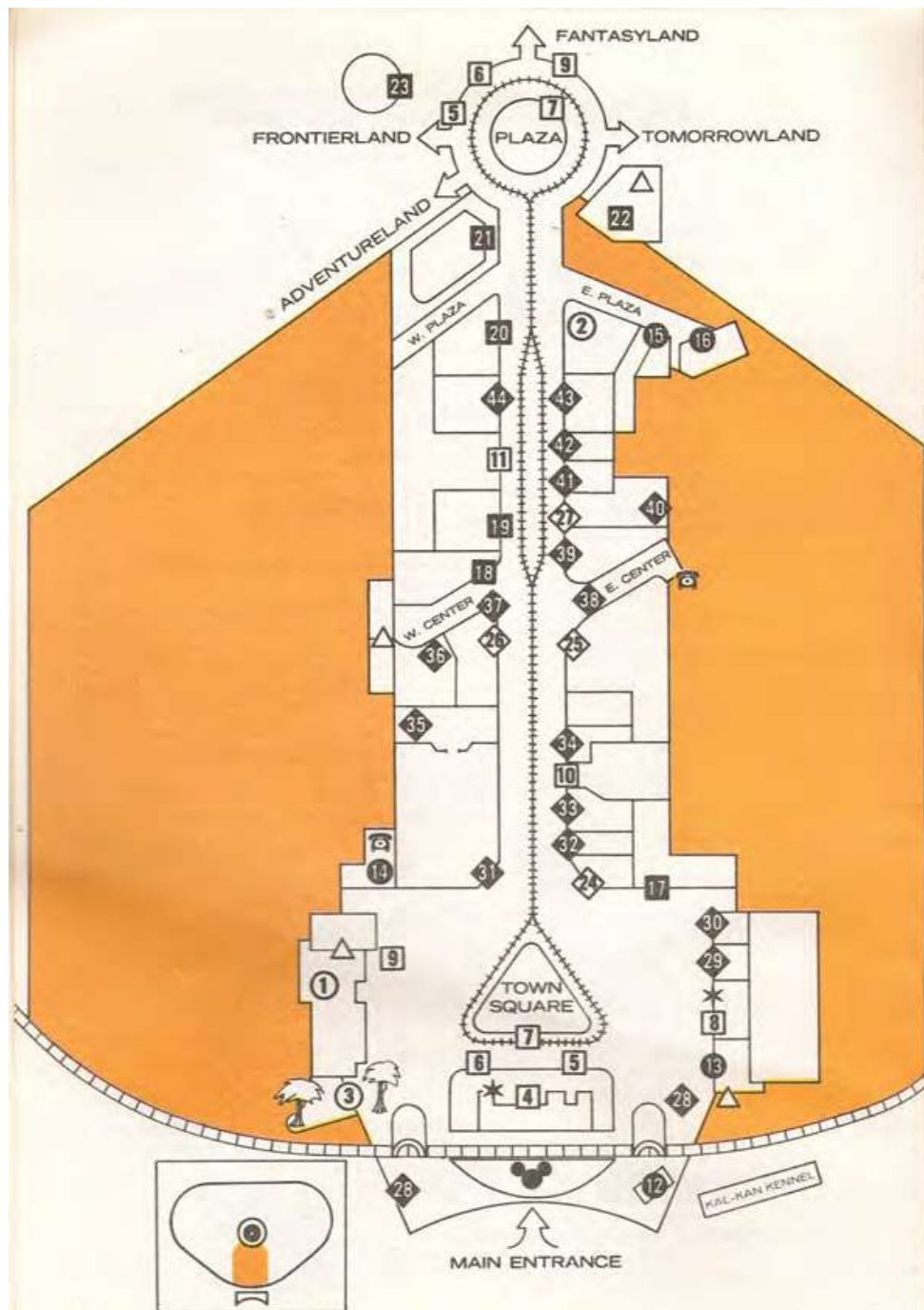


MARK TWAIN STEAMBOAT (Frontierland) Ride the gleaming sternwheeler, as it travels around the Rivers of America.



HAUNTED MANSION (New Orleans Square) Join the 999 "frightfully funny" ghosts in Disneyland's "newest" attraction.





MAIN STREET, U.S.A.

Letters in quotes by each adventure and attraction show ticket used.

INFORMATION AND ASSISTANCE

- ① Disneyland City Hall
- ② INA Carefree Corner
- ③ Guided Tour Garden

ADVENTURES AND ATTRACTIONS

- ④ Santa Fe & Disneyland Railroad "D"
- ⑤ Omnibus "A"
- ⑥ Horseless Carriage "A"
- ⑦ Main Street Horse Cars "A"
- ⑧ Great Moments with Mr. Lincoln presented by Lincoln Savings & Loan Association "C"
- ⑨ Fire Engine "A"
- ⑩ Main Street Cinema "B"
- ⑪ Penny Arcade

SERVICES

- ⑫ Strollers and Wheel Chairs
- ⑬ Bank of America
- ⑭ Global's Storage Lockers and Lost and Found Articles
- ⑮ Baby Station
- ⑯ First Aid and Lost Children

FOOD AND REFRESHMENTS

- ⑰ Hills Bros. Coffee House and Garden
- ⑱ Carnation Ice Cream Parlor
- ⑲ Sunkist Citrus House
- ⑳ Coke Refreshment Corner
- ㉑ Plaza Pavilion
- ㉒ Plaza Inn
- ㉓ Carnation Plaza Gardens

FREE EXHIBITS

- ㉔ Walt Disney — A Legacy for the Future
- ㉕ Market House, C & H Sugar Corner, Sunsweet Growers, Burry's Cookies
- ㉖ Upjohn Pharmacy
- ㉗ Eastman Kodak Exhibit

