

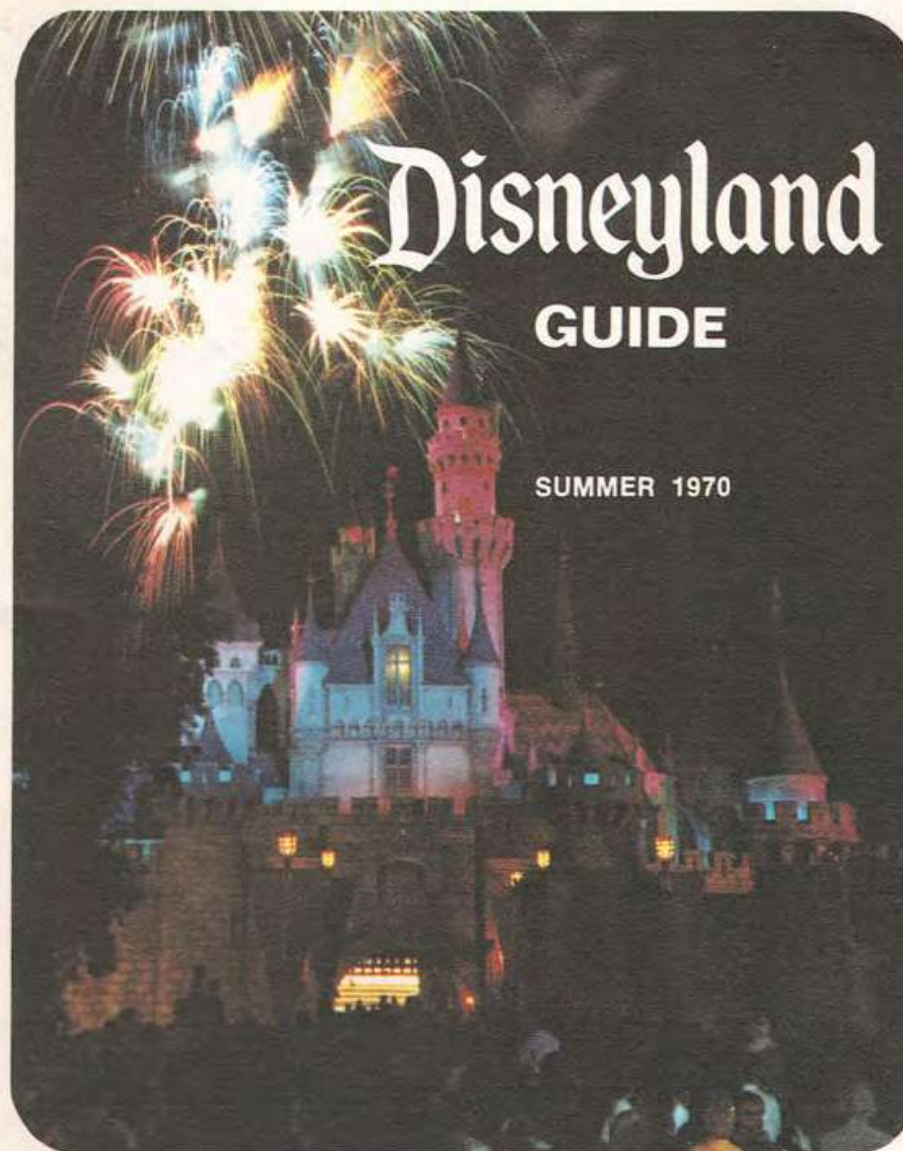
Have a happy time at Disneyland and a safe trip home. And, for a more care-free life at all times, be sure you and your family have the proper insurance protection. To help plan your own insurance program — on your home, your car, your life, your health or your business — call your local INA or PEG agent or broker. You'll find his name in the yellow pages.

Insurance Company of North America, one of the oldest and strongest all-lines insurance companies in America, is part of one of America's newest general business corporations, INA Corporation, formed in 1968. INA's life insurance subsidiary, INA-Life, and its California-based affiliate, PEG (Pacific Employers Group), along with INA provide every type of coverage for businesses and individuals.



**Insurance Company of North America
Life Insurance Company of North America
Pacific Employers Group**

**divisions of INA Corporation
World Headquarters, Philadelphia**



©1970 Walt Disney Productions

ANOTHER



Welcome to Disneyland. All of us in the Magic Kingdom hope that your visit today will be a happy and memorable one. Your enjoyment of this and future visits is the first consideration of all Disneylanders.

DisneylandGuideMag.com



INA

is happy to provide this Guide to help you enjoy your stay at Disneyland.

And, if you want to have the most fun during your visit to Disneyland, be sure to visit Carefree Corner, Disneyland's official information center, located on Main Street, U.S.A. There, INA's attractive hostesses will be happy to help you plan your day at the Park or your stay in Southern California.

Carefree Corner is a public service of the more than 10,000 INA and PEG agents and brokers who serve the insurance-buying public.



Table of Contents

	Page
General Information	2-3
The A-B-C's of Ticket Books	4
Guided Tour Information	4
Disneyland Adventures and Attractions	5-7
Main Street, U.S.A.	8-9
Adventureland	10-11
New Orleans Square	12-13
Map of Disneyland	14-15
Frontierland	16-17
Fantasyland	18-19
Tomorrowland	20-21
Food and Refreshments	22-23
Shops and Stores	24-26
Your Entertainment Calendar	27-28
Free Shows and Exhibits	29

General Information

General information about Disneyland may be obtained at City Hall, on the left side of Town Square as you enter the Magic Kingdom. As you explore the Park, feel free to ask any employee for assistance.

Information about other Southern California recreational attractions and public transportation schedules may be obtained at Carefree Corner on Main Street, U.S.A. Sponsored by INA, this also is Disneyland's official Guest Registration Center.

LOST AND FOUND

Lost and found facilities are maintained in the Global Van Lines Building, between the Fire Station and Emporium, on Town Square, Main Street, U.S.A.

PUBLIC TELEPHONES ☎

Public telephones are located throughout Disneyland. Ask any Disneylander for directions or see the area maps.

CAMERA AND FILM SERVICE

Camera rental, service and film processing are available in the Disneyland Camera Shop on Main Street. Film may be purchased at shops and merchandise stands throughout the Park. Photo-vantage signs have been provided in every land to assist you in your picture-taking.

LOCKER SERVICE

Facilities for checking purchases and garments are located in the Global Van Lines Building on Town Square, next to the Fire Station on Main Street, U.S.A. Locker service also is provided at the bus stop area just outside the Disneyland Main Entrance. Lockers large enough for suitcases are located near the tram and bus stations, west of the Main Entrance.

POSTAGE STAMPS AND MAIL SERVICE

Stamps are available in vending machines located in each land, and at the Hallmark Communication Center on Main Street. Mail boxes for your letters and cards are located throughout Disneyland, with regular pick up for mailing out of the United States Post Office in Anaheim. There is no United States Post Office within Disneyland.

LOST CHILDREN

Facilities for the care of lost children are maintained at the end of East Plaza Street, off Main Street, U.S.A. The matron in charge will assist you.

BABY STATION

The Baby Station is located adjacent to the First Aid Center on East Plaza Street. Facilities are provided for changing infants, preparing formulas and warming bottles. Sorry, baby-sitting is not available.

STROLLERS AND WHEEL CHAIRS

Strollers and wheel chairs are available for your use in Disneyland. They can be obtained for a nominal rental, at the right side of the area just inside the Main Gate turnstiles.

SECURITY

In most areas of the Park, Disneyland Security can be recognized by the theme area dress. If you need assistance, ask any Disneylander.

PET CARE

You may leave your pet in an airy, individual enclosure at a cost of only 50¢ for the entire day. This charge includes a choice of Kal Kan pet food. This facility, sponsored by Kal Kan, is located to the right of the Main Gate Ticket Booths. Sorry, pets cannot be left overnight.

BANKING SERVICES

The Bank of America, located in Town Square, provides complete banking facilities. Banking hours are 10:00 a.m. to 4:00 p.m. every day Disneyland is open (except Wednesday, 10:00 a.m. to 6:00 p.m.). Check cashing, for the amount of purchase or up to \$10 in cash with proper identification, is available after the bank closes at the "Great Moments with Mr. Lincoln" ticket booth, located in Town Square.

BANKAMERICARD

Your BankAmericard is accepted in most Disneyland shops, stores and restaurants.

FIRST AID

Registered nurses are on duty at all times in the First Aid Center, at the end of East Plaza Street, just off Main Street, U.S.A.

REST ROOMS △

Rest rooms are located throughout Disneyland. Refer to the area maps in this guide, or ask any Disneyland employee.

PARK OPERATING HOURS — effective 6/20 to 9/12/70

Disneyland is open every day from 8 a.m. to 1 a.m. with the following exceptions:

June 21 thru 25, June 28 thru 30, and July 1 and 2, 8 a.m. to midnight; September 7 thru 12, 9 a.m. to midnight. (Park operating hours subject to change)

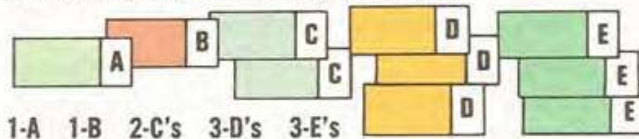
WHEN LEAVING DISNEYLAND . . .

If you wish to return to Disneyland today, have your hand stamped at the Exit Gate before you leave the Park; also at the Disneyland Hotel Monorail Station, should you desire to exit and return via that location.

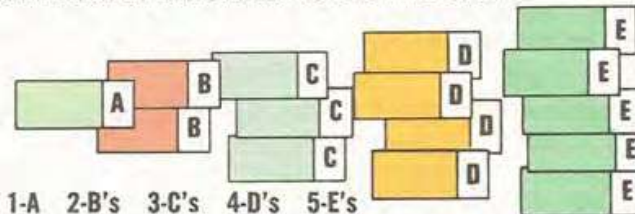
The A-B-C's etc. of Disneyland Ticket Books

Disneyland Ticket Books are a most convenient way to enjoy the Magic Kingdom. Both the Big 10 and Deluxe 15 Ticket Books include admission to Disneyland and a selection of adventures and attractions on an "A," "B," "C," "D" and "E" ticket basis.

THE BIG 10 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



THE DELUXE 15 Ticket Book includes Admission to the Park and a selection of attractions as shown below:



If you have already purchased a general admission ticket, or if you wish to enjoy additional adventures inside the Park, you may buy a 10-adventure book (1A, 1B, 2C, 3D, 3E) or a 5-adventure book (5E's) for \$3.40 at any central ticket booth inside the Park. Either book may be used by anyone regardless of age.

Prices subject to change without notice.

Guided Tour Information

The popular Guided Tour is especially recommended for "first time guests." Visitors are taken on an exciting tour of Disneyland by a charming Guide who tells the fascinating story of the Magic Kingdom's history and growth. The Guided Tour includes admission to Disneyland and a selection of six of the Park's popular attractions.

If you already have purchased a General Admission ticket, you may buy a Guided Tour Ticket at the ticket booth adjacent to "Great Moments with Mr. Lincoln." Tour tickets, minus Main Gate admission, are \$3.00 for adults and \$2.75 for children.

Adventures and Attractions

A coupon or 10c

MAIN STREET HORSE CARS (Main Street)
Board a horse-drawn trolley, as it travels down a main street of 70 years ago.



OMNIBUS (Main Street)
Ride a double-decker bus down Main Street, U.S.A. to the hub of Disneyland.

HORSELESS CARRIAGE (Main Street)
A trip down Main Street aboard a replica of America's classic autos.



FIRE ENGINE (Main Street)
"Answer the alarm" in Disneyland's very own fire wagon.

KING ARTHUR CARROUSEL (Fantasyland)
Ride to the land of fantasy on one of the Carrousel's 72 prancing steeds.



B coupon or 25c

MAIN STREET CINEMA (Main Street)
Enjoy the greats of the silent screen era.



MOTOR BOAT CRUISE (Fantasyland)
Guide your motorboat through treacherous rapids and tricky currents.

SWISS FAMILY TREEHOUSE (Adventureland)
See the Swiss Family Robinson's tree-top home and enjoy an aerial view of Disneyland.



CASEY JR. CIRCUS TRAIN (Fantasyland)
The bright, gay circus train who "knew he could," travels a scenic route.



SLEEPING BEAUTY CASTLE (Fantasyland)
See diorama scenes from the popular Walt Disney movie, "Sleeping Beauty."



C coupon or 40c

FANTASYLAND THEATER
View highlights of Disney movies.



MIKE FINK KEEL BOATS (Frontierland)
A backwoods water journey to adventure, on the Rivers of America.

MAD TEA PARTY (Fantasyland)
Whirl and twirl in the Mad Hatter's wildly spinning cups and saucers.





RICHFIELD'S AUTOPIAS (Fantasyland, Tomorrowland) Youngsters can navigate these freeways of the future.

SHOOTING GALLERIES (Frontierland, Adventureland) Test your sharpshooting skills at still and moving targets.



PETER PAN FLIGHT (Fantasyland) Fly over moonlit London and on to Never-Never Land aboard a pirate galleon.

DUMBO FLYING ELEPHANTS (Fantasyland) Soar high over Fantasyland aboard the elephant with aerodynamic ears.



MR. TOAD'S WILD RIDE (Fantasyland) A hilarious ride through old London.

SNOW WHITE'S ADVENTURES (Fantasyland) Travel through the Dark Forest to the Seven Dwarf's Diamond Mine.



ALICE IN WONDERLAND (Fantasyland) Re-live the fantastic adventures of Alice.

GREAT MOMENTS WITH MR. LINCOLN presented by LINCOLN SAVINGS & LOAN ASSOCIATION (Main Street)

Mr. Lincoln "comes to life" in this world-acclaimed attraction. Young people, up to 17 years old, receive a complimentary ticket with the purchase of a Disneyland Ticket book.



coupon or 70c

ROCKET JETS (Tomorrowland) Pilot a high-flying jet to Disneyland's outer space.



GOODYEAR PEOPLEMOVER (Tomorrowland) Travel throughout Tomorrowland and get an "inside" glimpse of each attraction.



STORYBOOK LAND CANAL BOATS (Fantasyland) View the World of Fairy Tales.



TOM SAWYER ISLAND RAFTS (Frontierland) Explore Tom Sawyer island, with its many caves and Fort Wilderness.



INDIAN WAR CANOES (Frontierland) Row your own war canoe under the eye of a real Indian Guide.



MCDONNELL DOUGLAS FLIGHT TO THE MOON (Tomorrowland) Take a journey to the Moon and visit Mission Control.



SKYWAY (Tomorrowland, Fantasyland) A one-way view of Tomorrowland and Fantasyland from skyway buckets.



SANTA FE & DISNEYLAND RAILROAD (Main Street, Frontierland and Tomorrowland) All aboard for a circular tour of Disneyland.



coupon or 85c (adults)
(children 75c)



MINE TRAIN RIDE (Frontierland) A Western-style adventure through Nature's Wonderland, Rainbow Caverns.

COLUMBIA SAILING SHIP (Frontierland) Cruise on a replica of the first American ship to circle the globe.



PACK MULES (Frontierland) See Nature's Wonderland from the back of a sturdy pack mule.

JUNGLE RIVER CRUISE (Adventureland) Travel through tropical jungles and exotic areas of the world on a jungle boat.



DISNEYLAND-ALWEG MONORAIL TRAINS (Tomorrowland) Circle above and around Disneyland on the transportation system of tomorrow.

MATTERHORN BOBSLEDS (Tomorrowland) Race down and around "snow-covered" slopes, in a thrilling bobsled run.



ENCHANTED TIKI ROOM presented by UNITED AIR LINES (Adventureland) A Polynesian Paradise, where 225 birds, flowers and tropical tikis entertain.

IT'S A SMALL WORLD presented by BANK OF AMERICA (Fantasyland) Join the happiest crew that ever sailed around the world.