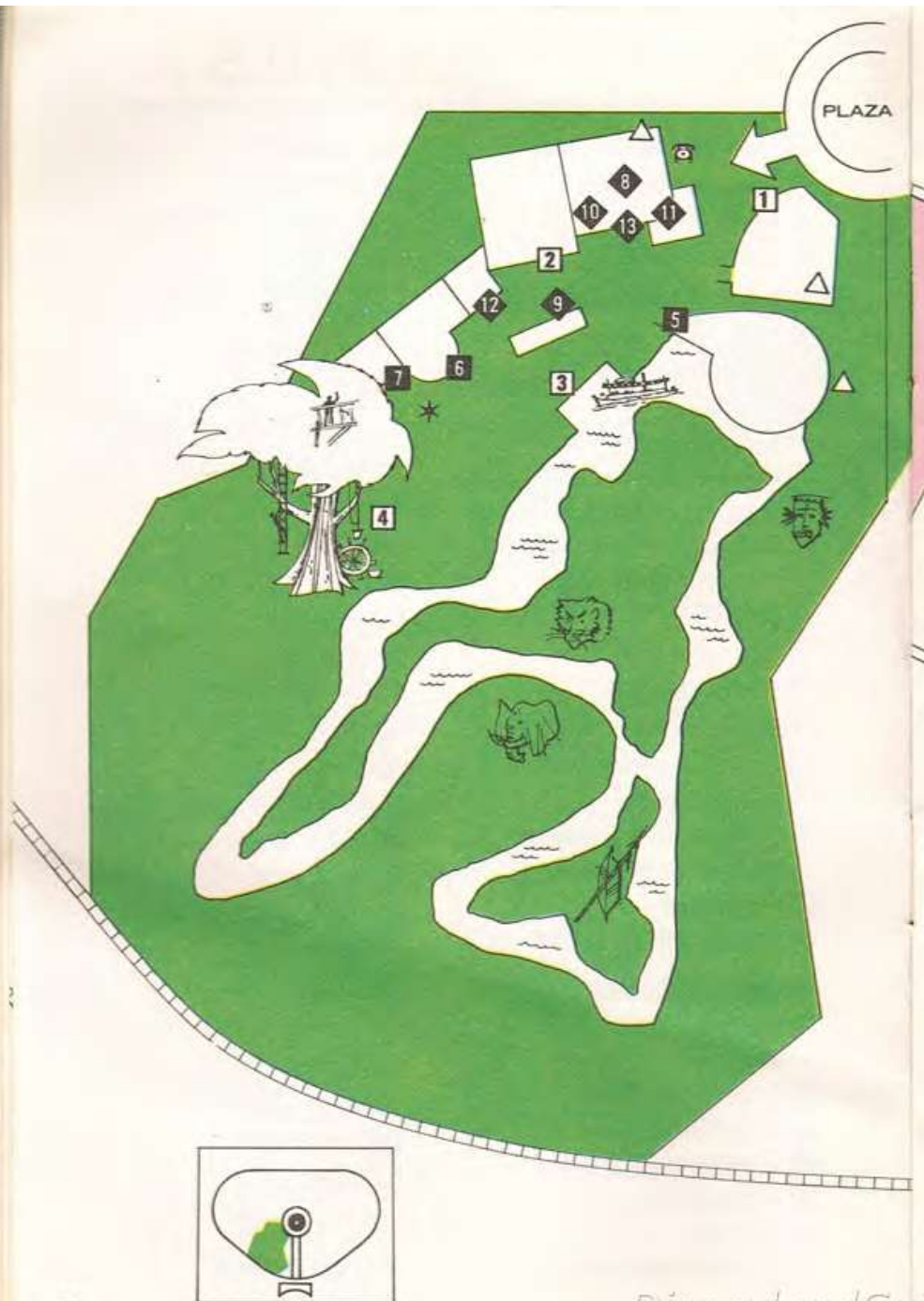
SHOPS AND STORES

- ㉘ Souvenir Stands
- ㉙ Wonderland Music Shop
- ㉚ Mad Hatter Shop
- ㉛ Emporium
- ㉜ Magic Shop
- ㉝ Tobacco Shop
- ㉞ Jewelry Store
- ㉟ Crystal Arcade
- ㊱ Book and Candle Shop
- ㊲ Flower Market
- ㊳ Art Festival
- ㊴ Hallmark Communication Center
- ㊵ Camera Shop
- ㊶ Timex Watches
- ㊷ Silhouette Studio
- ㊸ China Shop
- ㊹ Candy Palace

TELEPHONES

REST ROOMS

TICKET BOOTHS



Adventureland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 United Air Lines Enchanted Tiki Room "E"
- 2 Big Game Safari "C"
- 3 Jungle River Cruise "E"
- 4 Swiss Family Treehouse "B"

FOOD AND REFRESHMENTS

- 5 Tahitian Terrace
- 6 Sunkist "I Presume"
- 7 Tiki Juice Bar

SHOPS AND STORES

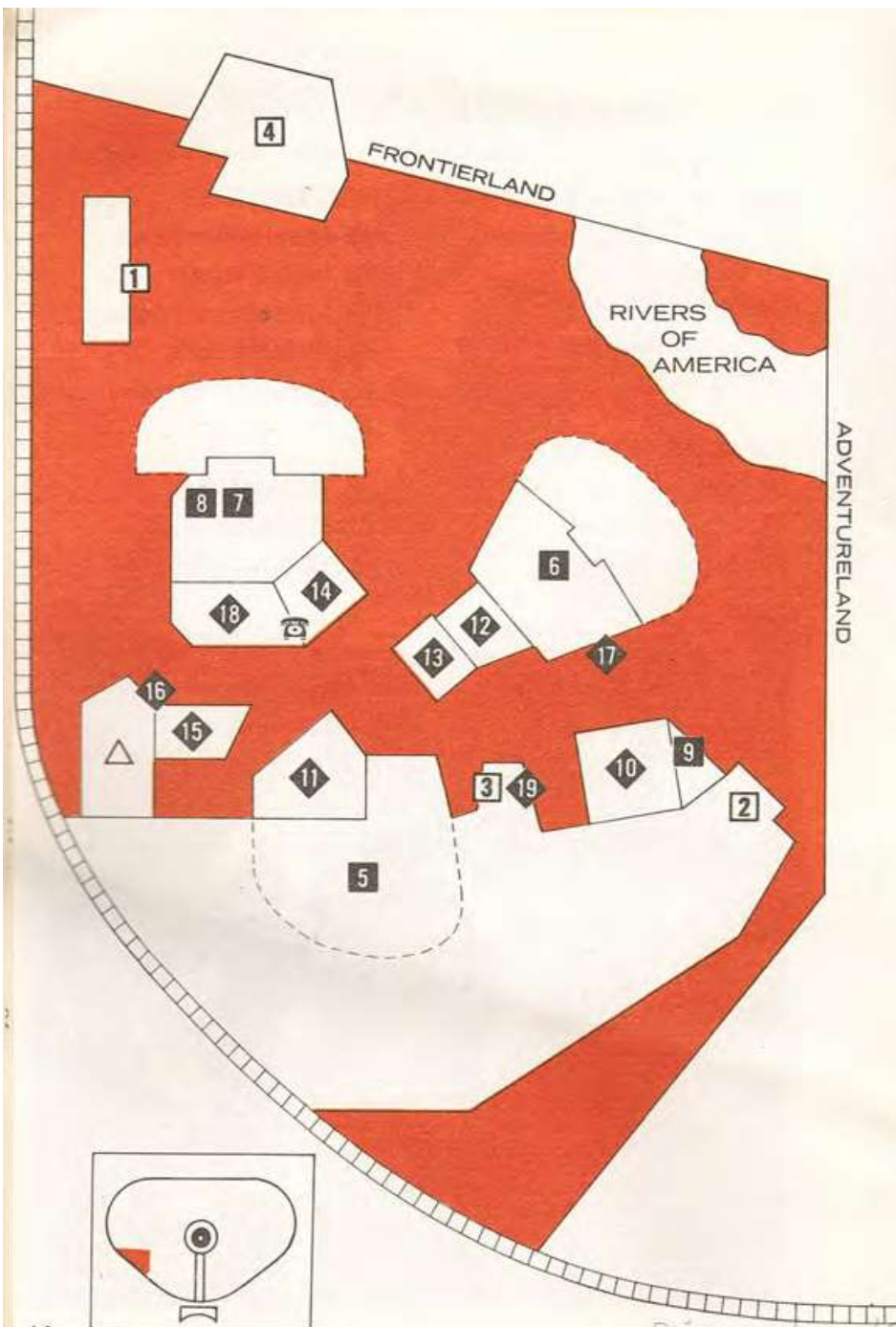
- 8 Adventureland Bazaar
- 9 Tropical Imports
- 10 Adventureland Traders
- 11 Far East Imports
- 12 Guatamalan Weavers
- 13 Magic Carpet

TELEPHONES

REST ROOMS

TICKET BOOTHS





New Orleans Square

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Santa Fe & Disneyland Railroad "D"
- 2 Pirates of the Caribbean "E"
- 3 Pirates Arcade Museum
- 4 Haunted Mansion "E"

FOOD AND REFRESHMENTS

- 5 The Blue Bayou Restaurant
- 6 The Creole Cafe
- 7 The French Market
- 8 The Mint Julep Bar
- 9 Royal Street Veranda