SUBMARINE VOYAGE (Tomorrowland) Journey through "liquid space" on an exciting undersea cruise to the North Pole.

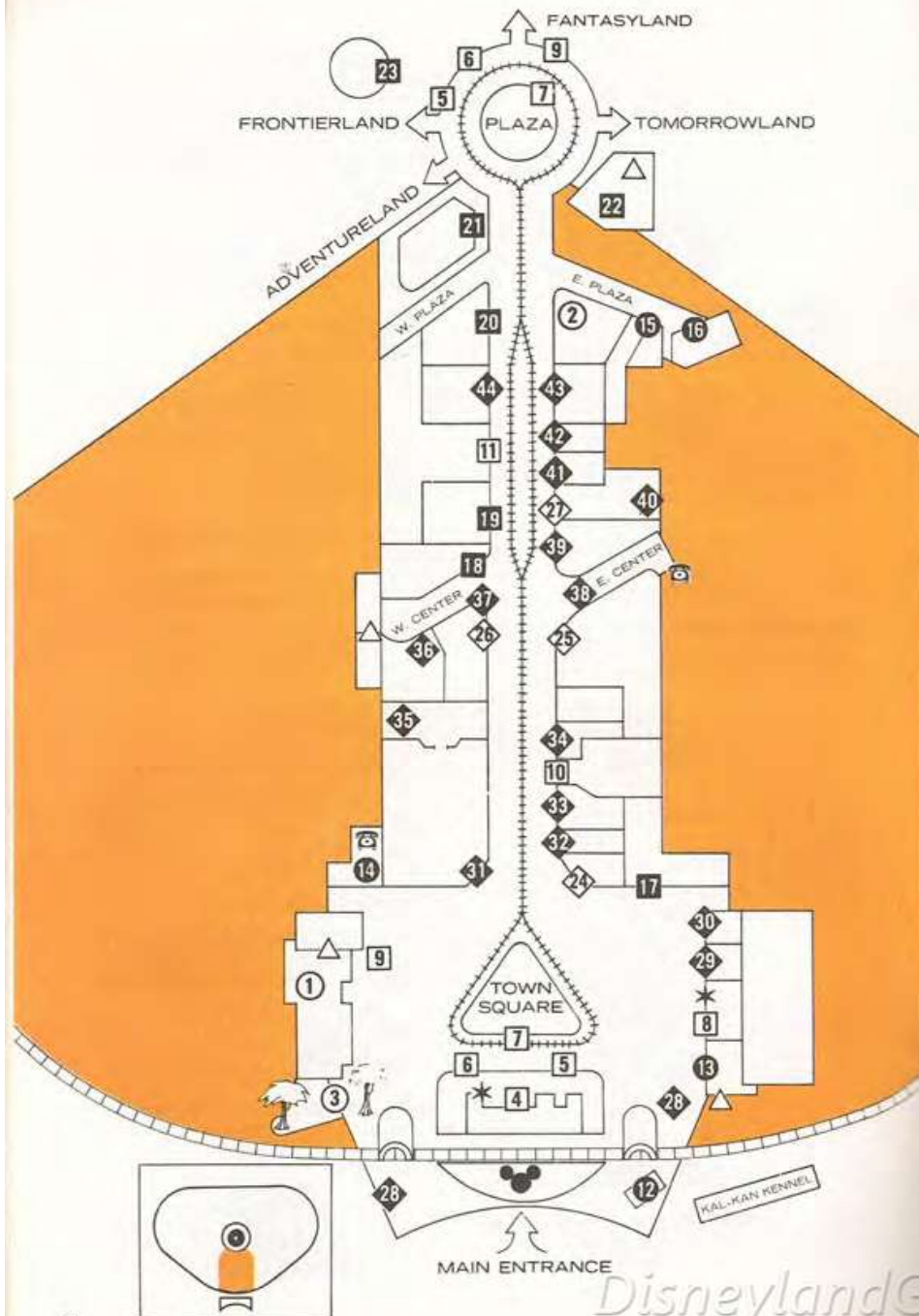
PIRATES OF THE CARIBBEAN (New Orleans Square) Sail through the wildest adventure that ever rocked the Spanish Main.



MARK TWAIN STEAMBOAT (Frontierland) Ride the gleaming sternwheeler, as it travels around the Rivers of America.

HAUNTED MANSION (New Orleans Square) Join the 999 "frightfully funny" ghosts in Disneyland's "newest" attraction.





MAIN STREET, U.S.A.

Letters in quotes by each adventure and attraction show ticket used.

INFORMATION AND ASSISTANCE

- ① Disneyland City Hall
- ② INA Carefree Corner
- ③ Guided Tour Garden

ADVENTURES AND ATTRACTIONS

- ④ Santa Fe & Disneyland Railroad "D"
- ⑤ Omnibus "A"
- ⑥ Horseless Carriage "A"
- ⑦ Main Street Horse Cars "A"
- ⑧ Great Moments with Mr. Lincoln presented by Lincoln Savings & Loan Association "C"
- ⑨ Fire Engine "A"
- ⑩ Main Street Cinema "B"
- ⑪ Penny Arcade

SERVICES

- ⑫ Strollers and Wheel Chairs
- ⑬ Bank of America
- ⑭ Global's Storage Lockers and Lost and Found Articles
- ⑮ Baby Station
- ⑯ First Aid and Lost Children

FOOD AND REFRESHMENTS

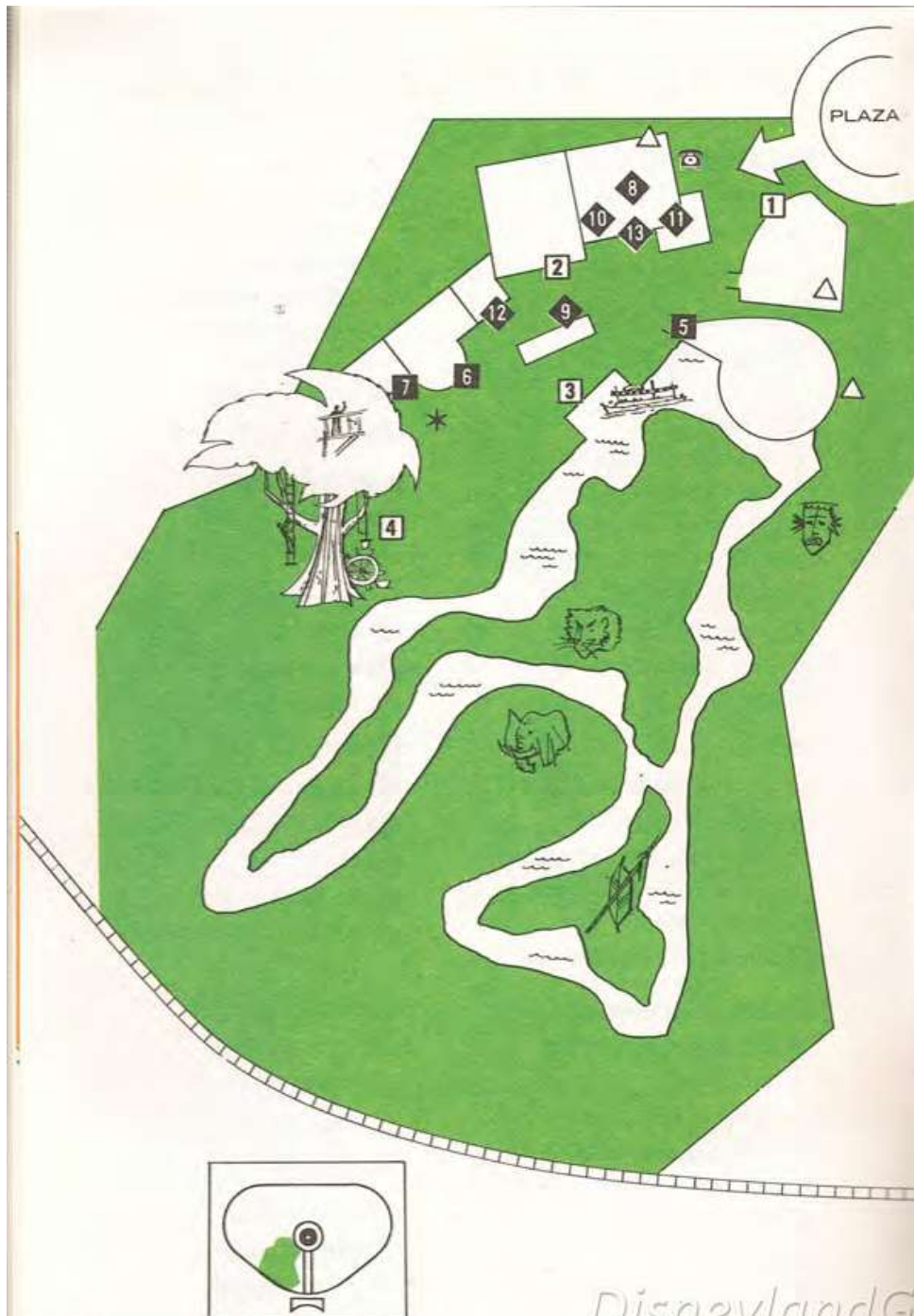
- ⑰ Hills Bros. Coffee House and Garden
- ⑱ Carnation Ice Cream Parlor
- ⑲ Sunkist Citrus House
- ⑳ Coke Refreshment Corner
- ㉑ Plaza Pavilion
- ㉒ Plaza Inn
- ㉓ Carnation Plaza Gardens