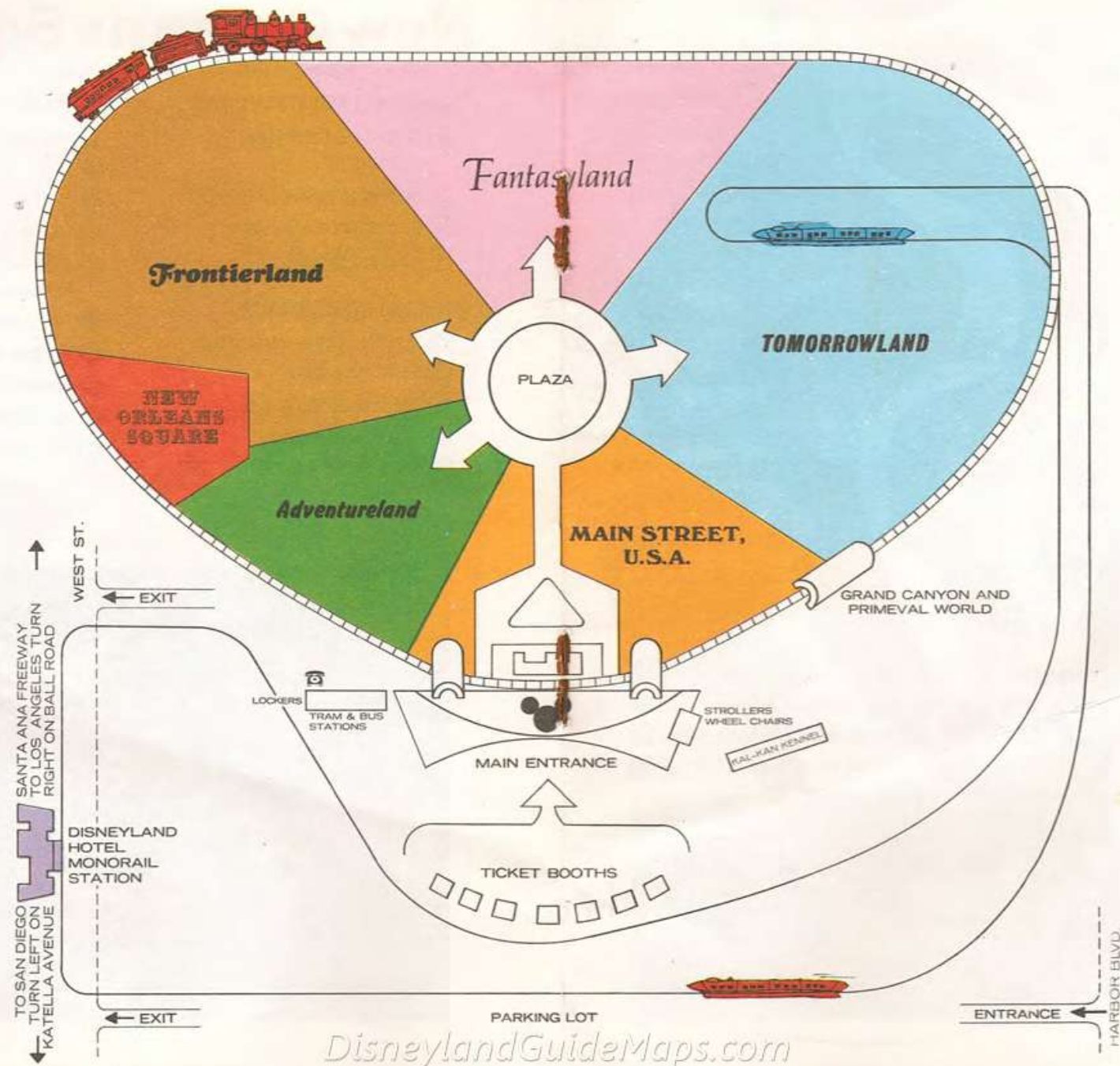
SHOPS AND STORES

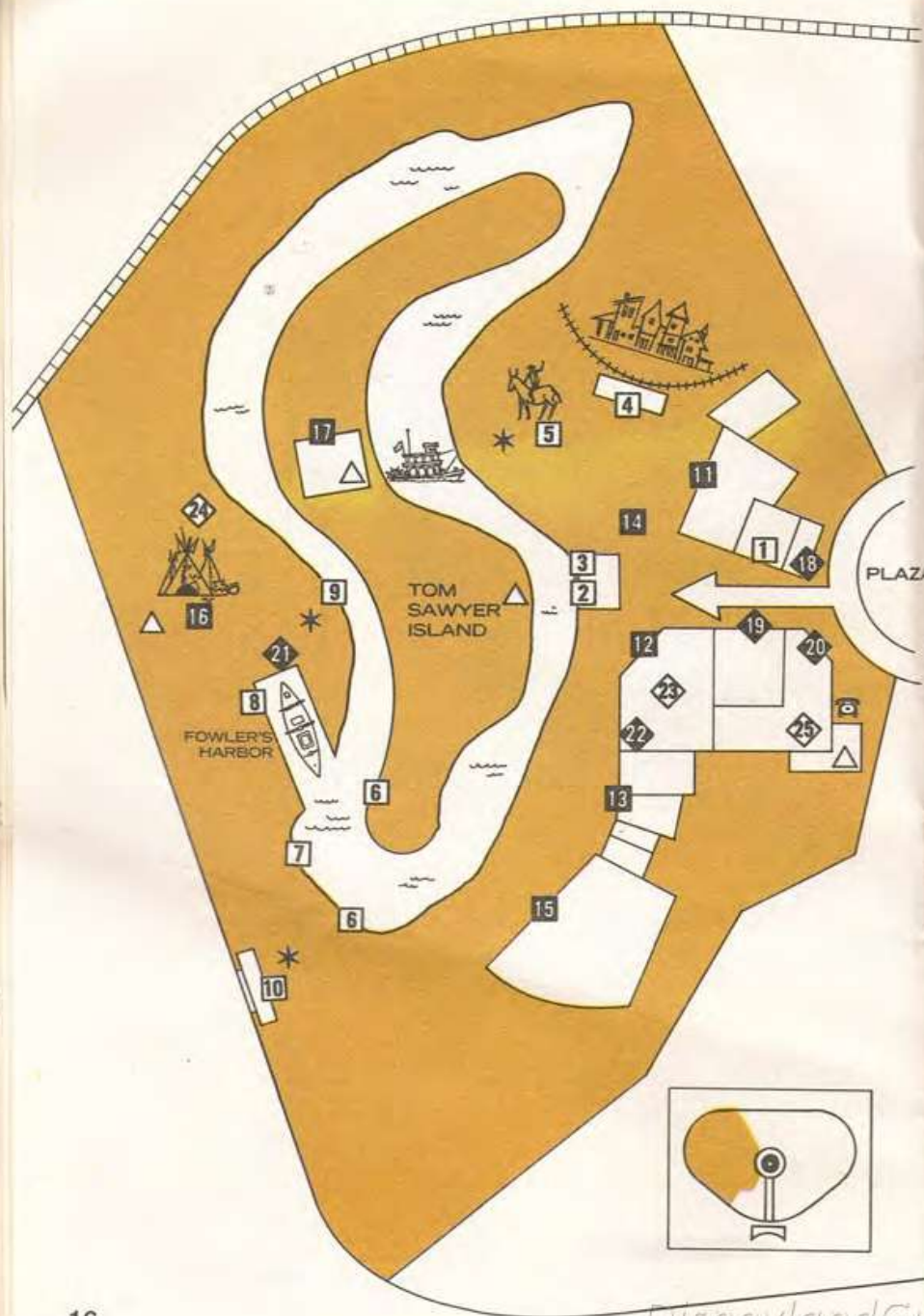
- 10 One-Of-A-Kind
- 11 Le Gourmet
- 12 Laffite's Silver Shop
- 13 Cristal d'Orleans
- 14 Mlle. Antoinette's Parfumerie
- 15 Le Forgeron
- 16 Portrait Artist
- 17 Candy Cart
- 18 Le Chapeau
- 19 Bookstand