FREE EXHIBITS

- ㉔ Walt Disney — A Legacy for the Future
- ㉕ Market House, C & H Sugar Corner, Sunsweet Growers, Burry's Cookies
- ㉖ Upjohn Pharmacy
- ㉗ Eastman Kodak Exhibit

SHOPS AND STORES

- ㉘ Souvenir Stands
- ㉙ Wonderland Music Shop
- ㉚ Mad Hatter Shop
- ㉛ Emporium
- ㉜ Magic Shop
- ㉝ Tobacco Shop
- ㉞ Jewelry Store
- ㉟ Crystal Arcade, Glass Blower
- ㊱ Book and Candle Shop
- ㊲ Flower Market
- ㊳ Art Festival
- ㊴ Hallmark Communication Center
- ㊵ Camera Shop
- ㊶ Timex Watches
- ㊷ Silhouette Studio
- ㊸ China Shop
- ㊹ Candy Palace
- ☎ **TELEPHONES**
- △ **REST ROOMS**
- ★ **TICKET BOOTHS**



Adventureland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 United Air Lines Enchanted Tiki Room "E"
- 2 Big Game Shooting Gallery "C"
- 3 Jungle River Cruise "E"
- 4 Swiss Family Treehouse "B"

FOOD AND REFRESHMENTS

- 5 Tahitian Terrace
- 6 Sunkist "I Presume"
- 7 Tiki Juice Bar

SHOPS AND STORES

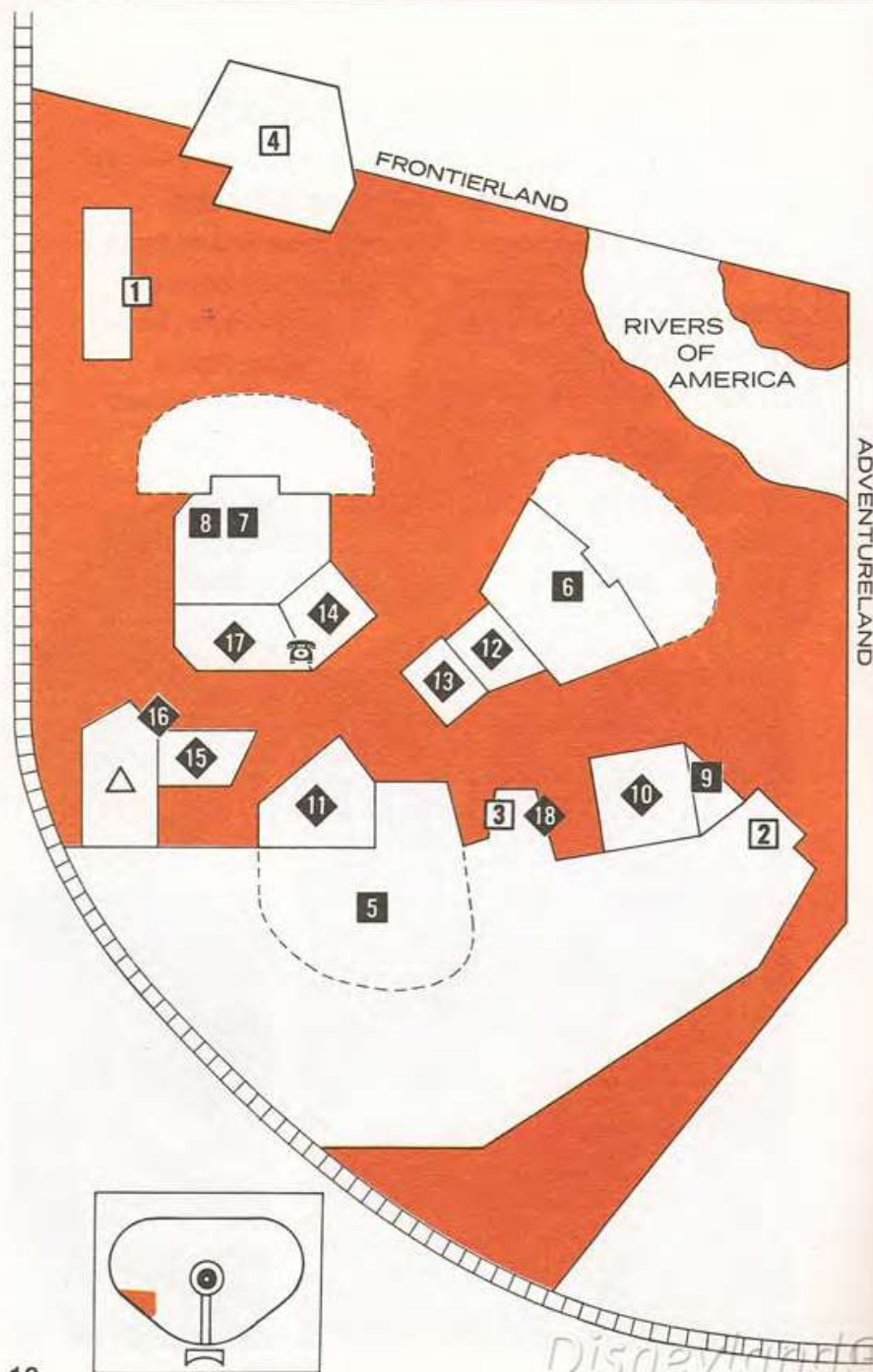
- 8 Adventureland Bazaar
- 9 Tropical Imports
- 10 Adventureland Traders
- 11 Far East Imports
- 12 Guatamalan Weavers
- 13 Magic Carpet

TELEPHONES

REST ROOMS

TICKET BOOTHS





New Orleans Square

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Santa Fe & Disneyland Railroad "D"
- 2 Pirates of the Caribbean "E"
- 3 Pirates Arcade Museum
- 4 Haunted Mansion "E"

FOOD AND REFRESHMENTS

- 5 The Blue Bayou Restaurant
- 6 The Creole Cafe
- 7 The French Market
- 8 The Mint Julep Bar
- 9 Royal Street Veranda