TELEPHONES

REST ROOMS







Frontierland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Shooting Gallery "C"
- 2 Mark Twain Steamboat "E"
- 3 Columbia Sailing Ship "E" (Summer Only)
- 4 Mine Train Ride "D"
- 5 Pack Mules "E"
- 6 Tom Sawyer Island Rafts "D"
- 7 Mike Fink Keel Boats "C"
- 8 Columbia Museum "B" (Winter Only)
- 9 Indian War Canoes "D"
- 10 Santa Fe & Disneyland Railroad "D"

FOOD AND REFRESHMENTS

- 11 Casa de Fritos
- 12 Pepsi-Cola Golden Horseshoe
- 13 Oaks Tavern
- 14 Burrito Wagon (weekends only)
- 15 Aunt Jemima's Kitchen
- 16 Indian Village (Weekends only)
- 17 Fort Wilderness Snack Bar

SHOPS AND STORES

- 18 Frontier Trading Post
- 19 Pendelton Woolen Mills Store
- 20 Davy Crockett Arcade
Mexican Imports
Frontier Rock Shop
Frontierland Hats
Souvenir Stand
Frontier Print Shop
- 21 Indian Trading Post
- 22 Frontierland Camera Shop

FREE SHOWS AND EXHIBITS

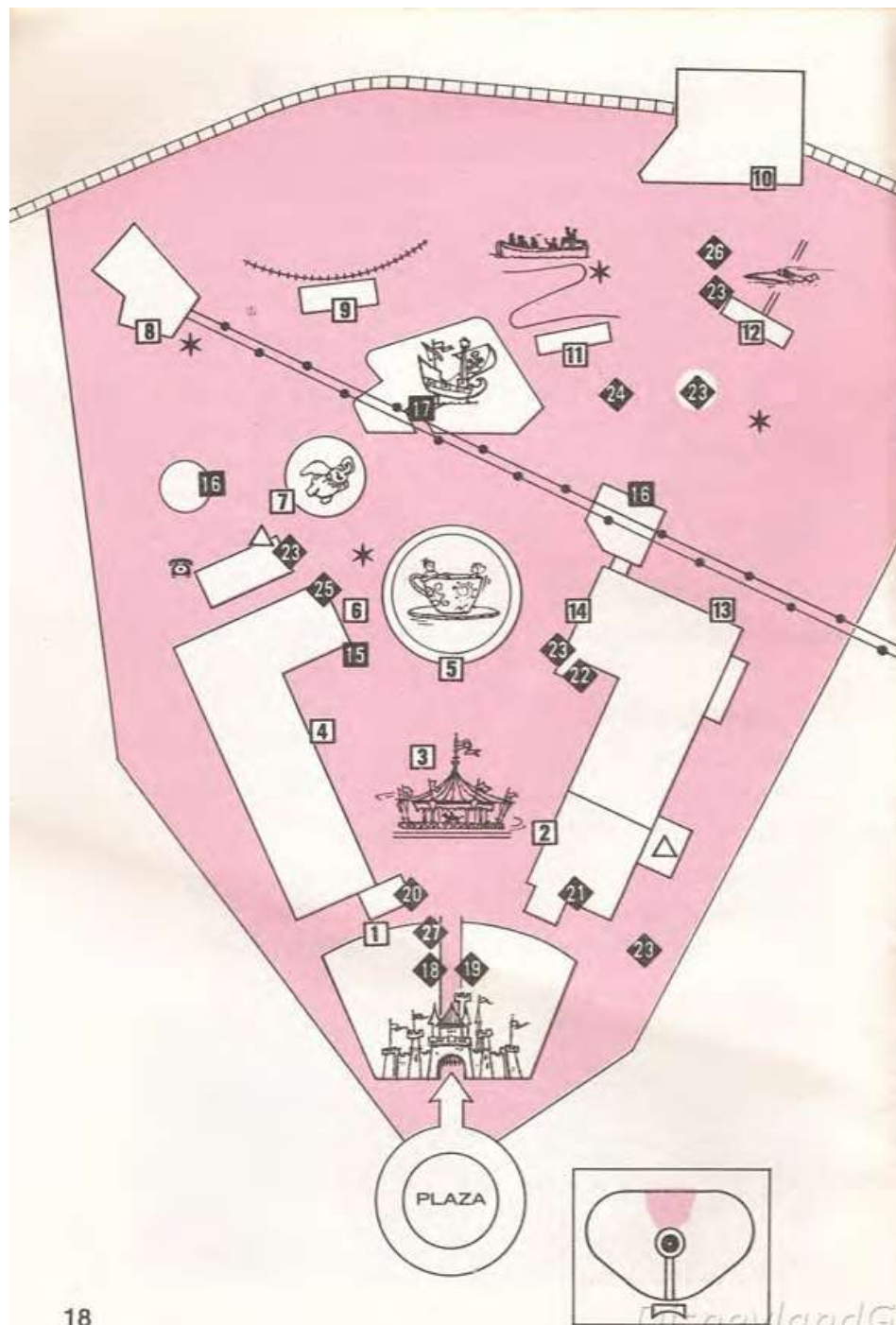
- 23 Pepsi-Cola Golden Horseshoe Revue
- 24 Indian Village (weekends only)
- 25 Frontierland Arcade
Gun Collection

TELEPHONES

REST ROOMS

TICKET BOOTHS





FANTASYLAND

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Sleeping Beauty Castle "B"
- 2 Peter Pan Flight "C"
- 3 King Arthur Carrousel "A"
- 4 Snow White's Adventures "C"
- 5 Mad Tea Party "C"
- 6 Fantasyland Theatre "C"
(weekends only)
- 7 Dumbo Flying Elephants "C"
- 8 Skyway to Tomorrowland "D"
- 9 Casey Jr. Circus Train "B"
- 10 "It's a Small World" "E"
presented by Bank of America
- 11 Storybook Land Canal Boats "D"
- 12 Motor Boat Cruise "B"
- 13 Alice in Wonderland "C"
- 14 Mr. Toad's Wild Ride "C"