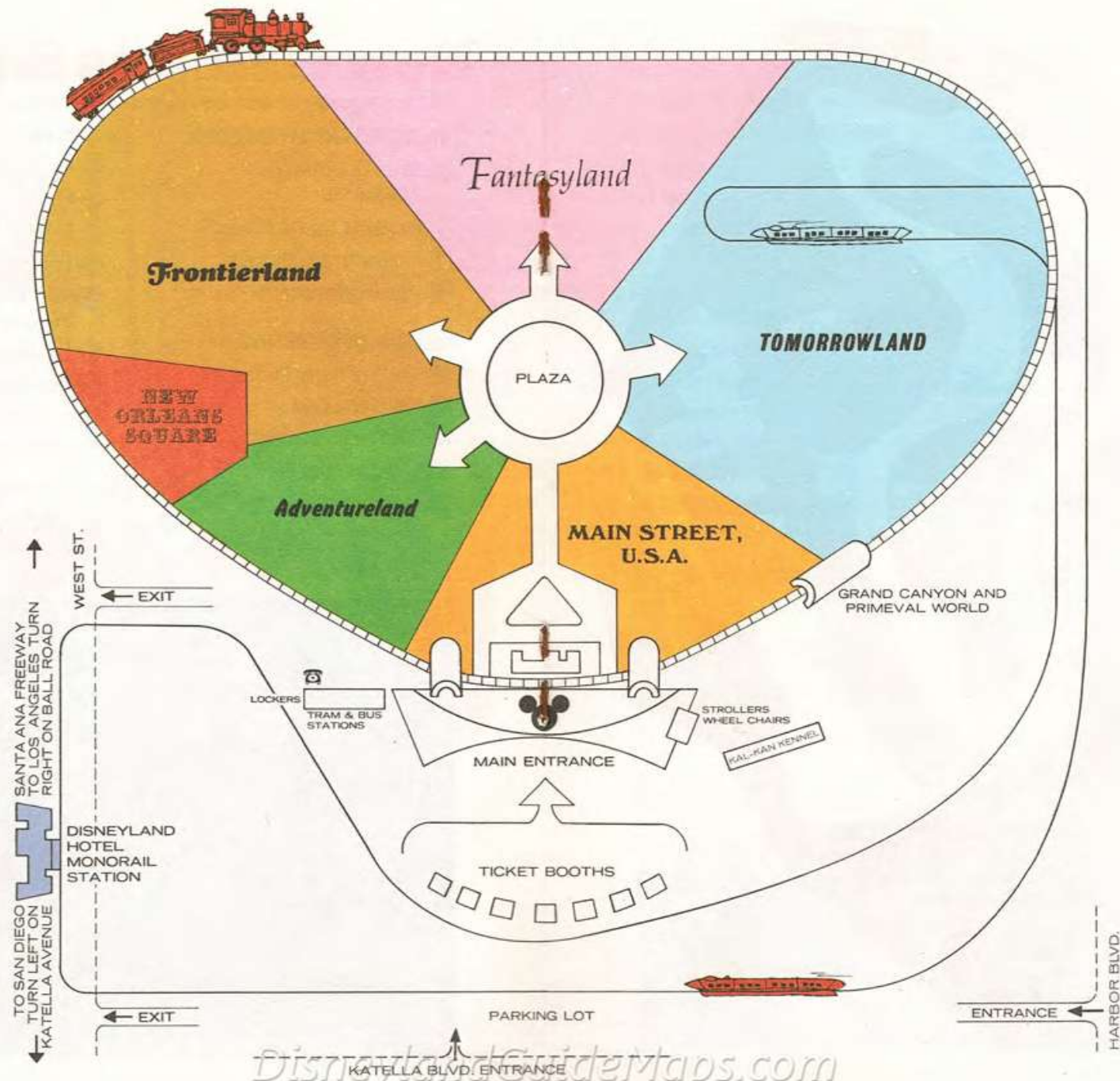
SHOPS AND STORES

- 10 One-Of-A-Kind
- 11 Le Gourmet
- 12 Laffite's Silver Shop
- 13 Cristal d'Orleans
- 14 Mlle. Antoinette's Parfumerie
- 15 Le Forgeron
- 16 Portrait Artist
- 17 Le Chapeau
- 18 Bookstand

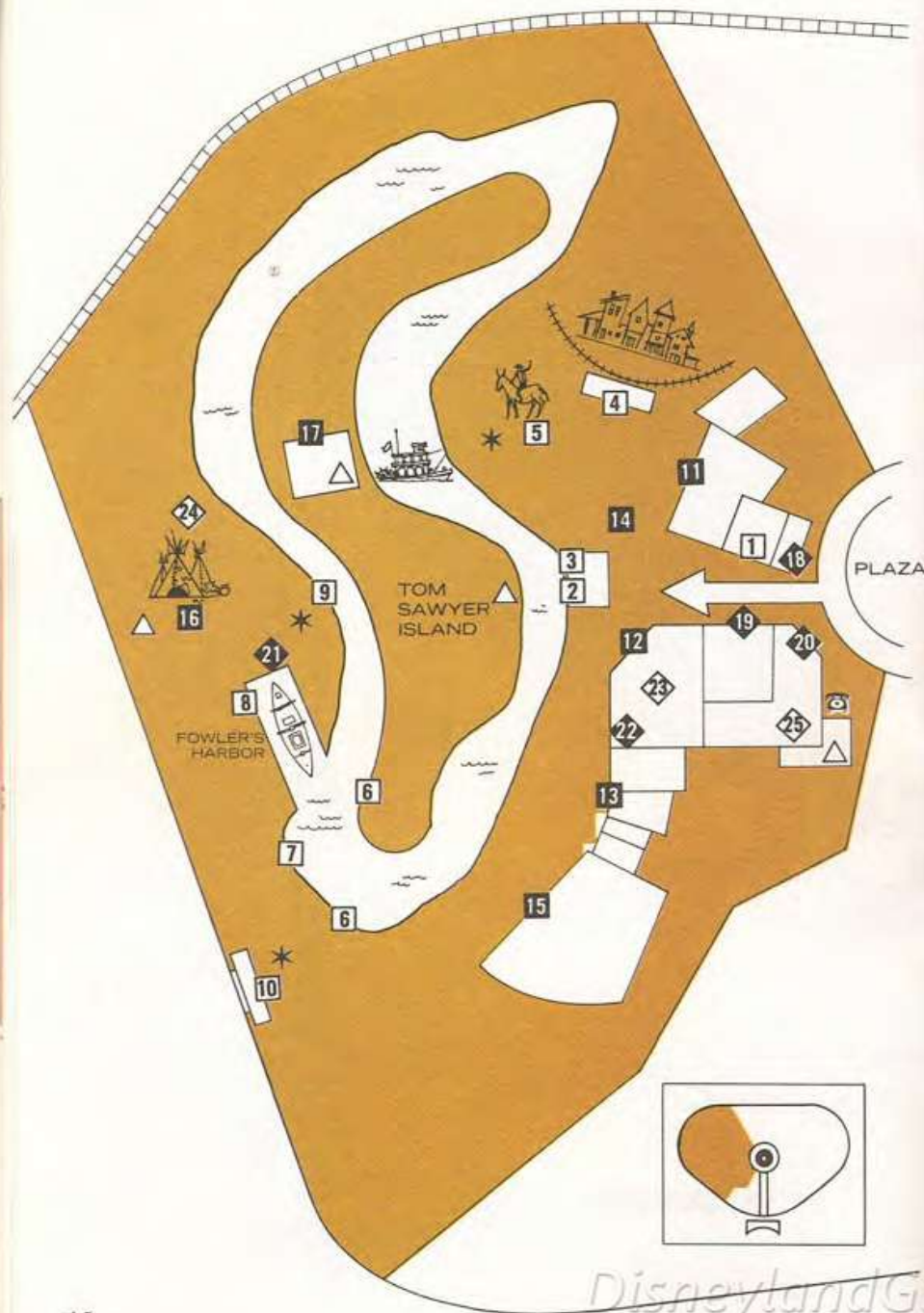
TELEPHONES

REST ROOMS





DisneylandGuides.com



Frontierland

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Shooting Gallery "C"
- 2 Mark Twain Steamboat "E"
- 3 Columbia Sailing Ship "E"
(Summer Only)
- 4 Mine Train Ride "E"
- 5 Pack Mules "E"
- 6 Tom Sawyer Island Rafts "D"
- 7 Mike Fink Keel Boats "C"
- 8 Columbia Museum "B"
(Winter Only)
- 9 Indian War Canoes "D"
- 10 Santa Fe & Disneyland Railroad "D"