SHOPS AND STORES

- 18 Arts and Crafts
- 19 Castle Candy Shoppe
- 20 Tinker Bell Toy Store
- 21 Merlin's Magic Shop
- 22 Mad Hatter
- 23 Souvenir Stands
- 24 Caricatures
- 25 Fantasy Gift Fair
- 26 Small World Stand
- 27 Glassblower

TELEPHONES

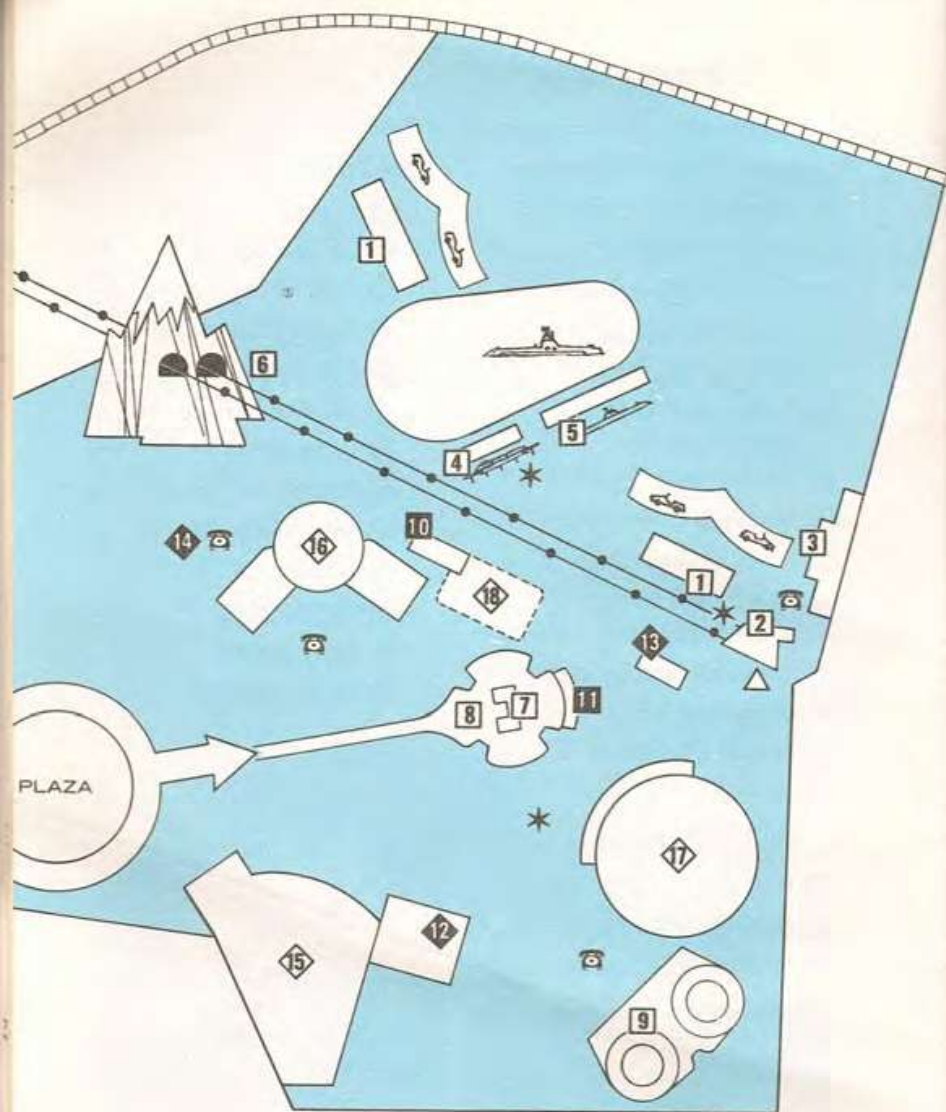
REST ROOMS

TICKET BOOTHS

FOOD AND REFRESHMENTS

- 15 Welch's Grape Juice Bar
- 16 Character Food Stands
- 17 Pirate Ship Restaurant





TOMORROWLAND

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Richfield Autopias "C"
- 2 Skyway to Fantasyland "D"
- 3 Santa Fe & Disneyland Railroad "D"
- 4 Disneyland Alweg Monorail Trains "E"
- 5 Submarine Voyage "E"
- 6 Matterhorn Bobsleds "E"
- 7 Rocket Jets "D"
- 8 Goodyear PeopleMover "D"
- 9 McDonnell Douglas Flight to the Moon "D"

FOOD AND REFRESHMENTS

- 10 Coca-Cola Tomorrowland Terrace
- 11 The Space Bar

SHOPS AND STORES

- 12 The Character Shop
- 13 "Mod" Hatter Shop
- 14 Souvenir Stand

FREE SHOWS AND EXHIBITS

- 15 Monsanto's Adventure thru Inner Space
- 16 Bell Telephone Circle-Vision 360
- 17 General Electric Carousel of Progress
- 18 Coca-Cola Tomorrowland Terrace

☎ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



Food and Refreshments

Disneyland has a large variety of refreshment centers. In the Magic Kingdom you will discover a menu to please every palate and pocketbook.

MAIN STREET, U.S.A.

Carnation Ice Cream Parlor — Salads, sandwiches, beverages, sodas and fancy sundaes.

Carnation Plaza Gardens — Hamburgers, hot dogs, beverages, sundaes, and ice cream cones.

Coke Refreshment Corner — Cokes, eclairs and chips.

Hills Bros. Coffee House and Garden — Hot and cold beverages and sandwiches, soup, juices, and pastries.

Plaza Inn — Buffet service a la carte: luncheon, dinner. Spaghetti, veal, fish, salads, hot sandwiches, and desserts. Children's portions.

Plaza Pavilion (Weekends) — Buffet service, luncheon dinner. Fried chicken, spaghetti, hot sandwiches, salads, and pastries. Children's portions.

Sunkist Citrus House — Fresh orange juice, lemonade, lemon tarts, cheesecake and frozen juice bars.

ADVENTURELAND

Sunkist, "I Presume" — Fresh orange juice, lemonade, donuts, coffee and jungle juleps.

Tahitian Terrace (holidays only) — Waitress service. Luncheon and Dinner — Authentic Polynesian specialties; sandwiches, salads, steaks, sea food, and beverages. Children's portions.

Tiki Juice Bar — Serving Tiki fruit punch, hot chocolate.

NEW ORLEANS SQUARE

Blue Bayou Terrace — Waitress service; luncheon and dinner. Sea foods, chicken, beef, sandwiches, salads and desserts. Children's portions.

The French Market (Weekends) — Buffet a la carte; luncheon and dinner. Salads, hot meat sandwiches, chicken, fried shrimp, spare ribs, bell peppers, and desserts. Children's portions.

The Creole Cafe — Waitress service. Serving sandwiches, exotic coffee, French pastries, New Orleans choux fritters, and an array of ice cream parlor delights.

The Mint Julep Bar — Non-alcoholic mint juleps and lemonade.

Royal Street Veranda (Weekends) — Fruit punch, frozen bananas, and choux fritters.

FRONTIERLAND

Aunt Jemima's Kitchen — Plain and fancy pancakes, waffles, ham, bacon, sausage, eggs, beverages.

Casa de Fritos — Mexican food specialties, combination plates, and Fritos.

Delta Banjo Sandwich Shop (Holidays) — Cold Sandwiches and milk shakes.

El Zocalo Wagon — Hot burritos.

Fort Wilderness Snack Bar — Cider, lemonade, Pepsi-Cola, coffee and cookies.

Indian Village Dugout — Mile-long hot dogs, beverages, cookies.

Oaks Tavern — Chili, hamburgers, hot dogs, beverages, pastries.

Pepsi-Cola's Golden Horseshoe — Pepsi-Cola and chips.

Wheel House (Weekends) — Milk shakes, hamburgers, hot dogs, beverages, and ice cream.

FANTASYLAND

Character Food Facilities — Hamburgers, hot dogs, and beverages.

Pirate Ship — Tuna sandwiches, hot tuna pie and beverages.

Welch's Grape Juice Bar — Pure grape juice, frozen juice bars and chips.

TOMORROWLAND

Coca-Cola Tomorrowland Terrace — Cold sandwiches, salads, hamburgers, hot dogs, and beverages.

The Space Bar (Weekends) — Beverages, popcorn; ice cream, frozen bananas, juice bars.

Shops and Stores

MAIN STREET, U.S.A.

Art Festival — Have your own pastel profile drawn in a few minutes.

Camera Shop — Film and other photographic equipment. Twenty-four hour Kodak processing is available on your color slides and movies.

Candy Palace — For the most discriminating sweet tooth.

China Shop — Decorative accessories and gifts in ceramic and glass.

Crystal Arcade — Glassblower at work; and a Book and Candle Shop, with a wide selection of Walt Disney books, as well as candles from all over the world.

Emporium — Featuring a complete selection of gifts for the entire family.

Flower Market — Unusual man-made flowers and floral pieces.

Hallmark Communication Center — A complete display of Hallmark greeting cards, party packs and other paper items.

"Rings 'n Things" — Large selection of specially-designed jewelry.

Mad Hatter Shop — Colorful variety of unique Disneyland hats.

Magic Shop — Unusual selection of tricks, masks, gadgets and souvenirs.

Market House — An old-fashioned general store complete with cider and dill pickles. Includes **C & H Sugar Corner**, featuring a variety of penny candies. **Sunsweet Growers** displays a variety of dried fruits; and **Burrys** displays a selection of cookies.

Silhouette Studio — Artists create and frame silhouettes while you wait.

Timex Watches — A complete display of Timex timepieces.

Tobacco Shop — Tobaccos and smoking accessories from around the world.

Wonderland Music Shop — Listening pleasure for every taste, including favorites from Disney films. Wide selection of player-piano rolls.

ADVENTURELAND

Adventureland Bazaar — Rare products and gifts from all over the world in a jungle atmosphere. Includes **FAR EAST IMPORTS** and **MAGIC CARPET BAZAAR**, and **ADVENTURELAND TRADERS**.

Guatemalan Weavers — Imported Guatemalan clothing and jewelry.

Tropical Imports — South Sea Island hats, bags and shells.

NEW ORLEANS SQUARE

Mlle. Antoinette's Parfumerie — A complete line of select perfumes and the services of a perfumer to blend unique fragrances.

Bookstand — Souvenir periodicals and books.

Cristal d'Orleans — A room of glass, highlighted by glass cutting and engraving.

Le Forgeron — Shoppers can find all types of leaded glass and metal accessories for the home.

Le Gourmet — Unusual cooking and serving accessories available for purchase, along with a selection of exotic spices.

Laffite's Silver Shop — Wide selection of silver gifts, combined with engraving facility for personalizing.

Le Chapeau — Hats, accessories, film and cigarettes.

One-Of-A-Kind-Shop — Exacting customers will find choice antiques, reproductions, and other unique gifts gathered from all parts of the world.

Portrait Artist — Artist does portrait in water colors.

FRONTIERLAND

Camera Shop — Complete line of film and processing mailers, cameras, and camera accessories.