FOOD AND REFRESHMENTS

- 11 Casa de Fritos
- 12 Pepsi-Cola Golden Horseshoe
- 13 Oaks Tavern
- 14 Burrito Wagon
- 15 Aunt Jemima's Kitchen
- 16 Indian Village
- 17 Fort Wilderness Snack Bar

SHOPS AND STORES

- 18 Frontier Trading Post
- 19 Pendelton Woolen Mills Store
- 20 Davy Crockett Arcade
Mexican Imports
Frontier Rock Shop
Frontierland Hats
Souvenir Stand
Frontier Print Shop
- 21 Indian Trading Post
- 22 Frontierland Camera Shop

FREE SHOWS AND EXHIBITS

- 23 Pepsi-Cola Golden Horseshoe Revue
- 24 Indian Village
- 25 Frontierland Arcade
Gun Collection

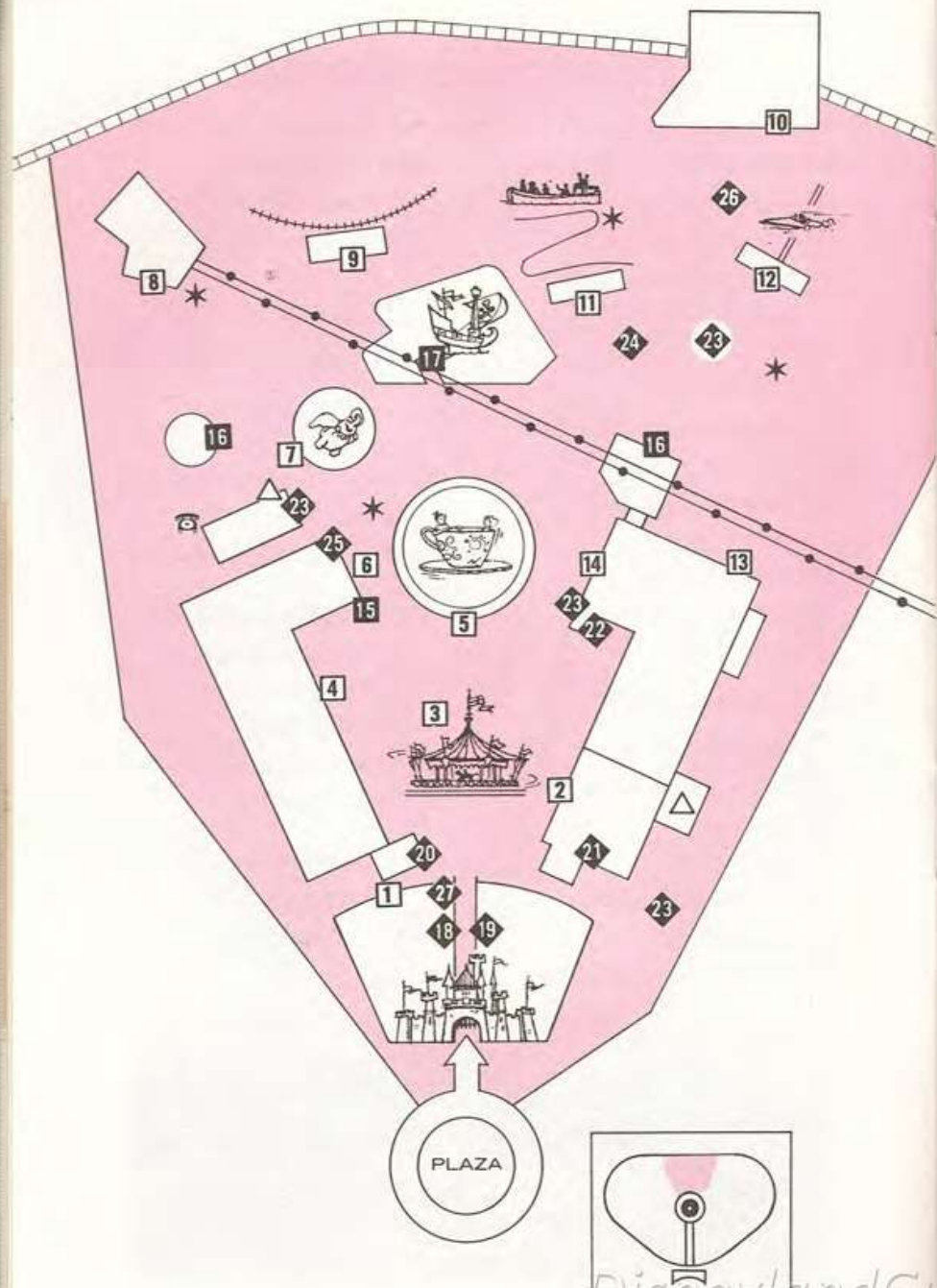
TELEPHONES

REST ROOMS

TICKET BOOTHS



DisneylandGuideMaps.com



FANTASYLAND

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Sleeping Beauty Castle "B"
- 2 Peter Pan Flight "C"
- 3 King Arthur Carrousel "A"
- 4 Snow White's Adventures "C"
- 5 Mad Tea Party "C"
- 6 Fantasyland Theatre "C"
- 7 Dumbo Flying Elephants "C"
- 8 Skyway to Tomorrowland "D"
- 9 Casey Jr. Circus Train "B"
- 10 "It's a Small World" "E"
presented by Bank of America
- 11 Storybook Land Canal Boats "D"
- 12 Motor Boat Cruise "B"
- 13 Alice in Wonderland "C"
- 14 Mr. Toad's Wild Ride "C"

FOOD AND REFRESHMENTS

- 15 Welch's Grape Juice Bar
- 16 Character Food Stands
- 17 Pirate Ship Restaurant

SHOPS AND STORES

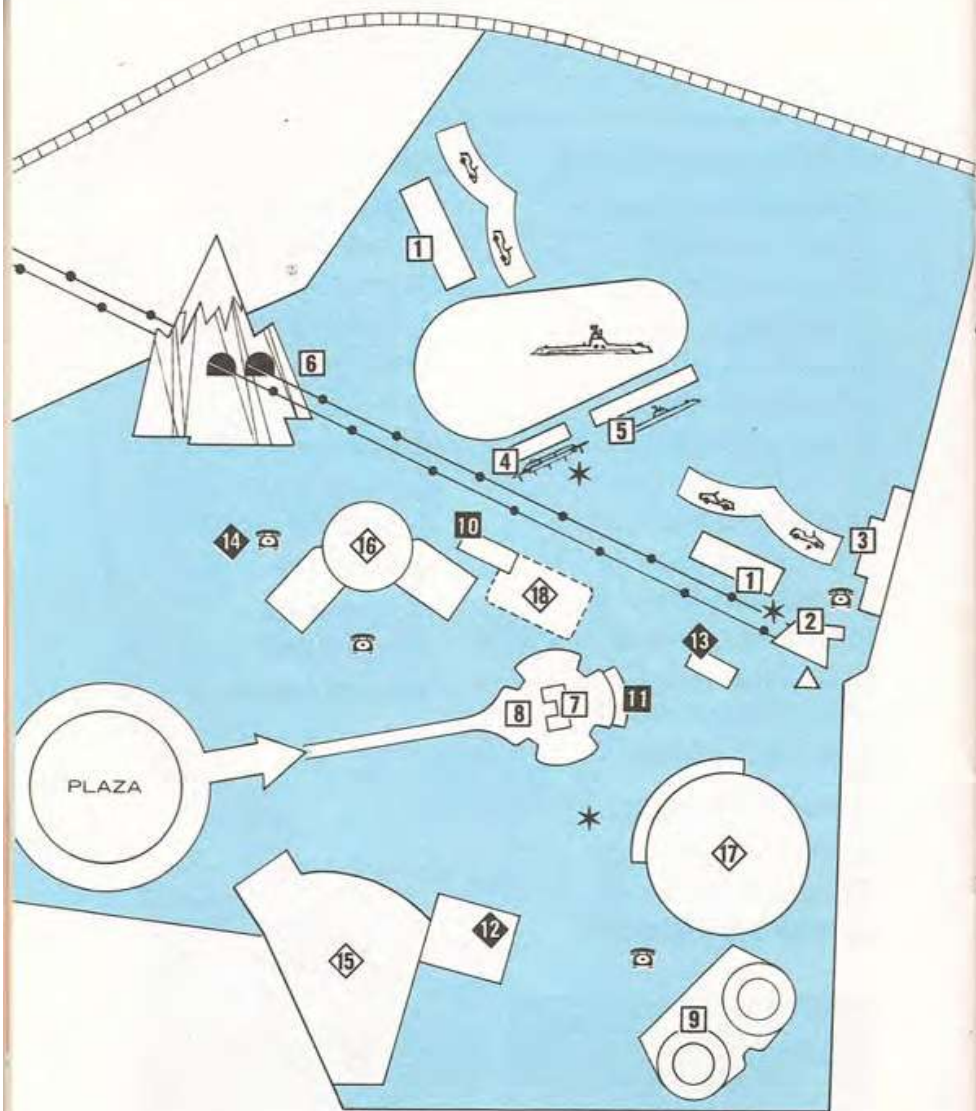
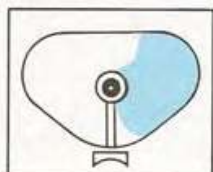
- 18 Arts and Crafts
- 19 Castle Candy Shoppe
- 20 Tinker Bell Toy Store
- 21 Merlin's Magic Shop
- 22 Mad Hatter
- 23 Souvenir Stands
- 24 Caricatures
- 25 Fantasy Gift Fair
- 26 Small World Stand
- 27 Glassblower

TELEPHONES

REST ROOMS

TICKET BOOTHS





TOMORROWLAND

Letters in quotes by each adventure and attraction show ticket used.

ADVENTURES AND ATTRACTIONS

- 1 Richfield Autopias "C"
- 2 Skyway to Fantasyland "D"
- 3 Santa Fe & Disneyland Railroad "D"
- 4 Disneyland Alweg Monorail Trains "E"
- 5 Submarine Voyage "E"
- 6 Matterhorn Bobsleds "E"
- 7 Rocket Jets "D"
- 8 Goodyear PeopleMover "D"
- 9 McDonnell Douglas Flight to the Moon "D"

FOOD AND REFRESHMENTS

- 10 Coca-Cola Tomorrowland Terrace
- 11 The Space Bar

SHOPS AND STORES

- 12 The Character Shop
- 13 "Mod" Hatter Shop.
- 14 Souvenir Stand

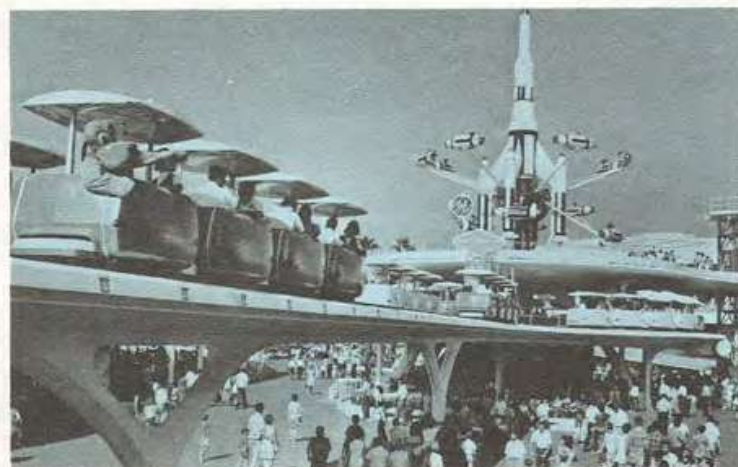
FREE SHOWS AND EXHIBITS

- 15 Monsanto's Adventure thru Inner Space
- 16 Bell Telephone Circle-Vision 360
- 17 General Electric Carousel of Progress
- 18 Coca-Cola Tomorrowland Terrace

☎ TELEPHONES

△ REST ROOMS

* TICKET BOOTHS



Food and Refreshments

Disneyland has a large variety of restaurants and refreshment centers, ranging from elegant sit-down dining to popcorn wagons and ice cream stands. In Disneyland you will discover a menu to please every palate and pocketbook.

MAIN STREET, U.S.A.

Carnation Ice Cream Parlor — Salads, sandwiches, beverages, sodas and fancy sundaes.

Carnation Plaza Gardens — Hamburgers, hot dogs, beverages, sundaes, and ice cream cones.

Coke Refreshment Corner — Cokes, sandwiches, brownies, and chips.

Hills Bros. Coffee House and Garden — Waitress service. Breakfast and luncheon. Scrambled eggs, sandwiches, soup, juices, pastries, hot and cold beverages.

Plaza Inn — Buffet service a la carte: breakfast, luncheon, dinner. Scrambled eggs, pancakes, baked chicken, spaghetti, veal, fish, salads, hot sandwiches, desserts, and beverages. Children's portions.

Plaza Terrace — Waitress service. Dinner. Steak, sea food, salad, desserts, and beverages.

Plaza Pavilion — Buffet service, luncheon, dinner. Fried chicken, spaghetti, hot sandwiches, salads, and pastries. Children's portions.

Sunkist Citrus House — Fresh orange juice, lemonade, lemon tarts, cheesecake and frozen juice bars.

ADVENTURELAND

Sunkist, "I Presume" — Fresh orange juice, lemonade, donuts, coffee and jungle juleps.

Tahitian Terrace — Waitress service. Luncheon and Dinner — Authentic Polynesian specialties; sandwiches, salads, steaks, sea food, and beverages. Children's portions.

Tiki Juice Bar — Serving Tiki fruit punch.

NEW ORLEANS SQUARE

Blue Bayou Restaurant — Waitress service; luncheon and dinner. Sea foods, chicken, beef sandwiches, salads and desserts. Children's portions.

The French Market — Buffet a la carte; luncheon and dinner. Salads, hot meat sandwiches, chicken, fried shrimp, spare ribs, bell peppers, and desserts. Children's portions.

The Creole Cafe — Waitress service. Serving sandwiches, exotic coffee, French pastries, New Orleans choux fritters, and an array of ice cream parlor delights.

The Mint Julep Bar — Non-alcoholic mint juleps and lemonade.

Royal Street Veranda — Fruit punch, frozen bananas, and choux fritters.

FRONTIERLAND

Aunt Jemima's Kitchen — Plain and fancy pancakes, waffles, ham, bacon, sausage, eggs, beverages.

Casa de Fritos — Mexican food specialties, combination plates, and Fritos.

Delta Banjo Sandwich Shop — Cold Sandwiches and milk shakes.

El Zocalo Wagon — Hot burritos.

Fort Wilderness Snack Bar — Cider, lemonade, Pepsi-Cola, coffee and cookies.

Indian Village Dugout — Mile-long hot dogs, beverages, cookies.

Oaks Tavern — Chili, hamburgers, hot dogs, beverages, pastries.

Pepsi-Cola's Golden Horseshoe — Pepsi-Cola, cold sandwiches and chips.

Wheel House — Milk shakes, hamburgers, hot dogs, beverages, and ice cream.

FANTASYLAND

Character Food Facilities — Hamburgers, hot dogs, and beverages.

Pirate Ship — Tuna sandwiches, hot tuna burgers and beverages.

Welch's Grape Juice Bar — Pure grape juice, frozen juice bars and chips.

TOMORROWLAND

Coca-Cola Tomorrowland Terrace — Cold sandwiches, salads, hamburgers, hot dogs, and beverages.

The Space Bar — Beverages, popcorn, ice cream, frozen bananas, juice bars.

Shops and Stores

MAIN STREET, U.S.A.