Davy Crockett Arcade — Includes the Mexican Shop; Frontierland Hats; the Frontier Print Shop, with custom head-lined newspapers and stationery; a Souvenir Stand; and Frontier Rock Shop.

Frontier Trading Post — Western items, apparel and gifts. Film.

Indian Trading Post — A re-creation of an Indian store, featuring authentic Indian gifts.

Pendleton Woolen Mills Store — A complete selection of woolen fabrics

FANTASYLAND

Arts and Crafts — Features a unique selection of clocks, other imports and a glass blower.

Caricatures — Have your caricature made in minutes.

Castle Candy Shoppe — A variety of unusual candies.

Fantasy Gift Fair — Assorted gifts, toys for the young at heart.

Glassblower — Enjoy watching the glassblower at work.

Mad Hatter — Hats of every size, shape and color.

Merlin's Magic Shop — A medieval setting for a large selection of magic supplies and tricks, plus expert demonstration.

Small World Stand — Unique gifts from many lands.

Souvenir Stands — Three outdoor stores with a selection of Disneyland souvenirs.

Tinkerbelle Toy Store — Toys for children of all ages, also a complete doll shop.

TOMORROWLAND

"Mod" Hatter Shop — Colorful variety of unique Disneyland hats.

Souvenir Stand — Complete selection of Disneyland souvenirs.

The Character Shop — A wide selection of Disneyland souvenirs and other Disney merchandise.

Your Disneyland Entertainment Calendar

Effective 2/15/70 to 5/31/70

(subject to change without notice.)

DAILY ENTERTAINMENT

***Disneyland Band** — This popular 16 piece band performs for your enjoyment daily in parades and concerts.

***Pepsi-Cola's Golden Horseshoe Revue** — A wild, way-out West vaudeville show with singing, dancing, and comedy entertainment. Five shows daily.

Coke Corner Pianist — Ragtime piano and song are featured in the 1890 atmosphere of Coke Corner on Main Street, U.S.A.

Plaza Inn Accordionist — Music to accompany your dining in the elegant Plaza Inn on Main Street, U.S.A.

Royal Street Bachelors — This trio of musicians perform on the quiet streets and courtyards of New Orleans Square.

Blue Bayou Pianist — Melodies in keeping with the "moonlit" atmosphere of the Blue Bayou Restaurant.

The Aggregation — The upbeat sounds of today performed on the Tomorrowland Terrace in Tomorrowland.

Mickey Mouse and Friends — The Disney characters meet and greet you in Town Square, on Main Street, U.S.A., in New Orleans Square and in Fantasyland.

WEEKENDS AND HOLIDAYS

The Dapper Dans — This popular barbershop quartet performs on Main Street, U.S.A. from 11:00 a.m. to 7:00 p.m.

Plaza Inn Strings — Continental melodies for your dining pleasure in the Plaza Inn on Main Street, U.S.A.

Delta Ramblers — These Dixieland favorites parade through New Orleans Square and perform at the French Market.

Hans and Otto — Two daring mountain climbers scale the treacherous slopes of the Matterhorn Mountain 11 times daily.

Kids of the Kingdom — Disneyland's new singing sensations perform on the Tomorrowland Stage in Tomorrowland.

Mariachi Trio — Mariachi music adds to the old west atmosphere of Frontierland.

***Character Parades** — Weekends and holidays, more than 30 Disney characters parade and perform from Main Street, U.S.A. through Fantasyland to Small World.

*Performance times available at the City Hall Information Desk or INA Carefree Corner on Main Street, U.S.A.

SPECIAL EVENTS AND ENTERTAINMENT

Spring Fling Party — Saturday night, March 21, 8:30 p.m. - 2:00 a.m. Top name recording stars and entertainers perform for listening and dancing on Disneyland stages. Admission to Disneyland, all dance areas and unlimited use of all rides and attractions (except shooting galleries) is included in one special admission ticket. Tickets are on sale two weeks prior to the event at all Wallich's Music City Stores, Desmonds stores and the Disneyland Box Office.

Easter Week — Beginning March 23 thru March 27, Disneyland presents a special prevue of summer entertainment. Special shows include: Americana '70 Revue on the Tomorrowland Stage, teen dancing at the Tomorrowland Terrace, and music for listening and dancing performed by Wayne King, Teddy Buckner, the Firehouse 5 + 2, and the Kids of the Kingdom.

Easter Sunday — March 29, at 3 p.m. Disneyland presents its annual old-fashioned Easter Parade.

Viva Mexico — May 2 and 3. Disneyland salutes our South of the Border with a special parade and Mexican entertainment on all Disneyland stages.

Big Band Festival — May 29 and 30. Disneyland brings back the big bands for a weekend of listening and dancing. Six big bands will perform including Woody Herman and his Orchestra, and Herb Shriner with John Scott Trotter and the Big Brass Band.

Free Shows and Exhibits

In addition to the many Disneyland adventures and attractions, you will enjoy visiting the outstanding free shows and exhibits sponsored by many nationally-famous companies for your enjoyment.

FREE EXHIBITS — MAIN STREET, U.S.A.

Walt Disney — A Legacy for the Future — A multi-screen film show and display presenting Walt Disney's endeavors in the fields of art and education. Included are plans for his cherished dream, California Institute of the Arts, and the first public display of all 29 Academy Awards received during his lifetime.

Upjohn Pharmacy — An accurate recreation of an 1890 drug store. Be sure to pick up free vitamins while visiting.

Eastman Kodak — Free photo information and assistance.

FREE SHOWS — TOMORROWLAND

Bell System's America the Beautiful — A motion picture tour of America in an enlarged 360-degree theater. Also features the futuristic Picture-phone, where you can see the person you are calling.

General Electric's Carousel of Progress — Four life-like families trace the contributions of electricity to better living.

Monsanto's Adventure Thru Inner Space — A thrilling trip into the world of the atom.