- Art Festival** — Have your own pastel profile drawn in a few minutes.
- Camera Shop** — Film and other photographic equipment. Twenty-four hour Kodak processing is available on your color slides and movies.
- Candy Palace** — For the most discriminating sweet tooth.
- China Shop** — Decorative accessories and gifts in ceramic and glass.
- Crystal Arcade** — Glassblower at work; and a Book and Candle Shop, with a wide selection of Walt Disney books, as well as candles from all over the world.
- Emporium** — Featuring a complete selection of gifts for the entire family.
- Flower Market** — Unusual man-made flowers and floral pieces.
- Hallmark Communication Center** — A complete display of Hallmark greeting cards, party packs and other paper items.
- Mad Hatter Shop** — Colorful variety of unique Disneyland hats.
- Magic Shop** — Unusual selection of tricks, masks, gadgets and souvenirs.
- Market House** — An old-fashioned general store complete with cider and dill pickles. Includes **C & H Sugar Corner**, featuring a variety of penny candies. **Sunsweet Growers** displays a variety of dried fruits; and **Burrys** displays a selection of cookies.
- "Rings 'n Things"** — Large selection of specially-designed jewelry.
- Silhouette Studio** — Artists create and frame silhouettes while you wait.
- Timex Watches** — A complete display of Timex timepieces.
- Tobacco Shop** — Tobaccos and smoking accessories from around the world.
- Wonderland Music Shop** — Listening pleasure for every taste, including favorites from Disney films. Wide selection of player-piano rolls.

ADVENTURELAND

Adventureland Bazaar — Rare products and gifts from all over the world in a jungle atmosphere. Includes FAR EAST IMPORTS and MAGIC CARPET BAZAAR, and ADVENTURELAND TRADERS.

Guatemalan Weavers — Imported Guatemalan clothing and jewelry.

Tropical Imports — South Sea Island hats, bags and shells.

NEW ORLEANS SQUARE

Mlle. Antoinette's Parfumerie — A complete line of select perfumes and the services of a perfumer to blend unique fragrances.

Bookstand — Souvenir periodicals and books.

Cristal d'Orleans — A room of glass, highlighted by glass cutting and engraving.

Le Forgeron — Shoppers can find all types of leaded glass, metal accessories for the home, collector's demi-tasse cups and saucers and spoons.

Le Gourmet — Unusual cooking and serving accessories available for purchase, along with a selection of exotic spices.

Laffite's Silver Shop — Wide selection of silver gifts, combined with engraving facility for personalizing.

Le Chapeau — Hats, accessories, film and cigarettes.

One-Of-A-Kind-Shop — Exacting customers will find choice antiques, reproductions, and other unique gifts gathered from all parts of the world.

Portrait Artist — Artist does portrait in water colors.

FRONTIERLAND

Camera Shop — Complete line of film and processing mailers, cameras, and camera accessories.

Davy Crockett Arcade — Includes the Mexican Shop; Frontierland Hats; the Frontier Print Shop, with custom head-lined newspapers and stationery; a Souvenir Stand; and Frontier Rock Shop.

Frontier Trading Post — Western items, apparel and gifts. Film.

Indian Trading Post — A re-creation of an Indian store, featuring authentic Indian gifts.

Pendleton Woolen Mills Store — A complete selection of woolen fabrics and clothing.

FANTASYLAND

Arts and Crafts — Features a unique selection of clocks, other imports and a glass blower.

Caricatures — Have your caricature made in minutes.

Castle Candy Shoppe — A variety of unusual candies.

Fantasy Gift Fair — Assorted gifts, toys for the young at heart.

Glassblower — Enjoy watching the glassblower at work.

Mad Hatter — Hats of every size, shape and color.

Merlin's Magic Shop — A medieval setting for a large selection of magic supplies and tricks, plus expert demonstration.

Small World Stand — Unique gifts from many lands.

Souvenir Stands — Three outdoor stores with a selection of Disneyland souvenirs.

Tinkerbelle Toy Store — Toys for children of all ages, also a complete doll shop.

TOMORROWLAND

"Mod" Hatter Shop — Colorful variety of unique Disneyland hats.

Souvenir Stand — Complete selection of Disneyland souvenirs.

The Character Shop — A wide selection of Disneyland souvenirs and other Disney merchandise.

Your Disneyland Entertainment Calendar

Effective 6/20/70 to 9/12/70

(subject to change without notice)

DAYTIME ENTERTAINMENT

Disneyland Band — This popular 16 piece band performs for your enjoyment daily in parades and concerts.

Dapper Dans — This harmonizing barbershop quartet performs on the street and in the shops along Main Street, U.S.A.

Coke Corner Ragtime Piano Player — Provides sing-along songs of yesterday and today.

Plaza Inn Strings — Continental dinner music for your dining pleasure in the Plaza Inn on Main Street, U.S.A.

Royal Street Bachelors — This trio of musicians perform street-corner jazz sessions and walking concerts in New Orleans Square.

Delta Ramblers — Dixieland music at its best performed in the streets of New Orleans Square and on the French Market Stage.

Hans and Otto — Two courageous mountain climbers scale the treacherous slopes of Disneyland's mighty Matterhorn Mountain.

Pearly Band — Music "Mary Poppins" style performed by these strolling musicians.

Los Gallos — Strolling mariachis perform in the "old-west" atmosphere of Frontierland.

Disney Characters on Parade — Daily at 12:45 and 5:45 p.m. Featuring forty-four Disney Characters, including Mickey Mouse, Snow White and the Seven Dwarfs and all of your favorites from Walt Disney motion pictures, as they parade down Main Street, U.S.A., past the Matterhorn to "It's A Small World."

Indian Ceremonial Dancing — Authentic tribal dances and ceremonies in the Frontierland Indian Village.

Kids of the Kingdom — Fifteen talented singers perform the "hit songs" of today with delightful zest and showmanship.

Pepsi-Cola's Golden Horseshoe Revue — Disneyland's all-time favorite show, featuring can-can girls, songs, and the wild-west antics of Pecos Bill. 10 shows between 11:30 a.m. and 11:30 p.m.

Tomorrowland Rock Group — The upbeat sounds of today performed on the Tomorrowland Terrace in Tomorrowland.

DISNEYLAND AFTER DARK

Disneyland comes "alive" after dark with music, dancing and fun in every corner of every land.

Show Me America — A fast-paced musical tour of America, featuring plenty of laughs, songs, production numbers, color and costumes, on the Tomorrowland Stage in Tomorrowland. Shows at 8 and 10 p.m.

The Sound Castle, Ltd. — The young scene with the best in today's "rock" sounds for dancing. On the Tomorrowland Terrace in Tomorrowland.

Plaza Gardens Big Bands — Famous dance bands perform for continuous ballroom dancing throughout the night.

Teddy Buckner and his Band — Smooth jazz and red-hot Dixieland music performed by this all-time jazz great. At the French Market in New Orleans Square.

Country Jubilee — (Sundays only) — Top names in Country music perform on the Tomorrowland Stage in three shows at 5, 7, and 9 p.m.

The Young Tahitians — Fiery torches, flashing knives, exciting songs and dances of the islands, performed at the Tahitian Terrace Restaurant in Adventureland.

Banjo Kings — Happy music to accompany your trip down the Rivers of America aboard the Mark Twain Riverboat.

Adventureland Steel Band — The hypnotic beat of steel drums delight audiences at the Jungle River Cruise in Adventureland.

Fantasy in the Sky Fireworks — Every night at 9 p.m., Tinkerbell flies high above Disneyland and ignites a blazing shower of colorful fireworks.

Free Shows and Exhibits

In addition to the many Disneyland adventures and attractions, you will enjoy visiting the outstanding free shows and exhibits sponsored by many nationally-famous companies for your enjoyment.

FREE EXHIBITS — MAIN STREET, U.S.A.

Walt Disney — A Legacy for the Future — A multi-screen film show and display presenting Walt Disney's endeavors in the fields of art and education. Included are plans for his cherished dream, California Institute of the Arts, and the first public display of all 29 Academy Awards received during his lifetime.

Upjohn Pharmacy — An accurate recreation of an 1890 drug store. Be sure to pick up free vitamins while visiting.

Eastman Kodak — Free photo information and assistance.

FREE SHOWS — TOMORROWLAND

Bell System's America the Beautiful — A motion picture tour of America in an enlarged 360-degree theater. Also features the futuristic Picture-phone, where you can see the person you are calling.

General Electric's Carousel of Progress — Four life-like families trace the contributions of electricity to better living.

Monsanto's Adventure Thru Inner Space — A thrilling trip into the world of the atom.